

WINNER 2017

CREATIVE EFFECTIVENESS

eurobest!

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Creative Effectiveness Grand Prix				
MAN ON THE MOON	JOHN LEWIS	DEPARTMENT STORE	adam&eveDDB, London	UNITED KINGDOM
Creative Effectiveness Eurobest				
TINY DANCER	JOHN LEWIS	INSURANCE	adam&eveDDB, London	UNITED KINGDOM
MAN ON THE MOON	JOHN LEWIS	DEPARTMENT STORE	adam&eveDDB, London	UNITED KINGDOM