

WINNER 2017

INTERACTIVE

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Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Grand Prix</b>				
RETAIL THERAPY	IKEA	FURNITURE	AKESTAM HOLST, Stockholm	SWEDEN
<b>Gold Eurobest</b>				
LIKE MY ADDICTION	ADDICT AIDE	ADDICT AIDE	BETC, Paris	FRANCE
A WORLD WITH NO HEROES	UBISOFT	GHOST RECON WILDLANDS	DDB PARIS	FRANCE
ALL THAT WE SHARE	TV2	TV2	&CO, Copenhagen	DENMARK
<b>Silver</b>				
RETAIL THERAPY	IKEA	FURNITURE	AKESTAM HOLST, Stockholm	SWEDEN
PAX IT	IKEA DEUTSCHLAND GMBH & CO. KG	PAX WARDROBE	GRABARZ & PARTNER, Hamburg	GERMANY
FAIL	NORWEGIAN RED CROSS	FIRST AID	TRY, Oslo	NORWAY
MOMENTS FT. BARBARA DAVIDSON	VOLVO CARS	THE NEW VOLVO XC60	FORSMAN & BODENFORS, Gothenburg	SWEDEN
ADOBE - HOVERING ART DIRECTOR	ADOBE	ADOBE STOCK	ACHTUNG!mccgarrybowen, Amsterdam	THE NETHERLANDS
<b>Bronze</b>				
THE FANCHISE MODEL	MICROSOFT	XBOX DESIGN LAB	McCANN LONDON	UNITED KINGDOM
LIKE MY ADDICTION	ADDICT AIDE	ADDICT AIDE	BETC, Paris	FRANCE
THE VIRTUAL CRASH BILLBOARD	PARISIAN ROAD SAFETY AUTHORITY	PEDESTRIANS ROAD SAFETY	SERVICEPLAN FRANCE, Paris	FRANCE
AIMEN	CANAL+	CANAL+	BETC, Paris	FRANCE
DON'T TELL MARTTI	CRISIS MANAGEMENT INITIATIVE (CMI)	PEACE BROKERING	MILTON, Helsinki	FINLAND
PREDICTIVE WORLD	UBISOFT	VIDEO GAMES	SID LEE, Paris	FRANCE
A WORLD WITH NO HEROES	UBISOFT	GHOST RECON WILDLANDS	DDB PARIS	FRANCE
RIMOWA ELECTRONIC TAG	RIMOWA	RIMOWA ELECTRONIC TAG	PHILIPP UND KEUNTJE, Hamburg	GERMANY