

# WINNER 2017 OUTDOOR

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Grand Prix</b>				
MAGENTA UNLEASHED	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI, London	UNITED KINGDOM
<b>Gold Eurobest</b>				
LOVING IT	BURGER KING DEUTSCHLAND GMBH	BURGER KING	GRABARZ & PARTNER, Hamburg	GERMANY
<b>Gold Campaign</b>				
NEWSPAPER STACK - TRUMP	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY
NEWSPAPER STACK - REFUGEES	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY
NEWSPAPER STACK - SOCCER	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY
<b>Silver</b>				
THE AUDI SANDBOX VR EXPERIENCE	AUDI	AUDI Q5 QUATTRO	POL, Oslo	NORWAY
THE IMPOSSIBLE SIGNING SESSIONS	BOL.COM	ONLINE BOOKSTORE	DDB BRUSSELS	BELGIUM
MAGENTA UNLEASHED	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI, London	UNITED KINGDOM
<b>Silver Campaign</b>				
NEWSPAPER STACK - REFUGEES	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY
NEWSPAPER STACK - SOCCER	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY
NEWSPAPER STACK - TRUMP	DER TAGESSPIEGEL	DER TAGESSPIEGEL	SCHOLZ & FRIENDS, Berlin	GERMANY
<b>Bronze</b>				
HOLIDAY	MCDONALD'S	APPETITE	THJNK, Hamburg	GERMANY
THE VIRTUAL CRASH BILLBOARD	PARISIAN ROAD SAFETY AUTHORITY	PEDESTRIANS ROAD SAFETY	SERVICEPLAN FRANCE, Paris	FRANCE
NO MORE BLACK TARGETS	NEW YORK SOCIETY FOR ETHICAL CULTURE	NO MORE BLACK TARGETS	FRED & FARID PARIS	FRANCE
ULTIMATE GIVING PLEASURE	BMW GROUP RUSSIA	BMW AUTOMOBILE	FCB MOSCOW	RUSSIA
TAPESTRY	TOURISM IRELAND	TOURISM IRELAND	TOURISM IRELAND, Redmonds Hill	IRELAND
NARCOS 3 - THE WHITE COUNTDOWN	NETFLIX	NARCOS ORIGINAL SERIES - SEASON 3	UBI BENE, Paris	FRANCE
LOVING IT	BURGER KING DEUTSCHLAND GMBH	BURGER KING	GRABARZ & PARTNER, Hamburg	GERMANY
THE VIRTUAL CRASH BILLBOARD	PARISIAN ROAD SAFETY AUTHORITY	PEDESTRIANS ROAD SAFETY	SERVICEPLAN FRANCE, Paris	FRANCE
<b>Bronze Campaign</b>				
AVA	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	DDB GROUP GERMANY, Berlin	GERMANY
FELIX	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	DDB GROUP GERMANY, Berlin	GERMANY
ROBIN	VOLKSWAGEN AG	VOLKSWAGEN CAR-NET LAST PARKING POSITION	DDB GROUP GERMANY, Berlin	GERMANY
BIG MAC	MCDONALD'S	FAST FOOD RESTAURANT	TBWA/PARIS	FRANCE
FRENCH FRIES	MCDONALD'S	FAST FOOD RESTAURANT	TBWA/PARIS	FRANCE
PAPER CLIP	VOLKSWAGEN AG	VOLKSWAGEN SUVs	DDB GROUP GERMANY, Berlin	GERMANY
LIGHTER	VOLKSWAGEN AG	VOLKSWAGEN SUVs	DDB GROUP GERMANY, Berlin	GERMANY