## Digital Craft Shortlist 2019



Title	Brand	Product/Service	Entrant Company	Location	Production Company	Location
A06 Overall Aesthetic Design						
DIME TRAP	GRAND HUSTLE RECORDS	HIP-HOP ARTIST T.I.	SUPERHERO CHEESECAKE, Amsterdam *	THE NETHERLANDS	SUPERHERO CHEESECAKE, Amsterdam	THE NETHERLANDS
B01 UX & Journey Design						
STORYSIGN	HUAWEI	HUAWEI	FCB INFERNO, London *	UNITED KINGDOM	DOG EAT DOG, London / TENTHREE EDITING, London	UNITED KINGDOM
B02 Native & Built-in Feature Integration						
SIGNS	GERMAN YOUTH ASSOCIATION OF PEOPLE WITH HEARING LOSS	SIGNS SMART TOOL	MRM//McCANN, Frankfurt *	GERMANY	DROPOUT-FILMS, Mainz	GERMANY
D01 Curation of Data						
DOT TRANSLATE. THE FIRST BRAILLE TRANSLATOR BASED ON AI.	DOT INCORPORATION	DOT TRANSLATE	SERVICEPLAN GERMANY, Munich *	* GERMANY	PAULUS.CO, Seoul	SOUTH KOREA
DO BLACK - THE CARBON LIMIT CREDIT CARD	DOCONOMY	DO BLACK	RBK COMMUNICATION, Stockholm	* SWEDEN	MAKING WAVES, Stockholm	SWEDEN
D02 Data Storytelling						
ROAD TALES	VOLKSWAGEN	VOLKSWAGEN ROAD TALES	ACHTUNG!mcgarrybowen, Amsterdam	THE NETHERLANDS	ISOBAR, Amsterdam / ROBOT KITTENS, Hilversum *	THE NETHERLANDS
E01 New Realities & Voice Activation						
ADDRESS THE FUTURE	CARLINGS	THE DIGITAL COLLECTION	VIRTUE, Copenhagen *	DENMARK	VIRTUE, Copenhagen	DENMARK
SIGNS	GERMAN YOUTH ASSOCIATION OF PEOPLE WITH HEARING LOSS	SIGNS SMART TOOL	MRM//McCANN, Frankfurt *	GERMANY	DROPOUT-FILMS, Mainz	GERMANY
E02 Innovative Use of Technology						
DOT TRANSLATE. THE FIRST BRAILLE TRANSLATOR BASED ON AI.	DOT INCORPORATION	DOT TRANSLATE	SERVICEPLAN GERMANY, Munich *	* GERMANY	PAULUS.CO, Seoul	SOUTH KOREA
E04 Advanced Learning Technologies						
SIGNS	GERMAN YOUTH ASSOCIATION OF PEOPLE WITH HEARING LOSS	SIGNS SMART TOOL	MRM//McCANN, Frankfurt *	GERMANY	DROPOUT-FILMS, Mainz	GERMANY