

Title	Brand	Product/Service	Entrant Company	Location	Production Company	Location
A01 Fiction & Non-Fiction Films up to 5 minutes						
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBBDO, London *	UNITED KINGDOM	SOMESUCH, London / TRIM EDITING, London	UNITED KINGDOM
THE LIFT	BIANCO FOOTWEAR	BIANCO FOOTWEAR	&CO, Copenhagen *	DENMARK	NEW LAND, Copenhagen	DENMARK
HELP A SMALL DANE	DANISH CANCER SOCIETY & TRYGFONDEN	SUN CAMPAIGN	&CO, Copenhagen *	DENMARK	&CO. PRODUCTIONS, Copenhagen	DENMARK
A06 Audio Content						
ROAD TALES	VOLKSWAGEN	VOLKSWAGEN ROAD TALES	ACHTUNG!mcgarrybowen, Amsterdam	THE NETHERLANDS	ISOBAR, Amsterdam / ROBOT KITTENS, Hilversum *	THE NETHERLANDS
A07 Excellence in Brand Integration & Sponsorships / Partnerships for Branded Content						
STRANGER80S	NETFLIX	STRANGER THINGS S3	DUDE, Milan *	ITALY	DUDE, Milan	ITALY
VISIT XBOX: THE BIRTH OF GAMING TOURISM	MICROSOFT	XBOX ONE X ENHANCED	McCANN LONDON *	UNITED KINGDOM	McCANN LONDON / CRAFT LONDON	UNITED KINGDOM
A08 Excellence in Audience Engagement or Distribution Strategy for Branded Content						
MY LIFE AS A NPC	UBISOFT	ASSASSIN'S CREED	DDB PARIS *	FRANCE	MAKEMEPULSE, Paris / PRESS PLAY ON TAPE, Paris	FRANCE
CRAFT A WESTERN WHOPPER	BURGER KING	HAMBURGER	INGO, Stockholm *	SWEDEN	INGO, Stockholm	SWEDEN
A09 Promotional Content for Publishers and Networks						
VISIT XBOX: THE BIRTH OF GAMING TOURISM	MICROSOFT	XBOX ONE X ENHANCED	McCANN LONDON *	UNITED KINGDOM	McCANN LONDON / CRAFT LONDON	UNITED KINGDOM
D03 Sports: Digital, Social & Emerging Tech						
THE 99% BROADCAST	SYDBANK	BANKING	ROBERT/BOISEN & LIKE-MINDED, Copenhagen *	DENMARK	GOBSMACK PRODUCTIONS, Copenhagen	DENMARK
D04 Excellence in Brand Integration & Sponsorship / Partnership						
DFB-WOMEN – YOUR GAME, YOUR BEAT, YOUR BANK	COMMERZBANK AKTIENGESELLSCHAFT	BANK / BRAND PARTNERSHIPS DFB	THJNK, Hamburg *	GERMANY	MARKENFILM, Hamburg	GERMANY
#THISISOURTIME	SKODA	SKODA UK	PHD, London *	UNITED KINGDOM	FUSE, London / FALLON LONDON	UNITED KINGDOM
D06 Sports for Good						
WWF #NOBUILDCHALLENGE	WWF	NGO	WE ARE SOCIAL, Paris *	FRANCE	WE ARE SOCIAL, Paris	FRANCE
#THISISOURTIME	SKODA	SKODA UK	PHD, London *	UNITED KINGDOM	FUSE, London / FALLON LONDON	UNITED KINGDOM
E05 Use of Licenced or Adapted Music for a Brand or Campaign						
FREESTYLER: THE REBIRTH	TELENET	YUGO	TBWA/BELGIUM, Brussels *	BELGIUM	BOZON CONTENT, Antwerpen	BELGIUM
E06 Use of Music Streaming Platform or Video Hosting Service						
KFC X SPOTIFY	KFC	FAST FOOD	SID LEE, Paris *	FRANCE		
E09 Brand or Product Integration into Music Content						
ABBAY ROAD	VOLKSWAGEN	AUTOMOTIVE	NORD DDB, Stockholm *	SWEDEN		
E11 Excellence in Audience Engagement & Distribution Strategy for Music Content						
THE LEGENDARY TOUR	PIAS RECORDS	CHANCE	MORTIERBRIGADE, Brussels *	BELGIUM	MORTIERBRIGADE, Brussels	BELGIUM