

Title	Brand	Product/Service	Entrant Company	Location	Production Company	Location
A01 Direction						
MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANTONI, Berlin	GERMANY	ANORAK, Berlin *	GERMANY
SHITTY JOBS	EQUAL PAY DAY	EQUAL PAY DAY	MORTIERBRIGADE, Brussels *	BELGIUM	CZAR, Brussels	BELGIUM
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBDDO, London *	UNITED KINGDOM	SOMESUCH, London / TRIM EDITING, London	UNITED KINGDOM
MERCEDES BENZ - 'IN THE LONG RUN'	MERCEDES BENZ	MERCEDES BENZ GLE	ANTONI, Berlin	GERMANY	ICONOCLAST, Berlin *	GERMANY
THE LIFT	BIANCO FOOTWEAR	BIANCO FOOTWEAR - SHOES &CO, Copenhagen		DENMARK	NEW LAND, Copenhagen *	DENMARK
THIS IS ILLEGAL	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	ANORAK, Oslo	NORWAY	FANTEFILM, Oslo	NORWAY
THE SMALL ESCAPE	BMW AG	BRAND COMMUNICATION	JUNG VON MATT, Hamburg *	GERMANY	TEMPOMEDIA, Hamburg	GERMANY
A02 Script						
PURSE	DIAGEO	GUINNESS	AMVBDDO, London *	UNITED KINGDOM	STINK STUDIOS, London / WHITEHOUSE POST, London	UNITED KINGDOM
THE LIFT	BIANCO FOOTWEAR	BIANCO FOOTWEAR - SHOES &CO, Copenhagen		DENMARK	NEW LAND, Copenhagen *	DENMARK
THE SOCK PIG	OTTO (GMBH & CO KG)	OTTO / AEG WASHING MACHINES	JUNG VON MATT, Hamburg	GERMANY	BIGFISH FILMPRODUKTION, Berlin	GERMANY
A03 Casting						
MERCEDES BENZ - 'IN THE LONG RUN'	MERCEDES BENZ	MERCEDES BENZ GLE	ANTONI, Berlin	GERMANY	ICONOCLAST, Berlin *	GERMANY
#LIKEABOSCH	ROBERT BOSCH GMBH	IOT	JUNG VON MATT, Hamburg *	GERMANY	CZAR FILM, Hamburg	GERMANY
THE SOCK PIG	OTTO (GMBH & CO KG)	OTTO / AEG WASHING MACHINES	JUNG VON MATT, Hamburg	GERMANY	BIGFISH FILMPRODUKTION, Berlin	GERMANY
THE MAN WHO CHANGES MONDAYS	NIVEA	NIVEA #SHARETHECARE	CHEIL WORLDWIDE, London *	UNITED KINGDOM		
A04 Production Design / Art Direction						
MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANTONI, Berlin	GERMANY	ANORAK, Berlin *	GERMANY
MICRO PACKING	LUFTHANSA	LUFTHANSA	KOLLE REBBE ACCENTURE INTERACTIVE, Hamburg *	GERMANY	KOLLE REBBE ACCENTURE INTERACTIVE, Hamburg / SKILL MUSIC, Hamburg	GERMANY
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBDDO, London *	UNITED KINGDOM	SOMESUCH, London / TRIM EDITING, London	UNITED KINGDOM
THE SMALL ESCAPE	BMW AG	BRAND COMMUNICATION	JUNG VON MATT, Hamburg *	GERMANY	TEMPOMEDIA, Hamburg	GERMANY
A05 Cinematography						
MERCEDES-BENZ - BERTHA BENZ	DAIMLER AG	MERCEDES-BENZ	ANTONI, Berlin	GERMANY	ANORAK, Berlin *	GERMANY
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBDDO, London *	UNITED KINGDOM	SOMESUCH, London / TRIM EDITING, London	UNITED KINGDOM
MERCEDES BENZ - 'IN THE LONG RUN'	MERCEDES BENZ	MERCEDES BENZ GLE	ANTONI, Berlin	GERMANY	ICONOCLAST, Berlin *	GERMANY
DEAR CONDOM	RFSU	RFSU CONDOMS	HOUSE OF RADON, Stockholm *	SWEDEN	HOUSE OF RADON, Stockholm	SWEDEN
THE SMALL ESCAPE	BMW AG	BRAND COMMUNICATION	JUNG VON MATT, Hamburg *	GERMANY	TEMPOMEDIA, Hamburg	GERMANY
A06 Editing						
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBDDO, London *	UNITED KINGDOM	SOMESUCH, London / TRIM EDITING, London	UNITED KINGDOM
MERCEDES BENZ - 'IN THE LONG RUN'	MERCEDES BENZ	MERCEDES BENZ GLE	ANTONI, Berlin	GERMANY	ICONOCLAST, Berlin *	GERMANY
THE SMALL ESCAPE	BMW AG	BRAND COMMUNICATION	JUNG VON MATT, Hamburg *	GERMANY	TEMPOMEDIA, Hamburg	GERMANY
A07 Use of Original Music						
THE LIFT	BIANCO FOOTWEAR	BIANCO FOOTWEAR - SHOES &CO, Copenhagen		DENMARK	NEW LAND, Copenhagen *	DENMARK
CONFESSIONS	NIVEA	NIVEA CREME	MAYD, HAMBURG *	GERMANY	ANORAK, Berlin / SIZZER B.V., Amsterdam	GERMANY
A08 Use of Licensed or Adapted Music						
TWENTY	OUIGO - SNCF	OUIGO	ROSAPARK, Paris *	FRANCE	STANDARD FILMS, Paris / GRABUGE PRODUCTIONS, Versailles	FRANCE
VIVA LA VULVA	ESSITY	LIBRESSE	AMVBDDO, London	UNITED KINGDOM	SOUNDTREE MUSIC, London *	UNITED KINGDOM
SHITTY JOBS	EQUAL PAY DAY	EQUAL PAY DAY	MORTIERBRIGADE, Brussels *	BELGIUM	CZAR, Brussels	BELGIUM
A CLASSIC YOU CAN COUNT ON	SAARIOINEN	READY-MADE MICROWAVE MEALS	BOB THE ROBOT, Helsinki *	FINLAND	COCOA, Helsinki	FINLAND
WE ARE THE CHAMPIONS	FONDATION 30 MILLIONS D'AMIS	GREAT CAUSE	ALTMANN + PACREAU, Paris	FRANCE	ICONOCLAST, Paris	FRANCE
KEEP CHRISTMAS WONDERFUL	ORANGE	CHRISTMAS GIFTS COLLECTION	PUBLICIS CONSEIL, Paris *	FRANCE	ICONOCLAST, Paris / MATHEMATIC, Paris	FRANCE
A09 Sound Design						
LYNX ASMR SHOWER AND SHAVETORIALS	UNILEVER	2 IN 1 SHOWER AND SHAVE	72ANDSUNNY, Amsterdam	THE NETHERLANDS	CAVIAR, Amsterdam	THE NETHERLANDS
THE SMALL ESCAPE	BMW AG	BRAND COMMUNICATION	JUNG VON MATT, Hamburg *	GERMANY	TEMPOMEDIA, Hamburg	GERMANY
A10 Animation						
THE LITTLE DUCK	DISNEYLAND PARIS	DISNEYLAND PARIS	BETC, Paris *	FRANCE	GENERAL POP, Pantin / GREEN UNITED MUSIC, Paris	FRANCE
CHRISTMAS DOESN'T NEED MUCH. ONLY LOVE.	PENNY-MARKT GMBH	PENNY	SERVICEPLAN GERMANY, Munich *	GERMANY	SERVICEPLAN GERMANY, Munich / GLASSWORKS, Amsterdam	GERMANY / THE NETHERLANDS
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBDDO, London *	UNITED KINGDOM	SOMESUCH, London / TRIM EDITING, London	UNITED KINGDOM
CINDERELLA	VAUXHALL	OPEL ASTRA	MRM/McCANN MADRID *	SPAIN	VETOR ZERO / LOBO, São Paulo / MACH STUDIO, Madrid	BRAZIL / SPAIN
JACK & THE BEANSTALK	VAUXHALL	OPEL ASTRA	MRM/McCANN MADRID *	SPAIN	VETOR ZERO / LOBO, São Paulo / MACH STUDIO, Madrid	BRAZIL / SPAIN
IKEA SUPPORT GROUP (ONLINE FILM)	IKEA DEUTSCHLAND GMBH & CO. KG	FURNITURE FOR YOUR BEDROOM	THJNK, Berlin *	GERMANY	ZAUBERBERG PRODUCTIONS GMBH, Berlin	GERMANY
BIG BAD WOLVES	UBISOFT	GHOST RECON	DDB PARIS *	FRANCE	BRUNCH STUDIO, Paris / BLINKINK, London	FRANCE / UNITED KINGDOM
FIRST CHRISTMAS	ERSTE GROUP BANK AG	ERSTE GROUP	JUNG von MATT/DONAU, Vienna *	AUSTRIA	PASSION ANIMATION STUDIOS, London / MCASSO, London	UNITED KINGDOM
A11 Visual Effects						
THE SEVEN WORLDS	HENNESSY	HENNESSY XO	RSA FILMS, London	UNITED KINGDOM	MPC LONDON / RSA FILMS, London *	UNITED KINGDOM
THE BOY AND THE PIANO	JOHN LEWIS & PARTNERS	CHRISTMAS RETAIL	adam&eveDDB, London	UNITED KINGDOM	MPC LONDON / ACADEMY FILMS, London *	UNITED KINGDOM

