

Title	Brand	Product/Service	Entrant Company	Location	Production Company	Location
A01 Brand & Communications Design						
ACTING IDENTITY	THEATRE HOURS	THEATRE SCHOOL	TBWA ISTANBUL *	TURKEY		
B02 Packaging Design						
CARE WHILE YOU CARE	PINK RIBBON DEUTSCHLAND	PINK RIBBON CARE WHILE YOU CARE SHOWER GEL & BODY LOTION	DDB DÜSSELDORF *	GERMANY	DDB DÜSSELDORF / CHAMAELEON DIGITAL VISION, Düsseldorf	GERMANY
B03 Print & Publishing						
THE REMARKABLE HEDY	STABILO INTERNATIONAL GMBH	STABILO BOSS HIGHLIGHTER PEN	DDB DÜSSELDORF *	GERMANY		
THE REMARKABLE BERTHA	STABILO INTERNATIONAL GMBH	STABILO BOSS HIGHLIGHTER PEN	DDB DÜSSELDORF *	GERMANY		
MADE IN FUKUSHIMA	METER GROUP	ENVIRONMENTAL TECHNOLOGY	SERVICEPLAN GERMANY, Munich *	GERMANY	ALBERT COON, Munich / SAS - SHOOT IN JAPAN, Tokyo	GERMANY / JAPAN
B04 Outdoor						
UBERTOYS	UBER	UBER	DDB PARIS *	FRANCE	ART BRIDGE / QUAD GROUP, Paris	FRANCE
FOCUS LINES	ECUADORIAN MINISTRY OF TRANSPORT AND PUBLIC WORKS	ROAD SAFETY	FAMOUSGREY BRUSSELS *	BELGIUM		
KOSHOGO	KLOOP	NEWS MEDIA	LEO BURNETT MOSCOW *	RUSSIA		
C03 Print & Publishing						
THE HIPPIE ONEHAND-COOKBOOK	HIPP & CO	HIPP ORGANIC BABY FOOD	SERVICEPLAN GERMANY, Munich *	GERMANY	NEVEREST, München / TRO, Düsseldorf	GERMANY
C04 Outdoor						
PROUD TRAMS	VÄSTTRAFIK	PUBLIC TRANSPORT	FORSMAN & BODENFORS, Gothenburg *	SWEDEN		
MELTING FACE	SPREEQUELL MINERALBRUNNEN GMBH	MINERALWATER	JUNG VON MATT, Hamburg *	GERMANY		
BOTTLE MOUTH	SPREEQUELL MINERALBRUNNEN GMBH	MINERALWATER	JUNG VON MATT, Hamburg *	GERMANY		
D01 Brand & Communications Design						
REARRANGED	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS, Berlin *	GERMANY		
THE UNKNOWN FACE	HISTORIAL DE LA GRANDE GUERRE PÉRONNE	ART INSTALLATION AND A WEBSITE	FF PARIS *	FRANCE	MERCI-MICHEL, Paris	FRANCE
D02 Print & Publishing						
MOTHER AND CHILD	AMNESTY INTERNATIONAL CZ	HUMAN RIGHTS	HAVAS PRAGUE *	CZECH REPUBLIC	HAVAS PRAGUE	CZECH REPUBLIC
BOYS	AMNESTY INTERNATIONAL CZ	HUMAN RIGHTS	HAVAS PRAGUE *	CZECH REPUBLIC	HAVAS PRAGUE	CZECH REPUBLIC
KEEPLIVINGCORAL	WWF HUNGARY	WWF	WHITE RABBIT, Budapest *	HUNGARY	FLOSS CREATIVES, London	UNITED KINGDOM
REARRANGED	BERLINER PHILHARMONIKER	BERLINER PHILHARMONIKER	SCHOLZ & FRIENDS, Berlin *	GERMANY		
E03 Print & Publishing						
CHILD MARRIAGE	UNICEF	HELP ORGANIZATION	TBWA STOCKHOLM *	SWEDEN		
THE NON-ISSUE	L'ORÉAL PARIS	AGE PERFECT	McCANN PARIS *	FRANCE	CRAFT LONDON	UNITED KINGDOM