

Title	Brand	Product/Service	Entrant Company	Location
A01 Integrated				
SHOP LIKE A QUEEN.	KLARNA	KLARNA US PAYMENT AND SHOPPING APP	RIVER, Stockholm	SWEDEN
WE ARE SIBERIA	S7 AIRLINES	S7 AIRLINES	TUTKOVBUKOV, Volgograd	RUSSIA
OWN THE CONTROVERSY	CHRISTIE'S	CHRISTIE'S AUCTION HOUSE	LIDA, London	UNITED KINGDOM
VIVA LA VULVA	ESSITY	LIBRESSE/BODYFORM	AMVBBDO, London	UNITED KINGDOM
CLEAR	DIAGEO	GUINNESS	AMVBBDO, London	UNITED KINGDOM
#GIRLSINVEST	DNB	INVESTMENT BANKING	TRY REKLAME, Oslo	NORWAY
VISIT XBOX: THE BIRTH OF GAMING TOURISM	MICROSOFT	XBOX ONE X ENHANCED	McCANN LONDON	UNITED KINGDOM
THE LEGENDARY TOUR	PIAS RECORDS	CHANCE	MORTIERBRIGADE, Brussels	BELGIUM
ABBAY ROAD	VOLKSWAGEN	AUTOMOTIVE	NORD DDB, Stockholm	SWEDEN
ICONIC PRODUCTS FROM THE PAST	INTERMARCHÉ	INTERMARCHÉ	ROMANCE, Paris	FRANCE
THISABLES	IKEA	DEMOCRATIZING HOME-FURNITURE FOR PEOPLE WITH DISABILITIES WITH 3D PRINTED ADD-ON	McCANN, Tel Aviv	ISRAEL