

Creative Effectiveness Winners 2020

eurobest!

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location
Creative Effectiveness eurobest Award						
LIFE LOLLI	KMSZ (BONE MARROW DONATION CENTER)	LIFE LOLLI – A LOLLIPOP DESIGNED TO SAVE LIVES	BBDO, Düsseldorf	GERMANY	BBDO Düsseldorf	GERMANY
CLOSED FOR MAINTENANCE	VISIT FAROE ISLANDS	TOURISM	VISIT FAROE ISLANDS, Torshavn	DENMARK	MENSCH Copenhagen SANSIR Torshavn	DENMARK