

| Title | Brand | Product/Service | Entrant Company | Location | Idea Creation Company | Location | Production Company | Location |
|--|----------------------|-----------------------------|---------------------------|----------------|---|--------------------------|--|--------------------------|
| Gold Eurobest | | | | | | | | |
| CROCODILE INSIDE | LACOSTE | LACOSTE | BETC, Paris | FRANCE | BETC Paris | FRANCE | GENERAL POP, Pantin / ICONOCLAST, Paris | FRANCE |
| FRANCESCA | DIESEL | DIESEL | PUBLICIS ITALY, Milan | ITALY | PUBLICIS ITALY Milan | ITALY | DIVISION, Paris / SIZZER AMSTERDAM | FRANCE / THE NETHERLANDS |
| THE MOLDY WHOPPER | BURGER KING | THE WHOPPER | INGO, Stockholm | SWEDEN | INGO Stockholm DAVID Miami PUBLICIS ROMANIA Bucharest | SWEDEN USA ROMANIA | INGO, Stockholm / DAVID, Miami | SWEDEN / USA |
| Silver | | | | | | | | |
| COURAGE IS BEAUTIFUL | DOVE | GLOBAL PERSONAL CARE BRAND | OGILVY, London | UNITED KINGDOM | OGILVY London OGILVY Toronto | UNITED KINGDOM CANADA | OGILVY, London / OGILVY, Toronto | UNITED KINGDOM / CANADA |
| FRANCESCA | DIESEL | DIESEL | PUBLICIS ITALY, Milan | ITALY | PUBLICIS ITALY Milan | ITALY | DIVISION, Paris / SIZZER AMSTERDAM | FRANCE / THE NETHERLANDS |
| THE MOLDY WHOPPER | BURGER KING | THE WHOPPER | INGO, Stockholm | SWEDEN | INGO Stockholm DAVID Miami PUBLICIS ROMANIA Bucharest | SWEDEN USA ROMANIA | INGO, Stockholm / DAVID, Miami | SWEDEN / USA |
| CREATURE DISCOMFORTS: LIFE IN LOCKDOWN | BORN FREE FOUNDATION | CHARITY | ENGINE, London | UNITED KINGDOM | ENGINE London | UNITED KINGDOM | AARDMAN ANIMATIONS, Bristol / JUNGLE STUDIOS, London | UNITED KINGDOM |
| WHAT'S YOUR NAME | STARBUCKS | STARBUCKS COFFEE SHOPS | IRIS, London | UNITED KINGDOM | IRIS London | UNITED KINGDOM | SWEETSHOP, London | UNITED KINGDOM |
| Bronze | | | | | | | | |
| CHEERS TO ALL | HEINEKEN | HEINEKEN | PUBLICIS ITALY, Milan | ITALY | PUBLICIS ITALY Milan | ITALY | ICONOCLAST, Paris | FRANCE |
| DANIEL CRAIG VS JAMES BOND | HEINEKEN | HEINEKEN | PUBLICIS ITALY, Milan | ITALY | PUBLICIS ITALY Milan | ITALY | SMUGGLER, London | UNITED KINGDOM |
| BEING POOR IS EXPENSIVE | KIRKENS BYMISJON | AWARENESS FOR CHILD POVERTY | ANORAK, Oslo | NORWAY | ANORAK Oslo | NORWAY | BACON OSLO, Oslo | NORWAY |
| BARILLA - THE ROOFTOP MATCH | BARILLA | PASTA BARILLA | WE ARE SOCIAL, Milan | ITALY | WE ARE SOCIAL Milan | ITALY | BRW FILMLAND, Milan | ITALY |
| THIS GENERATION | DEUTSCHE TELEKOM | DEUTSCHE TELEKOM | SAATCHI & SAATCHI, London | UNITED KINGDOM | SAATCHI & SAATCHI London | UNITED KINGDOM | SOMESUCH, London / FACTORY, London | UNITED KINGDOM |
| Bronze Campaign | | | | | | | | |
| EPISODE 1 - THE SHOOT | CANAL+ | CANAL+ | BETC, Paris | FRANCE | BETC Paris | FRANCE | HENRY, Paris / KOUZ PRODUCTION, Paris | FRANCE |
| EPISODE 2 - FAMILY DINNER | CANAL+ | CANAL+ | BETC, Paris | FRANCE | BETC Paris | FRANCE | HENRY, Paris / KOUZ PRODUCTION, Paris | FRANCE |
| EPISODE 3 - THE BIG SET | CANAL+ | CANAL+ | BETC, Paris | FRANCE | BETC Paris | FRANCE | HENRY, Paris / KOUZ PRODUCTION, Paris | FRANCE |