Healthcare Winners 2020



Title	Brand	Product/Service	Medium	Entrant Company	Location	Idea Creation Company	Location
Gold Eurobest							
A HARD PILL TO SWALLOW	APOTEK HJÄRTAT	APOTEK HJÄRTAT	PR	ÅKESTAM HOLST, Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	SWEDEN
PRINTED BY PARKINSON'S	CHARITÉ BERLIN UNIVERSITY HOSPITAL	PARKINSON'S AWARENESS	Creative Data	INNOCEAN WORLDWIDE EUROPE, Berlin	GERMANY	INNOCEAN WORLDWIDE EUROPE Berlin	GERMANY
Silver							
VOLVO LIFESAVER	VOLVO CAR NEDERLAND	PUBLIC AWARENESS - CAR / AED	Brand Experience & Activation	OGILVY SOCIAL LAB AMSTERDAM	THE NETHERLANDS	OGILVY SOCIAL LAB AMSTERDAM	THE NETHERLANDS
Bronze							
PARENTAL CONTROL	AMAZON PRIME VIDEO	AMAZON PRIME VIDEO	Branded Content & Entertainment: Film, TV and Online Film Content	HEREZIE, Paris	FRANCE	HEREZIE Paris	FRANCE
DANTE'S HEARTBEATS	HJÄRTEBARNSFONDEN	CHARITY FOR CONGENITAL HEART DISEASE	Film Craft: Use of Music / Sound Design	ABBY PRIEST, Stockholm	SWEDEN	ABBY PRIEST Stockholm	SWEDEN