

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location
A02 Applied Innovation						
FORTUM CIRCO® HANDLE	FORTUM	FORTUM CIRCO® RECYCLED PLASTIC	TBWA HELSINKI	FINLAND	TBWA HELSINKI	FINLAND
H&M WEARABLE LOVE	H&M	WEARABLE LOVE JACKET	WYNKEN BLYNKEN & NOD, Hamburg	GERMANY	WYNKEN BLYNKEN & NOD Hamburg	GERMANY
A04 Early-stage Technology						
THE 2030 CALCULATOR	DOCONOMY	THE 2030 CALCULATOR FOR PRODUCT CARBON FOOTPRINT	FARM, Stockholm	SWEDEN	FARM Stockholm	SWEDEN
THE COLLECTION OF TOMORROW	BERGANS	SPINNOVA	POL, Oslo	NORWAY	POL Oslo	NORWAY