

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location
Gold Eurobest						
DAY 28	BURGER KING	THE WHOPPER	INGO, Stockholm	SWEDEN	INGO Stockholm DAVID Miami PUBLICIS ROMANIA Bucharest	SWEDEN USA ROMANIA
DAY 32	BURGER KING	THE WHOPPER	INGO, Stockholm	SWEDEN	INGO Stockholm DAVID Miami PUBLICIS ROMANIA Bucharest	SWEDEN USA ROMANIA
DAY 35	BURGER KING	THE WHOPPER	INGO, Stockholm	SWEDEN	INGO Stockholm DAVID Miami PUBLICIS ROMANIA Bucharest	SWEDEN USA ROMANIA
COURAGE IS BEAUTIFUL	DOVE	GLOBAL PERSONAL CARE BRAND	OGILVY, London	UNITED KINGDOM	OGILVY London OGILVY Toronto	UNITED KINGDOM CANADA
Silver						
VILLAGE ELECTRIQUE	RENAULT	RENAULT ZOE	PUBLICIS CONSEIL, Paris	FRANCE	PUBLICIS CONSEIL Paris	FRANCE
CROCODILE FREE	LACOSTE	LACOSTE	BETC, Paris	FRANCE	BETC Paris	FRANCE
Bronze						
LOVE CONQUERS ALL	BURGER KING FINLAND	BURGER KING	TBWAIHELSENKI	FINLAND	TBWAIHELSENKI	FINLAND
CROCODILE FREE	LACOSTE	LACOSTE	BETC, Paris	FRANCE	BETC Paris	FRANCE
THE INVISIBLE STORE	BOTTEGA VENETA	BOTTEGA VENETA	PUBLICIS ITALY, Milan	ITALY	PUBLICIS ITALY Milan INDEPENDENT IDEAS Milan	ITALY
COBBLESTONE TRIBUTE	MEDIAHUIS	HET NIEUWBLAD	LDV UNITED, Antwerp	BELGIUM	LDV UNITED Antwerp	BELGIUM
TEAR DOWN THIS WALL	THE DDR MUSUEM	TEAR DOWN THIS WALL	THE DDR MUSEUM, Berlin	GERMANY	VIRTUE Copenhagen NO SLEEP Copenhagen	DENMARK