

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location	PR	Location
<b>Gold Eurobest</b>								
A HARD PILL TO SWALLOW	APOTEK HJÄRTAT	APOTEK HJÄRTAT	ÅKESTAM HOLST, Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	SWEDEN
THE MOLDY WHOPPER	BURGER KING	THE WHOPPER	INGO, Stockholm	SWEDEN	INGO Stockholm DAVID Miami PUBLICIS ROMANIA Bucharest	SWEDEN USA ROMANIA	INGO Stockholm / DAVID Miami	SWEDEN / USA
THE MOLDY WHOPPER	BURGER KING	THE WHOPPER	INGO, Stockholm	SWEDEN	INGO Stockholm DAVID Miami PUBLICIS ROMANIA Bucharest	SWEDEN USA ROMANIA	INGO Stockholm / DAVID Miami	SWEDEN / USA
EURYTHENES PLASTICUS	WWF GERMANY	THE NEW SPECIES EURYTHENES PLASTICUS	BBDO, Düsseldorf	GERMANY	BBDO Düsseldorf	GERMANY	BBDO Düsseldorf	GERMANY
<b>Silver</b>								
3919	SIG (SERVICE D'INFORMATION DU GOUVERNEMENT)	SIG	BETC, Paris	FRANCE	BETC Paris	FRANCE	BETC Paris	FRANCE
.COMDOM	TELENET	COMMERCIAL PUBLIC SERVICES	WUNDERMAN THOMPSON, Antwerp	BELGIUM	WUNDERMAN THOMPSON Antwerp	BELGIUM	WUNDERMAN THOMPSON Antwerp	BELGIUM
EURYTHENES PLASTICUS	WWF GERMANY	THE NEW SPECIES EURYTHENES PLASTICUS	BBDO, Düsseldorf	GERMANY	BBDO Düsseldorf	GERMANY	BBDO Düsseldorf	GERMANY
HELPHY HOUR	FEDCAFÉ	THE INDEPENDENT FEDERATION OF BELGIAN CAFE'S.	HAPPINESS BRUSSELS / AN FCB ALLIANCE	BELGIUM	HAPPINESS BRUSSELS / AN FCB ALLIANCE	BELGIUM	HAPPINESS BRUSSELS / AN FCB ALLIANCE	BELGIUM
A HARD PILL TO SWALLOW	APOTEK HJÄRTAT	APOTEK HJÄRTAT	ÅKESTAM HOLST, Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	SWEDEN
<b>Bronze</b>								
THE TOWER	VOLVO TRUCKS	TRUCKS	FORSMAN & BODENFORS, Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	SWEDEN	FORSMAN & BODENFORS Gothenburg	SWEDEN
ETERNAL RUN	ASICS	ASICS GLIDERIDE	EDELMAN, London	UNITED KINGDOM	EDELMAN London	UNITED KINGDOM	EDELMAN London	UNITED KINGDOM
THE MOST CO2-FRIENDLY ROUTE	NESTE	NESTE FUELS	HASAN & PARTNERS, Helsinki	FINLAND	HASAN & PARTNERS Helsinki	FINLAND	HASAN & PARTNERS Helsinki	FINLAND
N23. A FRAGRANCE BASED ON REAL EVENTS	NOVAYA GAZETA	THE BOYCOTT OF THE OPENING OF THE PERFUME BOUTIQUE IN THE 'THE HOUSE OF EXECUTIO	ACTION, Moscow	RUSSIA	ACTION Moscow	RUSSIA	ACTION Moscow	RUSSIA
ALL AT ONCE	TOCHKA BANK	TOCHKA'S BANKING SERVICES	VOSKHOD, Ekaterinburg	RUSSIA	VOSKHOD Ekaterinburg	RUSSIA	VOSKHOD Ekaterinburg	RUSSIA
HELPHY HOUR	FEDCAFÉ	THE INDEPENDENT FEDERATION OF BELGIAN CAFE'S.	HAPPINESS BRUSSELS / AN FCB ALLIANCE	BELGIUM	HAPPINESS BRUSSELS / AN FCB ALLIANCE	BELGIUM	HAPPINESS BRUSSELS / AN FCB ALLIANCE	BELGIUM