

Title	Brand	Product/Service	Entrant Company	Location	Idea Creation Company	Location	Production Company	Location
A01 Fast Moving Consumer Goods								
WINGMEN: A ROLL CALL OF ICONS	UNILEVER	LYNX AFRICA	GLOBAL MEDIA AND ENTERTAINMENT, London	UNITED KINGDOM	GLOBAL MEDIA AND ENTERTAINMENT London	UNITED KINGDOM	GLOBAL MEDIA AND ENTERTAINMENT, London	UNITED KINGDOM
A06 Consumer Services / Business to Business								
THE CLIENT SAID NO	DAHOUSE AUDIO	THE CLIENT SAID NO	INNOCEAN WORLDWIDE EUROPE, Berlin	GERMANY	INNOCEAN WORLDWIDE EUROPE Berlin	GERMANY	DAHOUSE AUDIO, São Paulo / LE TOUR DU MONDE, São Paulo	BRAZIL
A07 Not-for-profit / Charity / Government								
SONGS WITHOUT MUSIC	BELGIAN MUSIC FUND	BELGIAN MUSICIANS	BBDO BELGIUM, Brussels	BELGIUM	BBDO BELGIUM Brussels	BELGIUM	BBDO BELGIUM, Brussels	BELGIUM
B01 Use of Radio & Audio as a Medium								
CLIO 5 - RADIO SPOTS THAT BRAKE	RENAULT	AUTOMOBILE	4129GREY, Istanbul	TURKEY	4129GREY Istanbul	TURKEY		
C02 Sound Design								
BIRDS WILL BE BACK	RECKITT BENCKISER TURKEY	FINISH	HAVAS ISTANBUL, Istanbul	TURKEY	HAVAS ISTANBUL Istanbul	TURKEY		
C03 Script								
WINGMEN: A ROLL CALL OF ICONS	UNILEVER	LYNX AFRICA	GLOBAL MEDIA AND ENTERTAINMENT, London	UNITED KINGDOM	GLOBAL MEDIA AND ENTERTAINMENT London	UNITED KINGDOM	GLOBAL MEDIA AND ENTERTAINMENT, London	UNITED KINGDOM
D05 Cultural Insight								
BIRDS WILL BE BACK	RECKITT BENCKISER TURKEY	FINISH	HAVAS ISTANBUL, Istanbul	TURKEY	HAVAS ISTANBUL Istanbul	TURKEY		
D06 Breakthrough on a Budget								
THE CLIENT SAID NO	DAHOUSE AUDIO	THE CLIENT SAID NO	INNOCEAN WORLDWIDE EUROPE, Berlin	GERMANY	INNOCEAN WORLDWIDE EUROPE Berlin	GERMANY	DAHOUSE AUDIO, São Paulo / LE TOUR DU MONDE, São Paulo	BRAZIL
D07 Corporate Purpose & Social Responsibility								
BIRDS WILL BE BACK	RECKITT BENCKISER TURKEY	FINISH	HAVAS ISTANBUL, Istanbul	TURKEY	HAVAS ISTANBUL Istanbul	TURKEY		