

SHORTLIST 2022

Music



Title	Brand	Product / Service	Entrant Company	Location
A01 Music Video				
ANGRY PANGO	CHINA BIODIVERSITY CONSERVATION AND GREEN DEVELOPMENT FOUNDATION (CBCGDF)	ENVIRONMENTAL NON-GOVERNMENTAL ORGANISATION	CHINA BIODIVERSITY CONSERVATION AND GREEN DEVELOPMENT FOUNDATION (CBCGDF) BEIJING	CHINA
A-LEAGUES - HERE COME THE FUTURE	A-LEAGUES	A-LEAGUES	R/GA Sydney	AUSTRALIA
MONEY HEIST - SEASON 5 INDIA	NETFLIX	MONEY HEIST SEASON 5 CAMPAIGN	CREATIVELAND ASIA Mumbai	INDIA
A02 Brand or Product Integration into Music Content				
LAND SHANTIES	SUZUKI	SUZUKI VITARA	DELOITTE DIGITAL Melbourne	AUSTRALIA
B02 Fan Engagement / Community Building				
PALE BLUE LETTER	SONY MUSIC LABELS / REISSUE RECORDS	KENSHI YONEZU "PALE BLUE"	SIX INC. Tokyo	JAPAN
MONEY HEIST - SEASON 5 INDIA	NETFLIX	MONEY HEIST SEASON 5 CAMPAIGN	CREATIVELAND ASIA Mumbai	INDIA
C01 Innovative use of Music Technology				
PERFORMANCE ENHANCING MUSIC	SAMSUNG	SAMSUNG	CHE PROXIMITY Sydney	AUSTRALIA
D01 Use of Original Composition				
GIVE A FLYBUYS	FLYBUYS	FLYBUYS	CHE PROXIMITY Sydney	AUSTRALIA
PERFORMANCE ENHANCING MUSIC	SAMSUNG	SAMSUNG	CHE PROXIMITY Sydney	AUSTRALIA
LAND SHANTIES	SUZUKI	SUZUKI VITARA	DELOITTE DIGITAL Melbourne	AUSTRALIA
MONEY HEIST - SEASON 5 INDIA	NETFLIX	MONEY HEIST SEASON 5 CAMPAIGN	CREATIVELAND ASIA Mumbai	INDIA
D02 Use of Licensed / Adapted Music				
ELECTRIFIED: MERCEDES-BENZ EQA CAR SHOW	ZUNG FU COMPANY LIMITED	MERCEDES-BENZ HK LIMITED	ISOBAR HONG KONG	HONG KONG
D03 Strategic Partnership				
PERFORMANCE ENHANCING MUSIC	SAMSUNG	SAMSUNG	CHE PROXIMITY Sydney	AUSTRALIA