

Title	Brand	Product / Service	Entrant Company	Location
<b>A01 Brand &amp; Communications Design</b>				
THE MELANOMA TYPEFACE	MELANOMA NEW ZEALAND	HEALTH AWARENESS	TBWAWAUCKLAND	NEW ZEALAND
<b>A03 Print &amp; Publishing</b>				
FLOOD	NRMA INSURANCE	INSURANCE	THE MONKEYS, PART OF ACCENTURE INTERACTIVE Sydney	AUSTRALIA
<b>B02 Outdoor</b>				
SAKE SUSHI HOUSE	SUSHI SEI	SUSHI SEI JAPANESE RESTAURANT	HAKUHODO INDONESIA Jakarta	INDONESIA
TAMAGO SUSHI HOUSE	SUSHI SEI	SUSHI SEI JAPANESE RESTAURANT	HAKUHODO INDONESIA Jakarta	INDONESIA
IKA SUSHI HOUSE	SUSHI SEI	SUSHI SEI JAPANESE RESTAURANT	HAKUHODO INDONESIA Jakarta	INDONESIA
MAGURO SUSHI HOUSE	SUSHI SEI	SUSHI SEI JAPANESE RESTAURANT	HAKUHODO INDONESIA Jakarta	INDONESIA
<b>B03 Print &amp; Publishing</b>				
SAKE SUSHI HOUSE	SUSHI SEI	SUSHI SEI JAPANESE RESTAURANT	HAKUHODO INDONESIA Jakarta	INDONESIA
BOOK OF LIMBO	BELONG	BELONG MOBILE AND INTERNET	HOWATSON + COMPANY Sydney	AUSTRALIA
<b>B04 Packaging Design</b>				
EATQUAL	MCDONALD'S	MCDONALD'S	DDB MUDRA Mumbai	INDIA
WASTE-SORTING BLIND BOX	STDECAUX/THE ENVIRONMENTAL PROTECTION DEPARTMENT	STDECAUX/THE ENVIRONMENTAL PROTECTION DEPARTMENT	THE NINE Shanghai	CHINA
THE DISSOLVING BOTTLE	THE NATURALE MARKET	THE DISSOLVING BOTTLE	BBDO GUERRERO Makati City	THE PHILIPPINES
<b>C01 Brand &amp; Communications Design</b>				
UNDERCOVER BOOKS	NATIONAL LIBRARY BOARD (NLB)	NATIONAL LIBRARY BOARD (NLB)	OGILVY Singapore	SINGAPORE
NIGHT BY THE LAKE	ASAHIYAKI	NIGHT BY THE LAKE	DENTSU INC. Tokyo	JAPAN
<b>C02 Outdoor</b>				
SAKE SUSHI HOUSE	SUSHI SEI	SUSHI SEI JAPANESE RESTAURANT	HAKUHODO INDONESIA Jakarta	INDONESIA
TAMAGO SUSHI HOUSE	SUSHI SEI	SUSHI SEI JAPANESE RESTAURANT	HAKUHODO INDONESIA Jakarta	INDONESIA
TAKO SUSHI HOUSE	SUSHI SEI	SUSHI SEI JAPANESE RESTAURANT	HAKUHODO INDONESIA Jakarta	INDONESIA
<b>C03 Print &amp; Publishing</b>				

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IKA SUSHI HOUSE	SUSHI SEI	SUSHI SEI JAPANESE RESTAURANT	HAKUHODO INDONESIA Jakarta	INDONESIA
GREENPEACE 'DEFORESTATION MEAT'	GREENPEACE EAST ASIA	GREENPEACE EAST ASIA	DENTSU MCGARRYBOWEN Hong Kong	HONG KONG
D03 Print & Publishing				
ABANDONED STATION 3	VOLKSWAGEN	VOLKSWAGEN	CHEIL Hong Kong	HONG KONG
E03 Print & Publishing				
FIRE	NRMA INSURANCE	INSURANCE	THE MONKEYS, PART OF ACCENTURE INTERACTIVE Sydney	AUSTRALIA
EARTHQUAKE	NRMA INSURANCE	INSURANCE	THE MONKEYS, PART OF ACCENTURE INTERACTIVE Sydney	AUSTRALIA
FLOOD	NRMA INSURANCE	INSURANCE	THE MONKEYS, PART OF ACCENTURE INTERACTIVE Sydney	AUSTRALIA