

SHORTLIST 2022

Integrated



Title	Brand	Product / Service	Entrant Company	Location
#HAVEAHEISTDAY	NETFLIX	MONEY HEIST PART 5	GOODSTUPH THAILAND Bangkok	THAILAND
FIREFIGHTERS DON'T LIKE FIRE MOVIES	FIRE AND EMERGENCY NEW ZEALAND	FIRE SAFETY AWARENESS	FCB NEW ZEALAND Auckland	NEW ZEALAND
DISEASE DILEMMAS	GARVAN INSTITUTE OF MEDICAL RESEARCH	GENOMICS RESEARCH	BWM ISOBAR Sydney	AUSTRALIA
SAMSUNG - ITEST	SAMSUNG	SAMSUNG OS	TRIBAL AOTEAROA Auckland	NEW ZEALAND
ONE HOUSE TO SAVE MANY	SUNCORP BRAND	ONE HOUSE	LEO BURNETT Sydney	AUSTRALIA
BOYS DO CRY	GOTCHA4LIFE FOUNDATION	N/A	THE HALLWAY Pyrmont	AUSTRALIA
COME DOWN FOR AIR	TOURISM TASMANIA	TOURISM TASMANIA	BMF Sydney	AUSTRALIA