

Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
INTELLIGENT PARKING CHAIR	NISSAN MOTOR CO.	INTELLIGENT PARKING ASSIST	TBWA HAKUHODO, Tokyo	JAPAN
Gold Spike				
HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS	CLEMENGER BBDO MELBOURNE	AUSTRALIA
REWORD	HEADSPACE	REWORD	LEO BURNETT MELBOURNE	AUSTRALIA
DADS #SHARETHELOAD	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA, Mumbai	INDIA
HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS	CLEMENGER BBDO MELBOURNE	AUSTRALIA
HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS	CLEMENGER BBDO MELBOURNE	AUSTRALIA
INTELLIGENT PARKING CHAIR	NISSAN MOTOR CO.	INTELLIGENT PARKING ASSIST	TBWA HAKUHODO, Tokyo	JAPAN
DADS #SHARETHELOAD (INTEGRATED)	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA, Mumbai	INDIA
Silver Spike				
GIGA SELFIE	TOURISM AUSTRALIA	GIGA SELFIE	TBWA HAKUHODO, Tokyo	JAPAN
REUNITING MEMORIES FROM 1947	OLX	OLX	LEO BURNETT INDIA, Mumbai	INDIA
AMNESTY INTERNATIONAL UNBLOCKER	AMNESTY INTERNATIONAL	WORLD DAY AGAINST CYBER CENSORSHIP	COLENSO BBDO, Auckland	NEW ZEALAND
BEAUTY TIPS BY RESHMA	MAKE LOVE NOT SCARS	ACID ATTACK	OGILVY & MATHER MUMBAI	INDIA
CAT STREET VIEW	HIROSHIMA PREFECTURE	HIROSHIMA TOURISM	I&S BBDO, Tokyo	JAPAN
REWORD	HEADSPACE	REWORD	LEO BURNETT MELBOURNE	AUSTRALIA
CELEBRITY TANTRUM	SAMSUNG AUSTRALIA	SAMSUNG TAB S2	LEO BURNETT SYDNEY	AUSTRALIA
MARRIAGE MARKET TAKEOVER	SK-II	SKINCARE	FORSMAN & BODENFORS, Gothenburg	SWEDEN
REWORD	HEADSPACE	REWORD	LEO BURNETT MELBOURNE	AUSTRALIA
DADS #SHARETHELOAD (CASE STUDY)	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA, Mumbai	INDIA
HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS	CLEMENGER BBDO MELBOURNE	AUSTRALIA
MCWHOPPER	BURGER KING	FAST FOOD RESTAURANT	Y&R NZ, Auckland	NEW ZEALAND
Bronze Spike				
DADS #SHARETHELOAD (INTEGRATED)	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA, Mumbai	INDIA
AUDI R8 BLINK	AUDI AUSTRALIA	AUDI R8	HOLLER SYDNEY	AUSTRALIA
MUSEUM IN THE CLOUD	ALL NIPPON AIRWAYS	IS JAPAN COOL?	ENJIN, Tokyo	JAPAN
HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS	CLEMENGER BBDO MELBOURNE	AUSTRALIA
GIGA SELFIE	TOURISM AUSTRALIA	GIGA SELFIE	TBWA HAKUHODO, Tokyo	JAPAN
THE BREAK-UP	PATAYA FOOD INDUSTRIES	NAUTILUS TUNA SPREAD	GREYnJ UNITED, Bangkok	THAILAND
MILLENNIALS FOR MARCOS	CAMPAIGN AGAINST THE RETURN OF THE MARCOSES TO MALACAÑANG (CARMMA)	CAMPAIGN AGAINST THE RETURN OF THE MARCOSES TO MALACAÑANG (CARMMA)	TBWA SANTIAGO MANGADA PUNO, Makati City	THE PHILIPPINES
THE ONLY ONE	THE 1 CARD	LOYALTY PROGRAM	YELL ADVERTISING, Bangkok	THAILAND
A GIANT'S STORY	AMBUJA	AMBUJA CEMENT	PUBLICIS INDIA, Mumbai	INDIA
DONATE MY LUNCH	YAYASAN SAHABAT ANAK	CORPORATE SOCIAL RESPONSIBILITY	TCP-TBWA INDONESIA, Jakarta	INDONESIA
OPEN ROAD PROJECT	TOYOTA	TOYOTA I-ROAD	DENTSU INC., Tokyo	JAPAN
DEAKIN VCE STRESS BREAK	DEAKIN UNIVERSITY	DEAKIN UNIVERSITY	THE ROYALS, Surry Hills	AUSTRALIA
A GIANT'S STORY	AMBUJA	AMBUJA CEMENT	PUBLICIS INDIA, Mumbai	INDIA
#NOTCOMINGSOON	LOUIS XIII	COGNAC / SPIRIT	FRED & FARID SHANGHAI	CHINA
CELEBRITY TANTRUM	SAMSUNG AUSTRALIA	SAMSUNG TAB S2	LEO BURNETT SYDNEY	AUSTRALIA
NAIL BITING FOR RHINOS	WILDAID	WILDAID	OGILVY & MATHER BEIJING	CHINA
MCWHOPPER	BURGER KING	FAST FOOD RESTAURANT	Y&R NZ, Auckland	NEW ZEALAND
AMATEUR REPLAY	ALLIANZ	INSURANCE	OGILVY & MATHER SINGAPORE	SINGAPORE
CELEBRITY TANTRUM	SAMSUNG AUSTRALIA	SAMSUNG TAB S2	LEO BURNETT SYDNEY	AUSTRALIA
DADS #SHARETHELOAD	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA, Mumbai	INDIA
OPEN ROAD PROJECT	TOYOTA	TOYOTA I-ROAD	DENTSU INC., Tokyo	JAPAN
REWORD	HEADSPACE	REWORD	LEO BURNETT MELBOURNE	AUSTRALIA
GUM PLAY	GUM PLAY	SUNSTAR	PARTY, Tokyo	JAPAN
TON-TON VOICE SUMO	GERIATRIC HEALTH SERVICES FACILITY HITORIZAWA	REHABILITATION SERVICE	DENTSU INC., Tokyo	JAPAN
REFUNBILITATION CLINIC	GERIATRIC HEALTH SERVICES FACILITY HITORIZAWA	REHABILITATION SERVICE	DENTSU INC., Tokyo	JAPAN
THE EMOTIONAL TRAILER	MELBOURNE INTERNATIONAL FILM FESTIVAL	MELBOURNE INTERNATIONAL FILM FESTIVAL	McCANN MELBOURNE	AUSTRALIA
#NOTCOMINGSOON	LOUIS XIII	COGNAC / SPIRIT	FRED & FARID SHANGHAI	CHINA
URXXL	SKY TELEVISION NEW ZEALAND	SOHO CHANNEL	DDB GROUP NEW ZEALAND, Auckland	NEW ZEALAND
Bronze Spike Campaign				
IMPACT	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA
SWIM	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA
CYCLE	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA