

ENTERTAINMENT  
WINNER 2016



Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Grand Prix</b>				
LIFELINE	QUALCOMM	QUALCOMM SNAPDRAGON	OGILVY & MATHER, New York	USA
<b>Gold Spike</b>				
THE BOYS	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA
STRENGTH TO CARE WITH DAVID POCOCK	UNILEVER	DOVE MENS + CARE	OCTAGON, Sydney	AUSTRALIA
#HOSTWITHPRIDE	AIRBNB	ACCOMODATION SERVICES	URBAN, Sydney	AUSTRALIA
MASTER KONG KUNGFU OF NOODLES	MASTER KONG	NOODLES	TRIO ISOBAR, Shanghai	CHINA
<b>Silver Spike</b>				
LITTLE KITCHEN	FOODSTUFFS	NEW WORLD LITTLE KITCHEN	COLENZO BBDO, Auckland	NEW ZEALAND
THE BREAK-UP	PATAYA FOOD INDUSTRIES	NAUTILUS TUNA SPREAD	GREYnJ UNITED, Bangkok	THAILAND
A GIANT'S STORY	AMBUJA	AMBUJA CEMENT	PUBLICIS INDIA, Mumbai	INDIA
KIDS MOTOR SHOW	HYUNDAI MOTORS	CAR	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
DEAKIN VCE STRESS BREAK	DEAKIN UNIVERSITY	DEAKIN UNIVERSITY	THE ROYALS, Surry Hills	AUSTRALIA
X FACTOR INDONESIA PARTNERSHIP	GOOGLE	GOOGLE SEARCH	PHD SINGAPORE	SINGAPORE
<b>Bronze Spike</b>				
RISE PHILIPPINES	NIKE BASKETBALL	NIKE BASKETBALL	AKQA, London	UNITED KINGDOM
STRENGTH TO CARE WITH DAVID POCOCK	UNILEVER	DOVE MENS + CARE	OCTAGON, Sydney	AUSTRALIA
THANK YOU FOR SHARING	TOTAL ACCESS COMMUNICATION PUBLIC COMPANY	DTAC	THE LEO BURNETT GROUP THAILAND, Bangkok	THAILAND
GATA BATTLE	SAGA CITY	CITY PROMOTION	GEOMETRY GLOBAL, Tokyo	JAPAN
THE LAB	CANON AUSTRALIA	CANON CAMERA	LEO BURNETT SYDNEY	AUSTRALIA
DADS #SHARETHELOAD	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA, Mumbai	INDIA
MARRIAGE MARKET TAKEOVER	SK-II	SKINCARE	FORSMAN & BODENFORS, Gothenburg	SWEDEN
HOUSE OF LITTLE MOMENTS SEASON 2	UNI PRESIDENT	UNI NOODLE	ADK TAIWAN, Taipei	CHINESE TAIPEI
PROJECT OF CONNECTION : THE SINGLE RELEASE	SK TELECOM	NETWORKING BUSINESS	SK PLANET, Seoul	SOUTH KOREA
GAYNZ	ANZ BANK AUSTRALIA	FINANCIAL	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA