

Title	Advertiser/Client	Product/Service	Entrant Company	Country	Media Agency	Country
Grand Prix						
HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS	CLEMENGER BBDO MELBOURNE	AUSTRALIA	STARCOM MELBOURNE	AUSTRALIA
Gold Spike						
LIFE SAVING STICKERS	AUSTRALIA ROAD SAFETY FOUNDATION	LIFE SAVING STICKERS	GPY&R, Brisbane *	AUSTRALIA		
BREWTROLEUM	DB BREWERIES	DB EXPORT	COLENZO BBDO, Auckland	NEW ZEALAND	PHD, Auckland *	NEW ZEALAND
AMNESTY INTERNATIONAL UNBLOCKER	AMNESTY INTERNATIONAL	WORLD DAY AGAINST CYBER CENSORSHIP	COLENZO BBDO, Auckland *	NEW ZEALAND		
DENTAPPLE	MATSUMOTO APPLE ASSOCIATION	FUJI APPLE	HAKUHODO KETTLE, Tokyo *	JAPAN	HAKUHODO DY MEDIA PARTNERS, Tokyo	JAPAN
DADS #SHARETHELOAD (INTEGRATED)	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA, Mumbai *	INDIA	MEDIACOM, Mumbai	INDIA
Silver Spike						
BREWTROLEUM	DB BREWERIES	DB EXPORT	COLENZO BBDO, Auckland	NEW ZEALAND	PHD, Auckland *	NEW ZEALAND
MORE THAN TV - DELIVERING CONTENT IN CONTEXT	BBC EARTH	ENTERTAINMENT	VIZEUM, Singapore *	SINGAPORE	VIZEUM, Singapore	SINGAPORE
GAYNZ	ANZ BANK AUSTRALIA	FINANCIAL	TBWA MELBOURNE	AUSTRALIA	TBWA MELBOURNE	AUSTRALIA
AMNESTY INTERNATIONAL UNBLOCKER	AMNESTY INTERNATIONAL	WORLD DAY AGAINST CYBER CENSORSHIP	COLENZO BBDO, Auckland *	NEW ZEALAND		
LIFE SAVING STICKERS	AUSTRALIA ROAD SAFETY FOUNDATION	LIFE SAVING STICKERS	GPY&R, Brisbane *	AUSTRALIA		
THE HUMAN TEST	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	DENTSU MITCHELL, South Melbourne	AUSTRALIA
ANCHOR X-RAY CASTS	FONTERRA BRANDS NEW ZEALAND, ANCHOR	ANCHOR MILK	COLENZO BBDO, Auckland *	NEW ZEALAND	MEDIACOM NEW ZEALAND, Auckland	NEW ZEALAND
BEHIND THE LEATHER	PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS	PETA ASIA	OGILVY & MATHER, Bangkok *	THAILAND		
THE EMOTIONAL TRAILER	MELBOURNE INTERNATIONAL FILM FESTIVAL	MELBOURNE INTERNATIONAL FILM FESTIVAL	McCANN MELBOURNE *	AUSTRALIA	McCANN MELBOURNE	AUSTRALIA
V ENERGY JONO VS BEN	FRUCOR BEVERAGES	V ENERGY DRINK	OMD NEW ZEALAND, Auckland *	NEW ZEALAND	OMD NEW ZEALAND, Auckland	NEW ZEALAND
HOUSE OF LITTLE MOMENTS SEASON I & II	UNI PRESIDENT	UNI NOODLE	ADK TAIWAN, Taipei *	CHINESE TAIPEI		
RIGHT THE WRONG	SAMSUNG	SAMSUNG GALAXY S7	IRIS SINGAPORE *	SINGAPORE		
MCWHOPPER	BURGER KING	FAST FOOD RESTAURANT	Y&R NZ, Auckland *	NEW ZEALAND	Y&R NZ, Auckland	NEW ZEALAND
V ENERGY JONO VS BEN	FRUCOR BEVERAGES	V ENERGY DRINK	OMD NEW ZEALAND, Auckland *	NEW ZEALAND	OMD NEW ZEALAND, Auckland	NEW ZEALAND
HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS	CLEMENGER BBDO MELBOURNE	AUSTRALIA	STARCOM MELBOURNE	AUSTRALIA
Bronze Spike						
DADS #SHARETHELOAD	PROCTER & GAMBLE INDIA	ARIEL MATIC	BBDO INDIA, Mumbai *	INDIA	MEDIACOM, Mumbai	INDIA
HEARTBEAT	LEXUS AUSTRALIA	FC	M&C SAATCHI, Sydney *	AUSTRALIA	TMS AUSTRALIA, Sydney	AUSTRALIA
THE EMOTIONAL TRAILER	MELBOURNE INTERNATIONAL FILM FESTIVAL	MELBOURNE INTERNATIONAL FILM FESTIVAL	McCANN MELBOURNE *	AUSTRALIA	McCANN MELBOURNE	AUSTRALIA
KFC - BEYOND NUMBER ONE	YUM!	KFC	MINDSHARE CHINA, Shanghai *	CHINA	MINDSHARE CHINA, Shanghai	CHINA
HEALING EXAM	EBS	EBS	CHEIL WORLDWIDE, Seoul *	SOUTH KOREA		
LOVER BOY OR LAVALAVA BOYS? THE GREAT NZ AUDIENCE HEIST.	MAORI TELEVISION	GAME OF BROS	MEDIACOM NEW ZEALAND, Auckland *	NEW ZEALAND	MEDIACOM NEW ZEALAND, Auckland	NEW ZEALAND
MARRIAGE MARKET TAKEOVER	SK-II	SKINCARE	FORSMAN & BODENFORS, Gothenburg *	SWEDEN	BE ON, Copenhagen	DENMARK
DRYTUNES	DRY JULY	NOT DRINKING DURING JULY	CLEMENGER BBDO SYDNEY *	AUSTRALIA		
THE EMOTIONAL TRAILER	MELBOURNE INTERNATIONAL FILM FESTIVAL	MELBOURNE INTERNATIONAL FILM FESTIVAL	McCANN MELBOURNE *	AUSTRALIA	McCANN MELBOURNE	AUSTRALIA
BREAKER BENCHES	NESTLÉ PHILIPPINES	KITKAT	J. WALTER THOMPSON PHILIPPINES *	THE PHILIPPINES		
BREWTROLEUM	DB BREWERIES	DB EXPORT	COLENZO BBDO, Auckland	NEW ZEALAND	PHD, Auckland *	NEW ZEALAND
TOYOTA BARISTA	TOYOTA MOTOR CORPORATION	TOYOTA HYBRID	ASATSU-DK, Tokyo *	JAPAN	ASATSU-DK, Tokyo	JAPAN
HUNTSMAN CONDOMS – PETA PRANKS HUNTERS	PETA ASIA	ANIMAL RIGHTS (PETA ASIA)	MULLENLOWE SINGAPORE *	SINGAPORE	MULLENLOWE SINGAPORE	SINGAPORE
MORE THAN TV - DELIVERING CONTENT IN CONTEXT	BBC EARTH	ENTERTAINMENT	VIZEUM, Singapore *	SINGAPORE	VIZEUM, Singapore	SINGAPORE
CAMPBELL'S SOUPTUBE	CAMPBELL ARNOTT'S	FOOD	TKT SYDNEY *	AUSTRALIA	MEC, Sydney	AUSTRALIA
SUNCORP STUFFIES	SUNCORP	INSURANCE	GPY&R, Brisbane *	AUSTRALIA		
THREE SECONDS THAT REVOLUTIONISED RETAIL	TARGET AUSTRALIA	TARGET AUSTRALIA	SAPIENTNITRO, Southbank, Vic *	AUSTRALIA		
ARIEL - LAUNDRY LESSONS FOR DADS	PROCTER & GAMBLE	ARIEL	BBDO INDIA, Mumbai	INDIA	MEDIACOM, Mumbai *	INDIA
#HELLOWORLDRELAY	HELLOWORLD	TRAVEL AGENT	HOLYSMOKE, Sydney	AUSTRALIA	OMD SYDNEY	AUSTRALIA
#NOTCOMINGSOON	LOUIS XIII	COGNAC / SPIRIT	FRED & FARID SHANGHAI *	CHINA	FRED & FARID SHANGHAI	CHINA
6 PACK BAND	HINDUSTAN UNILEVER	BROOKE BOND RED LABEL TEA	MINDSHARE, Mumbai *	INDIA	MINDSHARE, Mumbai	INDIA