

# PRINT & OUTDOOR CRAFT WINNER 2016



Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Gold Spike Campaign</b>				
UNCLE'S FIST	SCHOOL OF LIFE	SCHOOL OF LIFE	OGILVY & MATHER INDIA, Gurgaon	INDIA
DRIVER'S FINGER	SCHOOL OF LIFE	SCHOOL OF LIFE	OGILVY & MATHER INDIA, Gurgaon	INDIA
NEIGHBOUR'S HANDS	SCHOOL OF LIFE	SCHOOL OF LIFE	OGILVY & MATHER INDIA, Gurgaon	INDIA
OLD AGE	THE SAMARITANS	PRINT&OUTDOOR POSTER	Y&R SHANGHAI	CHINA
RAT HOME	THE SAMARITANS	PRINT&OUTDOOR POSTER	Y&R SHANGHAI	CHINA
SCHOOL BULLY	THE SAMARITANS	PRINT&OUTDOOR POSTER	Y&R SHANGHAI	CHINA
TRANSGENDER	THE SAMARITANS	PRINT&OUTDOOR POSTER	Y&R SHANGHAI	CHINA
STUDY STRESS	THE SAMARITANS	PRINT&OUTDOOR POSTER	Y&R SHANGHAI	CHINA
LOVING THE NIGHT 1	McDONALD'S THAILAND	McDONALD'S	TBWAITHAILAND, Bangkok	THAILAND
LOVING THE NIGHT 2	McDONALD'S THAILAND	McDONALD'S	TBWAITHAILAND, Bangkok	THAILAND
LOVING THE NIGHT 3	McDONALD'S THAILAND	McDONALD'S	TBWAITHAILAND, Bangkok	THAILAND
<b>Silver Spike</b>				
WOOL	UNILEVER (BREEZE)	BREEZE WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE
<b>Silver Spike Campaign</b>				
LOVING THE NIGHT 1	McDONALD'S THAILAND	McDONALD'S	TBWAITHAILAND, Bangkok	THAILAND
LOVING THE NIGHT 2	McDONALD'S THAILAND	McDONALD'S	TBWAITHAILAND, Bangkok	THAILAND
LOVING THE NIGHT 3	McDONALD'S THAILAND	McDONALD'S	TBWAITHAILAND, Bangkok	THAILAND
GAZING	THAI HEALTH PROMOTION AUTHORITY	SMOKING CESSATION	SAATCHI & SAATCHI, Singapore	SINGAPORE
THINKING	THAI HEALTH PROMOTION AUTHORITY	SMOKING CESSATION	SAATCHI & SAATCHI, Singapore	SINGAPORE
SMILING	THAI HEALTH PROMOTION AUTHORITY	SMOKING CESSATION	SAATCHI & SAATCHI, Singapore	SINGAPORE
STUDY STRESS	THE SAMARITANS	PRINT&OUTDOOR POSTER	Y&R SHANGHAI	CHINA
TRANSGENDER	THE SAMARITANS	PRINT&OUTDOOR POSTER	Y&R SHANGHAI	CHINA
SCHOOL BULLY	THE SAMARITANS	PRINT&OUTDOOR POSTER	Y&R SHANGHAI	CHINA
RAT HOME	THE SAMARITANS	PRINT&OUTDOOR POSTER	Y&R SHANGHAI	CHINA
OLD AGE	THE SAMARITANS	PRINT&OUTDOOR POSTER	Y&R SHANGHAI	CHINA
BOOTS	PAPER PLUS	BOOKS	FCB NEW ZEALAND, Auckland	NEW ZEALAND
CURRY	PAPER PLUS	BOOKS	FCB NEW ZEALAND, Auckland	NEW ZEALAND
GYM	PAPER PLUS	BOOKS	FCB NEW ZEALAND, Auckland	NEW ZEALAND
BIRD	WWF PHILIPPINES	WWF	LEO BURNETT GROUP MANILA	THE PHILIPPINES
DEER	WWF PHILIPPINES	WWF	LEO BURNETT GROUP MANILA	THE PHILIPPINES
LIZARD	WWF PHILIPPINES	WWF	LEO BURNETT GROUP MANILA	THE PHILIPPINES
<b>Bronze Spike</b>				
COUNTLESS COLORS	PACIFIC PAINT (BOYSEN) PHILS.	BOYSEN PAINTS	TBWAISANTIAGO MANGADA PUNO, Makati City	THE PHILIPPINES
<b>Bronze Spike Campaign</b>				
TREE 1	SEUB NAKHASATHIEN FOUNDATION	SEUB NAKHASATHIEN FOUNDATION	OGILVY & MATHER, Bangkok	THAILAND
TREE 2	SEUB NAKHASATHIEN FOUNDATION	SEUB NAKHASATHIEN FOUNDATION	OGILVY & MATHER, Bangkok	THAILAND
TREE 3	SEUB NAKHASATHIEN FOUNDATION	SEUB NAKHASATHIEN FOUNDATION	OGILVY & MATHER, Bangkok	THAILAND
STAIRMOUNTAIN	PARKINSON'S NSW	PARKINSON'S DISEASE	J. WALTER THOMPSON, Sydney	AUSTRALIA
TAPNUT	PARKINSON'S NSW	PARKINSON'S DISEASE	J. WALTER THOMPSON, Sydney	AUSTRALIA
DOORNUIT	PARKINSON'S NSW	PARKINSON'S DISEASE	J. WALTER THOMPSON, Sydney	AUSTRALIA
BOY	REGIONAL ENVIRONMENTAL AWARENESS CAMERON HIGHLANDS	REFORESTATION	DENTSU SINGAPORE	SINGAPORE
GRANDFATHER	REGIONAL ENVIRONMENTAL AWARENESS CAMERON HIGHLANDS	REFORESTATION	DENTSU SINGAPORE	SINGAPORE
FISHERWOMAN	NEUROLOGY & SLEEP CENTER	SLEEP APNOEA INDIA	J. WALTER THOMPSON INDIA, New Delhi	INDIA
MECHANIC	NEUROLOGY & SLEEP CENTER	SLEEP APNOEA INDIA	J. WALTER THOMPSON INDIA, New Delhi	INDIA
MILKMAN	NEUROLOGY & SLEEP CENTER	SLEEP APNOEA INDIA	J. WALTER THOMPSON INDIA, New Delhi	INDIA