

RADIO WINNER 2016



Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
Grand Prix						
CANDY CLASS	RADIO CITY 91.1 FM	CORPORATE SOCIAL RESPONSIBILITY	GREY WORLDWIDE INDIA, Mumbai *	INDIA		
Gold Spike						
SHAME	SKY TELEVISION NEW ZEALAND	GAME OF THRONES - POP UP CHANNEL	DDB GROUP NEW ZEALAND, Auckland *	NEW ZEALAND	THE COOPERS, Auckland	NEW ZEALAND
POEMS FROM THE WOMB - IN HER WOMB THERE IS A DOOR	THE LIFE FOUNDATION / MINISTRY OF INFO AND BROADCASTING, GOV OF INDIA	CAMPAIGN TO STOPTHEGENDERCIDE.COM	OGILVY & MATHER SINGAPORE *	SINGAPORE	OGILVY & MATHER SINGAPORE	SINGAPORE
THE AIRBORNE AD	AUSTRALIA POST	TRAVEL INSURANCE	GPY&R, Melbourne *	AUSTRALIA		
Silver Spike						
HIT SONG	MARS	PEDIGREE	COLENZO BBDO, Auckland *	NEW ZEALAND		
IGNORE	RAC SECURITY	SECURITY	J. WALTER THOMPSON PERTH *	AUSTRALIA	BRAINESTORM, Perth	AUSTRALIA
GENGHIS OF MONGOLIA	HIGH CITY FM 92.1	HIGH CITY FM 92.1 RADIO	Y&R MONGOLIA, Ulaanbaatar *	MONGOLIA	SONG ZU, Sydney	AUSTRALIA
THE COMB OVER	UNILEVER (CLEAR)	CLEAR ANTI-DANDRUFF SHAMPOO	MULLENLOWE SINGAPORE *	SINGAPORE		
CHICKEN RISOTTO	GOJEK	GOMART	LEO BURNETT INDONESIA, Jakarta *	INDONESIA		
DRYTUNES	DRY JULY	NOT DRINKING DURING JULY	CLEMENGER BBDO SYDNEY *	AUSTRALIA		
Silver Spike Campaign						
BOOTS	PAPER PLUS	BOOKS	FCB NEW ZEALAND, Auckland *	NEW ZEALAND	FCB NEW ZEALAND, Auckland	NEW ZEALAND
GYM	PAPER PLUS	BOOKS	FCB NEW ZEALAND, Auckland *	NEW ZEALAND	FCB NEW ZEALAND, Auckland	NEW ZEALAND
Bronze Spike						
CRIME BOSS	MARS	PEDIGREE	COLENZO BBDO, Auckland *	NEW ZEALAND		
THE COMB OVER	UNILEVER (CLEAR)	CLEAR ANTI-DANDRUFF SHAMPOO	MULLENLOWE SINGAPORE *	SINGAPORE		
SLIPPERS BREATH	MARS PETCARE AUSTRALIA	PEDIGREE	CLEMENGER BBDO MELBOURNE *	AUSTRALIA	EARDRUM, Sydney	AUSTRALIA
NOKIA	TRUECALLER	CALLER ID SERVICE	CONTRACT ADVERTISING, Gurgaon	INDIA		
IMI VOCAL	SCHOOL OF CREATIVE ARTS (SOCA)	INSITUT MUSIC INDONESIA	BATES CHI & PARTNERS, Jakarta *	INDONESIA		
MONGOLIAN DEATH WORM	HIGH CITY FM 92.1	HIGH CITY FM 92.1 RADIO	Y&R MONGOLIA, Ulaanbaatar *	MONGOLIA	SONG ZU, Sydney	AUSTRALIA
DRYTUNES	DRY JULY	NOT DRINKING DURING JULY	CLEMENGER BBDO SYDNEY *	AUSTRALIA		
CANDY CLASS	RADIO CITY 91.1 FM	CORPORATE SOCIAL RESPONSIBILITY	GREY WORLDWIDE INDIA, Mumbai *	INDIA		
Bronze Spike Campaign						
MAN	THOMAS COOK INDIA	SENIOR CITIZEN HOLIDAY PLANS	LAW & KENNETH SAATCHI & SAATCHI, Mumbai *	INDIA	LAW & KENNETH SAATCHI & SAATCHI, Mumbai	INDIA
WOMAN	THOMAS COOK INDIA	SENIOR CITIZEN HOLIDAY PLANS	LAW & KENNETH SAATCHI & SAATCHI, Mumbai *	INDIA	LAW & KENNETH SAATCHI & SAATCHI, Mumbai	INDIA