



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
THROUGH THE DARK	GOOGLE	GOOGLE PLAY MUSIC	R/GA SYDNEY	AUSTRALIA
Gold Spike				
MY SOLE STORY	NIKE	RUNNING	AKQA, Shanghai	CHINA
ARTS SCIENCE MUSEUM: INTO THE WILD	GOOGLE, LENOVO AND WWF	LENOVO PHAB 2 PRO AND GOOGLE TANGO	MEDIAMONKS, Amsterdam	THE NETHERLANDS
Silver Spike				
INDUSTRIAL JP	7 FACTORIES COMMISSIONED THIS WORK	SMES IN JAPAN	DENTSU INC., Tokyo	JAPAN
THROUGH THE DARK	GOOGLE	GOOGLE PLAY MUSIC	R/GA SYDNEY	AUSTRALIA
GLICODE	EZAKI GLICO CO., LTD.	CORPORATE	DENTSU INC., Tokyo	JAPAN
KIBO SCIENCE 360 - A SPACE EXPERIMENT WITH GOOGLE	GOOGLE JAPAN G.K.	GOOGLE	DENTSU TEC, Tokyo	JAPAN
GREEN LIGHT RUN	ADIDAS JAPAN	PUREBOOST	TBWA\HAKUHODO, Tokyo	JAPAN
Bronze Spike				
THROUGH THE DARK	GOOGLE	GOOGLE PLAY MUSIC	R/GA SYDNEY	AUSTRALIA
HISTORY OF THE INTERNET	YAHOO! JAPAN	YAHOO!	BIRDMAN, Tokyo	JAPAN
HITOTOKI CLOCK	KING JIM CO., LTD.	HITOTOKI	DENTSU INC., Tokyo	JAPAN
GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT INC.	GRAVITY DAZE 2	HAKUHODO INC., Tokyo	JAPAN
INDUSTRIAL JP	Komatsu Spring Industrial Co., Ltd. / Asaiseisakusyo.Co.Ltd. / Shin Ei Industry	SMES IN JAPAN	DENTSU INC., Tokyo	JAPAN
MY SOLE STORY	NIKE	RUNNING	AKQA, Shanghai	CHINA
DRAW AND RELEASE	SAMSUNG ELECTRONICS	GALAXY S7 EDGE	DENTSU INC., Tokyo	JAPAN
AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA, Melbourne	AUSTRALIA
ARTS SCIENCE MUSEUM: INTO THE WILD	GOOGLE, LENOVO AND WWF	LENOVO PHAB 2 PRO AND GOOGLE TANGO	MEDIAMONKS, Amsterdam	THE NETHERLANDS