Healthcare Winner 2017



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				,
MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA
Gold Spike				
CAPTURE	VERENA INTERNATIONAL CO., LTD.	SURE	McCANN, Bangkok	THAILAND
THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR IMPLANTS	CHE PROXIMITY, Sydney	AUSTRALIA
THE IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	ANALOGUE WEARABLE	McCANN INDIA, Mumbai	INDIA
THE IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	ANALOGUE WEARABLE	McCANN INDIA, Mumbai	INDIA
Silver Spike				
ANCHOR MILK SLAMS INSIDE OUT	FONTERRA	MILK	COLENSO BBDO, Auckland	NEW ZEALAND
THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR HEARING IMPLANT	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
ADIDAS ODDS	ADIDAS	ADIDAS SHOE	TAPROOT DENTSU, Mumbai	INDIA
SAVLON HEALTHY HANDS CHALK STICKS	S SAVLON, ITC	SAVLON HEALTHY HANDS CHALK STICKS	OGILVY & MATHER MUMBAI	INDIA
PLANAYSIUM	YMCA	YMCA VICTORIA HEALTH SERVICES AND FACILITIES	McCANN MELBOURNE	AUSTRALIA
MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA
Bronze Spike				
DANCING BAND-AID	JOHONSON & JOHONSON	BAND-AID PLUS COMFORT	I&S BBDO, Tokyo	JAPAN
HEARING RESCUE	THAI HEALTH PROMOTION FOUNDATION AND DEAF ASSOCIATION OF BANGKOK	THAI HEALTH'S WELLBEING PROJECT	BBDO BANGKOK	THAILAND
ANCHOR MILK SLAMS BLANK CANVAS	FONTERRA	MILK	COLENSO BBDO, Auckland	NEW ZEALAND
THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR IMPLANTS	CHE PROXIMITY, Sydney	AUSTRALIA
ADIDAS ODDS	ADIDAS	ADIDAS SHOE	TAPROOT DENTSU, Mumbai	INDIA
ADIDAS TALE OF TWO	ADIDAS	ADIDAS SHOE	TAPROOT DENTSU, Mumbai	INDIA
THE HEARING TEST IN DISGUISE	COCHLEAR	COCHLEAR IMPLANTS	CHE PROXIMITY, Sydney	AUSTRALIA
MORTEIN - KILL THE REAL DEMONS	RECKITT AND BENCKISER	MOSQUITO REPPELENT	HAVAS INDIA, Gurgaon	INDIA
LIFE PUMP	SAMSUNG C&T CORPORATION EVERLAND CARIBBEAN BAY	CARIBBEAN BAY WATER PARK	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
THE GIRL IN THE MASK	OPERATION SMILE	NOM-PROFIT	CHEIL WORLDWIDE, Beijing	CHINA
TOUCH OF CARE	PROCTER & GAMBLE	VICKS	PROCTER & GAMBLE, Singapore	SINGAPORE
THE IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	ANALOGUE WEARABLE	McCANN INDIA, Mumbai	INDIA
LAST LAUGH	INDIAN ASSOCIATION OF PALLIATIVE CARE (IAPC)	PALLIATIVE CARE	MEDULLA COMMUNICATIONS, Mumbai	INDIA
Bronze Spike Campaign				
BULLISH BOSS	UNILEVER (CLEAR)	CLEAR ANTI-DANDRUFF SHAMPOO	MULLENLOWE SINGAPORE	SINGAPORE
BRIDEZILLA	UNILEVER (CLEAR)	CLEAR ANTI-DANDRUFF SHAMPOO	MULLENLOWE SINGAPORE	SINGAPORE