



Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 Food</b>				
SOUR-FACED MAN	UNITED FAMILY FOOD	SUPER ZUPER CANDY	HAKUHODO INDONESIA, Jakarta	INDONESIA
SOUR-FACED WOMAN	UNITED FAMILY FOOD	SUPER ZUPER CANDY	HAKUHODO INDONESIA, Jakarta	INDONESIA
LOTUS ROOT	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
ONION	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
MUSHROOM	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
OKRA	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
<b>A04 Cosmetics, Toiletries, Healthcare &amp; Pharmacy</b>				
LIQUID NAVY SEALS	PT. KIMIA FARMA TBK	VIDISEP PROVIDONE IODINE	HAKUHODO INDONESIA, Jakarta	INDONESIA
<b>A05 Home Appliances, Furnishings, Electronics &amp; Technology</b>				
RURAL	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	PUBLICIS SHANGHAI	CHINA
URBAN JUNGLE	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	PUBLICIS SHANGHAI	CHINA
BABIES	JBL	JBL HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
DOGS	JBL	JBL HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
WIFE & DAUGHTER	JBL	JBL HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
<b>A10 Travel, Transport &amp; Leisure</b>				
BUILD THE FUTURE 1	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
BUILD THE FUTURE 2	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
BUILD THE FUTURE 3	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
<b>A18 Charities &amp; Non-profit</b>				
DOG	WORLD FOR ALL	WORLD FOR ALL ( ANIMAL CARE & PET ADOPTION CENTRE )	McCANN INDIA, Mumbai	INDIA
<b>B01 Food</b>				
FLOUNDER FISH	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
LOTUS ROOT	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
ONION	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
MUSHROOM	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
<b>B02 Drinks</b>				
FACEKINI 3	NGAU SAAM GUN	BAIJU	OGILVY & MATHER HONG KONG	HONG KONG
<b>B05 Home Appliances, Furnishings, Electronics &amp; Technology</b>				
ATOMIC BOMB_PIG	ASD	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA, Shanghai	CHINA
DYNAMITE_COW	ASD	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA, Shanghai	CHINA
<b>B09 Retail, e-Commerce, Restaurants &amp; Fast Food Chains</b>				
HURRICANE JESSICA	CLOSE TO NATURE FLOWERS	BOUQUET FLOWER	BBDO BANGKOK	THAILAND
HURRICANE JUSTIN	CLOSE TO NATURE FLOWERS	BOUQUET FLOWER	BBDO BANGKOK	THAILAND
<b>B10 Travel, Transport &amp; Leisure</b>				
BUILD THE FUTURE 1	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
BUILD THE FUTURE 2	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
BUILD THE FUTURE 3	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
<b>B18 Charities &amp; Non-profit</b>				
DOG	WORLD FOR ALL	WORLD FOR ALL ( ANIMAL CARE & PET ADOPTION CENTRE )	McCANN INDIA, Mumbai	INDIA
<b>C03 Ambient Use of Digital Technology</b>				
PASSWORDS WITH A PURPOSE	ROYAL LIFE SAVING WA	DROWNING PREVENTION	303 MULLENLOWE, Perth	AUSTRALIA
MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	UNIVERSITY OF MELBOURNE RESEARCH	McCANN MELBOURNE	AUSTRALIA
<b>C04 Ambient Experiential &amp; Immersive Digital</b>				
THE TAILOR MADE STORE	CHADSTONE SHOPPING CENTRE	CHADSTONE SHOPPING CENTRE	BWM DENTSU, Melbourne	AUSTRALIA
<b>D01 Use of Adapted Billboards / Posters</b>				
MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	UNIVERSITY OF MELBOURNE RESEARCH	McCANN MELBOURNE	AUSTRALIA
AIR-INK	HEINEKEN ASIA PACIFIC PTE. LTD.	TIGER BEER	HEINEKEN ASIA PACIFIC, Singapore	SINGAPORE
<b>D02 Use of Ambient Outdoor</b>				
THE UNUSUAL FOOTBALL FIELD PROJECT	AP (THAILAND)	PROPERTY DEVELOPMENT	CJ WORX, Bangkok	THAILAND
HEAT TECH WINDOW	UNIQLO	HEAT TECH	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
THE CONSCIOUS CROSSING	KIWIRAIL	KIWIRAIL	CLEMENGER BBDO   TOUCHCAST, Wellington	NEW ZEALAND
YURU SPORTS ~SPORTS FOR ALL, TRULY FOR ALL~	WORLD YURU SPORTS ASSOCIATION	SPORTS / SPORTS CREATION	DENTSU INC., Tokyo	JAPAN
DB EXPORT BEER BOTTLE SAND	DB BREWERIES	DB EXPORT	COLENZO BBDO, Auckland	NEW ZEALAND
<b>D03 Use of Digital Outdoor</b>				
AAMI SMARTPLATES	SUNCORP	AAMI INSURANCE	OGILVY AUSTRALIA, Melbourne	AUSTRALIA
<b>E01 Non-standard Indoor Advertising</b>				
HEAT TECH WINDOW	UNIQLO	HEAT TECH	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA
<b>E02 Small Scale Special Solutions</b>				
SAVLON HEALTHY HANDS CHALK STICKS	SAVLON, ITC	SAVLON HEALTHY HANDS CHALK STICKS	OGILVY & MATHER MUMBAI	INDIA
SWEET CHANGE	PAYTM	PAYTM WALLET	McCANN INDIA, Mumbai	INDIA
SAFETY BAGS	TESCO	FRUIT & VEGGIE PLASTIC BAGS	CHEIL WORLDWIDE, Hong Kong	HONG KONG
<b>E03 Special Build</b>				
THE UNUSUAL FOOTBALL FIELD PROJECT	AP (THAILAND)	PROPERTY DEVELOPMENT	CJ WORX, Bangkok	THAILAND
THE CONSCIOUS CROSSING	KIWIRAIL	KIWIRAIL	CLEMENGER BBDO   TOUCHCAST, Wellington	NEW ZEALAND

DB EXPORT BEER BOTTLE SAND	DB BREWERIES	DB EXPORT	COLENZO BBDO, Auckland	NEW ZEALAND
DEAD WHALE	GREENPEACE PHILIPPINES	DEAD WHALE	DENTSU JAYME SYFU, Makati City	THE PHILIPPINES
<b>E04 Live Advertising &amp; Events</b>				
GREEN LIGHT RUN	ADIDAS JAPAN	PUREBOOST	TBWAHAKUHODO, Tokyo	JAPAN
REMOTE RISTORANTE	DR OETKER	RISTORANTE FROZEN PIZZA	BWM DENTSU, Melbourne	AUSTRALIA
CAN NOT WAIT	CHINA ORGAN TRANSPLANTATION DEVELOPMENT FOUNDATION	CHINA ORGAN TRANSPLANTATION DEVELOPMENT FOUNDATION	HAVAS SHANGHAI	CHINA
<b>E05 Interactive Outdoor Experiences</b>				
WATCHING POSTERS	PANASONIC SECURITY SYSTEM	PANASONIC CCTV CAMERAS	TAPROOT DENTSU, Mumbai	INDIA
<b>E06 Transit</b>				
AIR-INK	HEINEKEN ASIA PACIFIC PTE. LTD.	TIGER BEER	HEINEKEN ASIA PACIFIC, Singapore	SINGAPORE
<b>F01 Integrated Campaign Led by Outdoor</b>				
AIR-INK	HEINEKEN ASIA PACIFIC PTE. LTD.	TIGER BEER	HEINEKEN ASIA PACIFIC, Singapore	SINGAPORE
MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	UNIVERSITY OF MELBOURNE RESEARCH	McCANN MELBOURNE	AUSTRALIA
MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA