



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix Campaign				
FLOUNDER FISH	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
OCTOPUS	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
LOTUS ROOT	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
MACKEREL	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
ONION	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
MUSHROOM	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
OKRA	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
Gold Spike Campaign				
FLOUNDER FISH	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
OCTOPUS	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
LOTUS ROOT	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
ONION	SAGAWA SHOYU INC.	SOY SAUCE	OGILVY & MATHER JAPAN, Tokyo	JAPAN
MONTY	MARS	PEDIGREE	COLENZO BBDO, Auckland	NEW ZEALAND
RAGS	MARS	PEDIGREE	COLENZO BBDO, Auckland	NEW ZEALAND
FRANKIE	MARS	PEDIGREE	COLENZO BBDO, Auckland	NEW ZEALAND
LOVING BANGKOK NIGHT 1	MCDONALD'S	MCDONALD'S	TBWA/THAILAND, Bangkok	THAILAND
LOVING BANGKOK NIGHT 2	MCDONALD'S	MCDONALD'S	TBWA/THAILAND, Bangkok	THAILAND
LOVING BANGKOK NIGHT 3	MCDONALD'S	MCDONALD'S	TBWA/THAILAND, Bangkok	THAILAND
LOVING BANGKOK NIGHT 4	MCDONALD'S	MCDONALD'S	TBWA/THAILAND, Bangkok	THAILAND
LOVING BANGKOK NIGHT 5	MCDONALD'S	MCDONALD'S	TBWA/THAILAND, Bangkok	THAILAND
Silver Spike				
UNSPECTACULAR BUT IMPRESSIVE ADVERTISEMENT.	NIPPON TELEVISION NETWORK CORPORATION	UNSPECTACULAR BUT IMPRESSIVE! PROOFREADER ETSUKO KOHNO	I&S BBDO, Tokyo	JAPAN
Silver Spike Campaign				
FIREFIGHTER	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
ROCKSTAR	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
ASTRONAUT	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
BLOCK OUT THE CHAOS: BABIES	JBL	JBL HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
BLOCK OUT THE CHAOS: DOGS	JBL	JBL HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
BLOCK OUT THE CHAOS: WIFE & DAUGHTER	JBL	JBL HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
ATOMIC BOMB_PIG	ASD	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA, Shanghai	CHINA
DYNAMITE_COW	ASD	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA, Shanghai	CHINA
SOUR-FACED MAN	UNITED FAMILY FOOD	SUPER ZUPER CANDY	HAKUHODO INDONESIA, Jakarta	INDONESIA
SOUR-FACED WOMAN	UNITED FAMILY FOOD	SUPER ZUPER CANDY	HAKUHODO INDONESIA, Jakarta	INDONESIA
JAPANESE RADISH	KOZO CO.,LTD.	SCRUBBING BRUSH	CREATORS GROUP MAC, Tokyo	JAPAN
BURDOCK ROOT	KOZO CO.,LTD.	SCRUBBING BRUSH	CREATORS GROUP MAC, Tokyo	JAPAN
Bronze Spike				
HONDA. GREAT JOURNEY. TRAVEL STICKER BOOK	HONDA MOTOR CO., LTD.	HONDA	DENTSU INC., Tokyo	JAPAN
ADIDAS TALE OF TWO	ADIDAS	ADIDAS SHOE	TAPROOT DENTSU, Mumbai	INDIA
URBAN JUNGLE	XIAOMI TECHNOLOGY	MI BUNNY WATCH Q	PUBLICIS SHANGHAI	CHINA
BRING YOUR PET BACK	HILL'S PET NUTRITION ASIA LTD.	SCIENCE DIET PERFECT WEIGHT	RED FUSE COMMUNICATIONS, Hong Kong	HONG KONG
MCDONALD'S NIGHT MENU	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
#KINDNESSISCASHLESS (KINDNESS AMBASSADORS)	VISA INDIA	VISA DEBIT	BBDO INDIA, Mumbai	INDIA
Bronze Spike Campaign				
DOG	WORLD FOR ALL	WORLD FOR ALL (ANIMAL CARE & PET ADOPTION CENTRE)	McCANN INDIA, Mumbai	INDIA
CAT	WORLD FOR ALL	WORLD FOR ALL (ANIMAL CARE & PET ADOPTION CENTRE)	McCANN INDIA, Mumbai	INDIA
RABBIT	WORLD FOR ALL	WORLD FOR ALL (ANIMAL CARE & PET ADOPTION CENTRE)	McCANN INDIA, Mumbai	INDIA