



Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix				
PALAU PLEDGE	PALAU LEGACY PROJECT	PALAU PLEDGE	HOST/HAVAS, Sydney	AUSTRALIA
Gold Spike				
PRIDE JERSEY	AIG JAPAN	CSR	TBWA HAKUHODO INC., Tokyo	JAPAN
OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	SIX INC., Tokyo	JAPAN
DOT MINI. THE FIRST SMART MEDIA DEVICE FOR THE VISUALLY IMPAIRED.	DOT INCORPORATION	DOT MINI	SERVICEPLAN KOREA, Seoul	SOUTH KOREA
GENOCIDE	STAEDTLER (THAILAND) LIMITED	STAEDTLER HIGHLIGHTER PENS	STAEDTLER THAILAND, BANGKOK	THAILAND
Silver Spike				
ALL THINGS BEAUTIFUL COME FROM NATURE	SHISEIDO	SHISEIDO WASO	WIEDEN+KENNEDY TOKYO	JAPAN
EVERYTHING IS ART	MELBOURNE FRINGE FESTIVAL	MELBOURNE FRINGE FESTIVAL	MELBOURNE FRINGE FESTIVAL	AUSTRALIA
BLINK TO SPEAK	ASHA EK HOPE & NEUROGEN BRAIN & SPINE INSTITUTE	BLINK TO SPEAK EYE LANGUAGE BOOK	TBWA INDIA, Mumbai	INDIA
GENOCIDE	STAEDTLER (THAILAND) LIMITED	STAEDTLER HIGHLIGHTER PENS	STAEDTLER THAILAND, BANGKOK	THAILAND
BLINK TO SPEAK	ASHA EK HOPE & NEUROGEN BRAIN & SPINE INSTITUTE	BLINK TO SPEAK EYE LANGUAGE BOOK	TBWA INDIA, Mumbai	INDIA
HAHON HOHAHO HIE	MCDONALD'S	BACON POTATO PIE	BEACON/LEO BURNETT, Tokyo	JAPAN
THE BRIDAL UNIFORM	UN WOMEN / ALI XEESHAN THEATER STUDIO	ANTI-CHILD-MARRIAGES	BBDO PAKISTAN, Lahore	PAKISTAN
LABELS FOR UNSUNG HEROES	GINEBRA SAN MIGUEL INC.	GINEBRA SAN MIGUEL	ASPAC CREATIVE COMMUNICATIONS, Makati City	THE PHILIPPINES
PRIDE JERSEY	AIG JAPAN	CSR	TBWA HAKUHODO INC., Tokyo	JAPAN
BLINK TO SPEAK	ASHA EK HOPE & NEUROGEN BRAIN & SPINE INSTITUTE	BLINK TO SPEAK EYE LANGUAGE BOOK	TBWA INDIA, Mumbai	INDIA
YOU AND IMMUNE SYSTEM. EXHIBITION	MEIJI CO., LTD.	CORPORATE (STUDY OF LACTOIBATILUS)	DENTSU INC., Tokyo	JAPAN
THE PHILHARMONIC TURNTABLE ORCHESTRA	TECHNICS / PANASONIC CORPORATION	TECHNICS / SL-1200	DENTSU INC., Tokyo	JAPAN
HOT & SPICY	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
GET BACK, TOHOKU.	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC., Tokyo	JAPAN
Bronze Spike				
HEART SIGNATURE	MITSUFUJI CORPORATION	HAMON	DENTSU INC., Tokyo	JAPAN
THE BRIDAL UNIFORM	UN WOMEN / ALI XEESHAN THEATER STUDIO	ANTI-CHILD-MARRIAGES	BBDO PAKISTAN, Lahore	PAKISTAN
BLINK TO SPEAK	ASHA EK HOPE & NEUROGEN BRAIN & SPINE INSTITUTE	BLINK TO SPEAK EYE LANGUAGE BOOK	TBWA INDIA, Mumbai	INDIA
YOU AND IMMUNE SYSTEM. EXHIBITION	MEIJI CO., LTD.	CORPORATE (STUDY OF LACTOIBATILUS)	DENTSU INC., Tokyo	JAPAN
ONE PLUS ONE.	MINISTRY OF FOREIGN AFFAIRS OF JAPAN	SDGS JAPAN	DENTSU INC., Tokyo	JAPAN
GET BACK, TOHOKU.	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC., Tokyo	JAPAN
THE BULLETPROOF NOVEL	SOC OUTREACH	GIRLS' EDUCATION	BBDO PAKISTAN, Lahore	PAKISTAN
REDEFINING DISTANCE	NTT DOCOMO, INC.	NTT DOCOMO 5G MOBILE NETWORK TECHNOLOGY	DENTSU INC., Tokyo	JAPAN
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2018 PYEONGCHANG WINTER OLYMPIC. PARALYMPIC HYUNDAI PAVILION	HYUNDAI MOTOR COMPANY	HYDROGEN FUEL CELL VEHICLE	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
THIS IS A TREE	PACIFIC PAINT (BOYSEN) PHILIPPINES INC.	PACIFIC PAINT (BOYSEN) PHILIPPINES INC.	TBWA SANTIAGO MANGADA PUNO, Makati City	THE PHILIPPINES
SIP SAFE	MONASH UNIVERSITY	SIP SAFE	Y&R ANZ, Melbourne	AUSTRALIA
FIREBLANKET	NRMA INSURANCE	FIREBLANKET	M&C SAATCHI, Sydney	AUSTRALIA
TO ADMIRE/TO DIMINISH (SEEK YOUR WAY CAMPAIGN)	THE ONE CLUB GREAT CHINA OFFICE	PORTFOLIO NIGHT	SERVICEPLAN BEIJING	CHINA
INFINITE FUTURES	UNIVERSITY OF MELBOURNE	UNIVERSITY OF MELBOURNE	McCANN MELBOURNE	AUSTRALIA
OPTICAL ODYSSEY	JINS INC.	JINS TIME SLIP GLASSES	DENTSU INC., Tokyo	JAPAN