



Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A02 Digital Illustration</b>				
THE TANGIBLE MANNER	ALL NIPPON AIRWAYS	IS JAPAN COOL? DOU	ENJIN, Tokyo	JAPAN
YEAR WITH UBER	UBER	YEAR WITH UBER	R/GA SINGAPORE	SINGAPORE
<b>A03 Video / Moving Image</b>				
3DIMENSIONAL UNPACKED	SAMSUNG ELECTRONICS	GALAXY NOTE8	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
YAMAZAKI MOMENTS	SUNTORY HOLDINGS LTD.	SUNTORY YAMAZAKI DISTILLERY	DENTSU INC., Tokyo	JAPAN
TOKYO PEN PIXEL	MUJI	NO PRODUCT	R/GA TOKYO	JAPAN
<b>A04 Digital Image Design</b>				
WRONG WORLD FINALS	MARS WRIGLEY CONFECTIONERY	SNICKERS	BBDO GUERRERO, Makati City	THE PHILIPPINES
<b>B01 UX and Journey Design</b>				
YAMAZAKI MOMENTS	SUNTORY HOLDINGS LTD.	SUNTORY YAMAZAKI DISTILLERY	DENTSU INC., Tokyo	JAPAN
THE MOST INTERESTING JOB INTERVIEW	THE AUSTRALIAN SECRET INTELLIGENCE SERVICE	RECRUITMENT	CUMMINS & PARTNERS, Melbourne	AUSTRALIA
<b>B03 Experience Design: Multi-platform</b>				
3DIMENSIONAL UNPACKED	SAMSUNG ELECTRONICS	GALAXY NOTE8	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
<b>C01 Rich Media</b>				
AUTOADS	CARSALES.COM.AU	ONLINE AUTOMOTIVE CLASSIFIEDS	CHE PROXIMITY, Melbourne	AUSTRALIA
<b>D01 Curation of Data</b>				
PROJECT REVOICE	THE ALS ASSOCIATION	PROJECT REVOICE	BWM DENTSU, Sydney	AUSTRALIA
<b>D02 Data Storytelling</b>				
PROJECT REVOICE	THE ALS ASSOCIATION	PROJECT REVOICE	BWM DENTSU, Sydney	AUSTRALIA
AUTOADS	CARSALES.COM.AU	ONLINE AUTOMOTIVE CLASSIFIEDS	CHE PROXIMITY, Melbourne	AUSTRALIA
<b>D03 Data Visualisation</b>				
DUSTSEE	SEOUL METROPOLITAN GOVERNMENT	PUBLIC HEALTH AND SAFETY AWARENESS	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
INFINITE FUTURES	UNIVERSITY OF MELBOURNE	UNIVERSITY OF MELBOURNE	McCANN MELBOURNE	AUSTRALIA
<b>E02 Innovative Use of Technology</b>				
SELFIESTIX	MARS NZ	PEDIGREE DENTASTIX	COLENZO BBDO, Auckland	NEW ZEALAND
CHATTY SCHOOL BUS	HYUNDAI MOTOR COMPANY	HYUNDAI PR	HYUNDAI MOTOR COMPANY, Seoul	SOUTH KOREA
PROJECT REVOICE	THE ALS ASSOCIATION	PROJECT REVOICE	BWM DENTSU, Sydney	AUSTRALIA
HEARPRINT	COCHLEAR	COCHLEAR HEARING IMPLANTS	CHE PROXIMITY, Melbourne	AUSTRALIA
HOPE PAGE	UNICEF	UNICEF HOPE PAGE	VML, Sydney	AUSTRALIA
<b>E03 Technological Achievement in Digital Craft</b>				
OBSSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	SIX INC., Tokyo	JAPAN
<b>E05 Advanced Learning Technologies</b>				
PROJECT REVOICE	THE ALS ASSOCIATION	PROJECT REVOICE	BWM DENTSU, Sydney	AUSTRALIA
RE:SCAM	NETSAFE	CYBER SECURITY	DDB NEW ZEALAND, Auckland	NEW ZEALAND