



| Title                    | Advertiser/Client          | Product/Service               | Entrant Company              | Country         |
|--------------------------|----------------------------|-------------------------------|------------------------------|-----------------|
| <b>Grand Prix</b>        |                            |                               |                              |                 |
| OBSESSION FOR SMOOTHNESS | DOUBLE A                   | DOUBLE A                      | SIX INC., Tokyo              | JAPAN           |
| <b>Gold Spike</b>        |                            |                               |                              |                 |
| YAMAZAKI MOMENTS         | SUNTORY HOLDINGS LTD.      | SUNTORY YAMAZAKI DISTILLERY   | DENTSU INC., Tokyo           | JAPAN           |
| PROJECT REVOICE          | THE ALS ASSOCIATION        | PROJECT REVOICE               | BWM DENTSU, Sydney           | AUSTRALIA       |
| <b>Silver Spike</b>      |                            |                               |                              |                 |
| TOKYO PEN PIXEL          | MUJI                       | NO PRODUCT                    | R/GA TOKYO                   | JAPAN           |
| INFINITE FUTURES         | UNIVERSITY OF MELBOURNE    | UNIVERSITY OF MELBOURNE       | McCANN MELBOURNE             | AUSTRALIA       |
| <b>Bronze Spike</b>      |                            |                               |                              |                 |
| YEAR WITH UBER           | UBER                       | YEAR WITH UBER                | R/GA SINGAPORE               | SINGAPORE       |
| WRONG WORLD FINALS       | MARS WRIGLEY CONFECTIONERY | SNICKERS                      | BBDO GUERRERO, Makati City   | THE PHILIPPINES |
| AUTOADS                  | CARSALES.COM.AU            | ONLINE AUTOMOTIVE CLASSIFIEDS | CHE PROXIMITY, Melbourne     | AUSTRALIA       |
| CHATTY SCHOOL BUS        | HYUNDAI MOTOR COMPANY      | HYUNDAI PR                    | HYUNDAI MOTOR COMPANY, Seoul | SOUTH KOREA     |
| PROJECT REVOICE          | THE ALS ASSOCIATION        | PROJECT REVOICE               | BWM DENTSU, Sydney           | AUSTRALIA       |
| RE:SCAM                  | NETSAFE                    | CYBER SECURITY                | DDB NEW ZEALAND, Auckland    | NEW ZEALAND     |