



Title	Advertiser/Client	Product/Service	Entrant Company	Country	Production Company	Country
<b>A01 Food &amp; Drink</b>						
THE SECRET	MONDE NISSIN (THAILAND) CO., LTD.	VOIZ WAFFLE CHOCOLATE	Ogilvy Bangkok	THAILAND	FACTORY01, Bangkok	THAILAND
FATHER-SON	COCA COLA	SHARE A COKE	McCANN INDIA Mumbai	INDIA		
<b>A02 Other FMCG</b>						
BODYBUILDER	UNILEVER	POND'S MEN LIGHTNING OIL SCRUB	Ogilvy Singapore	SINGAPORE	STINK, Shanghai / CHIMNEY, Singapore	CHINA / SINGAPORE
PINOCCHIO	CABOT'S AUSTRALIA	PREMIUM WOODCARE RANGE	Fiction Film Company Melbourne	AUSTRALIA	Fiction Film Company, Melbourne	AUSTRALIA
<b>A04 Consumer Durables</b>						
KUNGFU WATER	VATTI	TRINITY HEALTHY DISHWASHER	THE NINE Shanghai	CHINA	THE NINE, Shanghai	CHINA
<b>A06 Retail</b>						
TIMELESS	MCDONALD'S	BIG MAC 50TH ANNIVERSARY	DDB New Zealand Auckland	NEW ZEALAND	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
BLACK SLAM	RAYMOND	ALL-BLACK FABRIC COLLECTION	GREY INDIA Mumbai	INDIA	METHOD PRODUCTIONS, Mumbai	INDIA
DIG IN DOUG	ALDI AUSTRALIA	ALDI AUSTRALIA	BMF Advertising Sydney	AUSTRALIA	GOODOIL FILMS, Sydney / ARC EDIT, Sydney	AUSTRALIA
<b>A07 Travel</b>						
DUNDEE: THE SON OF A LEGEND RETURNS HOME	TOURISM AUSTRALIA	AUSTRALIA	Revolver/Will O'Rourke Sydney	AUSTRALIA	Revolver/Will O'Rourke, Sydney / Biscuit Filmworks, Los Angeles *	AUSTRALIA / USA
<b>A08 Leisure</b>						
ARMoured TRUCK	LOTTO NEW ZEALAND	POWERBALL	DDB New Zealand Auckland	NEW ZEALAND	SCOUNDREL, Sydney	AUSTRALIA
<b>A09 Media / Entertainment</b>						
INTENSITY	DAINIK JAGRAN	JAGRAN FILM FESTIVAL	McCANN INDIA Mumbai	INDIA	RED ICE FILMS, Mumbai	INDIA
<b>A11 Consumer Services</b>						
CELEBRATE EVERY FAMILY	SPARK NZ	LITTLE CAN BE HUGE	COLENSO BBDO Auckland	NEW ZEALAND	FINCH, Auckland / FRANKLIN RD, Auckland	NEW ZEALAND
DEPARTURE : EPISODE 01	MURATA FUNERAL HOMES	MURATA FUNERAL HOMES	DENTSU WEST JAPAN Matsuyama	JAPAN	VIDEO STATION Q, Fukuoka	JAPAN
WESTPAC 200	WESTPAC AUSTRALIA	BANKING	DDB SYDNEY	AUSTRALIA	EXIT FILMS, Sydney	AUSTRALIA
AGL ESSENTIALS 'FLYERS'	AGL	ENERGY	CHE Proximity Melbourne	AUSTRALIA	CHE Proximity, Melbourne / SCOUNDREL, Sydney	AUSTRALIA
RED BEAN ICE FLAKES	BAEDAL MINJOK / WOOWA BROTHERS CORP.	FOOD DELIVERY APP. SERVICE	HS AD Seoul	SOUTH KOREA		
DEPARTURE : EPISODE 02	MURATA FUNERAL HOMES	MURATA FUNERAL HOMES	DENTSU WEST JAPAN Matsuyama	JAPAN	VIDEO STATION Q, Fukuoka	JAPAN
<b>A13 Not-for-profit / Charity</b>						
THE STORY OF KAVERI (AND EVERY RIVER EVERYWHERE)	REFORESTINDIA.IN	REFORESTATION	EARLY MAN FILMS Mumbai	INDIA		
42	THE AUSTRALIAN RED CROSS BLOOD SERVICE	BLOOD DONATION	CUMMINS & PARTNERS Melbourne	AUSTRALIA	FINCH, Sydney	AUSTRALIA
LOVE THY NEIGHBOR FILM	KAPISANAN NG MGA BRODKASTER NG PILIPINAS (KBP) OR ASSOCIATION OF BROADCASTER OF	KAPISANAN NG MGA BRODKASTER NG PILIPINAS (KBP) OR ASSOCIATION OF BROADCASTER OF	TBWA/SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	HOW'S EVERYTHING, Makati City	THE PHILIPPINES
<b>B01 Food &amp; Drink</b>						
NO FIRST TIME, KNOW NOTHING	SIAM WINERY	SPY WINE COOLER	J. WALTER THOMPSON BANGKOK	THAILAND	MELLOW TUNES, Bangkok / DYLAN FILMS, Bangkok	THAILAND
<b>B02 Other FMCG</b>						
HAIR TALK	UNILEVER	SUNSILK	J. WALTER THOMPSON BANGKOK	THAILAND	JUMP FILM, Bangkok	THAILAND
TINY DOLL	KIMBERLY - CLARK	KLEENEX	J. WALTER THOMPSON BANGKOK	THAILAND	HOUSETON FILMS, BANGKOK	THAILAND
FOREVER	ELE TUJAA THAILAND	ELE MINERAL WHITE MASK PLUS	LOBSTER & CO COMPANY.,LTD. Bangkok	THAILAND	PHENOMENA, Bangkok	THAILAND
DR. SOMCHAI	DR. SOMCHAI	DR.SOMCHAI ACNE SPOT TOUCH GEL	SUNETA HOUSE Bangkok	THAILAND	SUNETA HOUSE, Bangkok	THAILAND
<b>B03 Healthcare</b>						
LOVE IS ORGANIC	ORALPEACE	ORALPEACE TOOTHPASTE	ADK Tokyo	JAPAN	ROCK'N ROLL JAPAN, Tokyo / RAY CORPORATION, Tokyo	JAPAN
<b>B04 Consumer Durables</b>						
JORDAN : EVERY 2ND COUNTS	BRAND JORDAN	JORDAN BASKETBALL : AJ32S	AKQA Shanghai	CHINA	DOOMSDAY ENTERTAINMENT, Los Angeles / HUMAN, Santa Monica	USA
OBSESSION FOR SMOOTHNESS	DOUBLE A	DOUBLE A	SIX INC. Tokyo	JAPAN	AOI PRO. INC., Tokyo	JAPAN
<b>B05 Automotive</b>						
NIM TEST	NISSAN PHILIPPINES INC.	NISSAN PHILIPPINES INC.	TBWA/SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	HOW'S EVERYTHING, Makati City	THE PHILIPPINES
<b>B06 Retail</b>						
THE MORE THE MERRIER	ALDI AUSTRALIA	ALDI AUSTRALIA: CHRISTMAS CAMPAIGN 2017	BMF Advertising Sydney	AUSTRALIA	GOODOIL FILMS, Sydney / ARC WORLDWIDE, Sydney	AUSTRALIA
A SURPRISINGLY DIFFICULT EXAM	SOGO & SEIBU CO., LTD.	RETAIL TRADE	DENTSU INC. Tokyo	JAPAN	DENTSU CREATIVE X INC., Tokyo	JAPAN
<b>B07 Travel</b>						
WANDER WITH WONDER	TRAVELOKA	FILM	ENSEMBLE WORLDWIDE Petaling Jaya	MALAYSIA	RESERVOIR WORLD, Kuala Lumpur / ASIA PACIFIC VIDEOLAB, Petaling Jaya	MALAYSIA
<b>B08 Leisure</b>						
ALIIR ALIIR	AFL (AUSTRALIAN FOOTBALL LEAGUE)	AFL (AUSTRALIAN FOOTBALL LEAGUE)	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH, Melbourne	AUSTRALIA
DEMA	AFL (AUSTRALIAN FOOTBALL LEAGUE)	AFL (AUSTRALIAN FOOTBALL LEAGUE)	CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH, Melbourne	AUSTRALIA
<b>B11 Consumer Services</b>						

MAXIS HUATAR	MAXIS MALAYSIA	MAXIS	ENSEMBLE WORLDWIDE Petaling Jaya	MALAYSIA	MOJO FILMS, Petaling Jaya / GTR, Petaling Jaya	MALAYSIA
FRIENDSHIT	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREYNJ UNITED Bangkok	THAILAND	HUB HO HIN BANGKOK / SHOTS POST PRODUCTION, Bangkok	THAILAND
MOTHER AND DAUGHTER	AXA HONG KONG	AXA CRITICAL ILLNESS PLAN	LEO BURNETT HONG KONG	HONG KONG	LEO BURNETT HONG KONG / PUBLICIS CONSEIL, Paris	HONG KONG / FRANCE
#DIVERSITYISSTRENGTH-	AIG JAPAN HOLDINGS	AIG	AOI PRO. INC. Tokyo	JAPAN	AOI PRO. INC., Tokyo *	JAPAN
BIA-MAI-YORM-PLEAN-P-LANG (THE INSURANCE FEE THAT NEVER CHANGES)	SYN MUN KONG INSURANCE PLC.	MOTOR INSURANCE "KON KRUNG"	RABBIT DIGITAL GROUP Bangkok	THAILAND	Y NOT PRODUCTION CO., LTD., Bangkok	THAILAND
<b>B12 Corporate Social Responsibility (CSR) / Corporate Image</b>						
REAL BEAUTY ID	DOVE/UNILEVER JAPAN	PERSONAL CARE	ADK Tokyo	JAPAN		
MY PERSONAL BEST	NOMURA HOLDINGS, INC.	TOKYO 2020 OLYMPIC AND PARALYMPIC GAMES GOLD SECURITIES PARTNER	ENJIN Tokyo	JAPAN	TAIYO KIKAKU, Tokyo	JAPAN
EXPERIMENT FOR THE SMART	TENCENT	TENCENT	TENCENT Shenzhen	CHINA	FEATURE WORKS, Shanghai / MAGIC PAINT ADVERTISING, Guangzhou	CHINA
WHO WILL TAKE CARE OF ME?	HERO FOUNDATION INC.	HERO FOUNDATION INC.	TBWA/SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	HOW'S EVERYTHING, Makati City	THE PHILIPPINES
QBE - SAFER ROADS	QBE	QBE - SAFER ROADS	REVOLVER/WILL O'ROURKE Sydney	AUSTRALIA	REVOLVER/WILL O'ROURKE, Sydney *	AUSTRALIA
HAPPY AT ONE HUNDRED.	FUJIFILM CORPORATION	HAPPY AT ONE HUNDRED.	FUJIFILM CORPORATION Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	JAPAN
<b>B13 Not-for-profit / Charity / Government</b>						
PROJECT REVOICE	THE ALS ASSOCIATION	PROJECT REVOICE	BWM DENTSU Sydney	AUSTRALIA	LYREBIRD, Montreal / FINCH, Sydney	CANADA / AUSTRALIA
MY HAPPY PLACE	YAYASAN CHOW KIT	YAYASAN CHOW KIT	LEO BURNETT MALAYSIA Kuala Lumpur	MALAYSIA	PASSION PICTURES, Kuala Lumpur	MALAYSIA
DISGUSTING STORIES	BAHAY TULUYAN INC. (SHELLTER HOUSE)	BAHAY TULUYAN INC. (SHELLTER HOUSE)	TBWA/SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	HOW'S EVERYTHING, Makati City / SOUNDESIGN MANILA, Makati City	THE PHILIPPINES
PIGEON	AUSTRALIAN MARRIAGE EQUALITY GROUP	AUSTRALIAN MARRIAGE EQUALITY	TBWA/MELBOURNE	AUSTRALIA	TBWA/MELBOURNE	AUSTRALIA
STOP THE HORROR	GO GENTLE AUSTRALIA	ASSISTED DYING	REVOLVER/WILL O'ROURKE Sydney	AUSTRALIA	REVOLVER/WILL O'ROURKE, Sydney *	AUSTRALIA
<b>C01 Viral Film</b>						
THE BOX	MONDE NISSIN (THAILAND) CO., LTD.	VOIZ CRECKER	OGILVY Bangkok	THAILAND	FACTORY01, Bangkok	THAILAND
THREE MINUTES	APPLE	IPHONE X	TBWA/MEDIA ARTS LAB Shanghai	CHINA		
<b>C02 Branded Content &amp; Entertainment Film</b>						
THE PHILHARMONIC TURNTABLE ORCHESTRA	TECHNICS / PANASONIC CORPORATION	TECHNICS / SL-1200	DENTSU INC. Tokyo	JAPAN	DENTSU CREATIVE X INC., Tokyo	JAPAN
RUN IT	NIKE	NIKE	WIEDEN+KENNEDY TOKYO	JAPAN	ICONOCLAST, Culver City / WHITEHOUSE POST, London	USA / UNITED KINGDOM
BMW X3 FILM WONDER DAD	BMW	BMW X3	WIEDEN+KENNEDY SHANGHAI	CHINA		
THE THIRD WISH	ARH	RG	McCANN TAIWAN Taipei	CHINESE TAIPEI		
COMPOSER	MELBOURNE INTERNATIONAL FILM FESTIVAL	MELBOURNE INTERNATIONAL FILM FESTIVAL	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE	AUSTRALIA
HEAD CHEF	MELBOURNE INTERNATIONAL FILM FESTIVAL	MELBOURNE INTERNATIONAL FILM FESTIVAL	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE	AUSTRALIA
ABORIGINAL ARTIST	MELBOURNE INTERNATIONAL FILM FESTIVAL	MELBOURNE INTERNATIONAL FILM FESTIVAL	McCANN MELBOURNE	AUSTRALIA	McCANN MELBOURNE	AUSTRALIA
SEARCH ON STORY: AN EYE FOR LIBERTY	GOOGLE	GOOGLE	GOOGLE Tokyo	JAPAN	GOOGLE, Tokyo	JAPAN
GIRL FROM NOWHERE	GRAMMY	SERIES	SOUR BANGKOK	THAILAND	SOUR BANGKOK / JUNGKA BANGKOK CO., LTD.	THAILAND
<b>C03 Screens &amp; Events</b>						
YOUTUBE 'BENTO BOX'	GOOGLE	YOUTUBE ACADEMY	BBH CHINA Shanghai	CHINA	RADICAL MEDIA, Shanghai	CHINA
<b>C05 360° &amp; VR Film</b>						
VIRTUAL EQUALITY	QUEERAZ	MARRIAGE EQUALITY	J. WALTER THOMPSON Sydney	AUSTRALIA	LUSCIOUS INTERNATIONAL, Sydney / STAPLES VR, Auckland	AUSTRALIA / NEW ZEALAND
<b>D01 Use of Film</b>						
MAN ON THE CURTAIN	LEOPALACE21 CORPORATION	MAN ON THE CURTAIN	DENTSU INC. Tokyo	JAPAN	DENTSU INC., Tokyo	JAPAN
AUTOADS	CARSALES.COM.AU	ONLINE AUTOMOTIVE CLASSIFIEDS	CHE PROXIMITY Melbourne	AUSTRALIA	CHE PROXIMITY, Melbourne / GUILTY CONTENT, Melbourne	AUSTRALIA