



| Title | Advertiser/Client | Product/Service | Entrant Company | Country | Media Agency | Country |
|--|--|--|----------------------------------|-------------|--------------------------------|-------------|
| Grand Prix | | | | | | |
| PALAU PLEDGE | PALAU LEGACY PROJECT | PALAU PLEDGE | HOST/HAVAS, Sydney * | AUSTRALIA | | |
| Gold Spike | | | | | | |
| FIGHT FOR TERRITORY | LION | STEINLAGER | DDB NEW ZEALAND, Auckland * | NEW ZEALAND | APN OUTDOOR, Auckland | NEW ZEALAND |
| RE:SCAM | NETSAFE | CYBER SECURITY | DDB NEW ZEALAND, Auckland * | NEW ZEALAND | | |
| SAMSUNG-NDTV CAMERA PARTNERSHIP | SAMSUNG INDIA PRIVATE LIMITED | SAMSUNG SMARTPHONE CAMERAS | LODESTAR UM, Mumbai * | INDIA | LODESTAR UM, Mumbai | INDIA |
| Silver Spike | | | | | | |
| MAKING THE LIST | LEGO | LEGO | CHE PROXIMITY, Melbourne * | AUSTRALIA | UM, Sydney | AUSTRALIA |
| RE:SCAM | NETSAFE | CYBER SECURITY | DDB NEW ZEALAND, Auckland * | NEW ZEALAND | | |
| VOLVO LIGHTNING POWERED BILLBOARD | VOLVO | VOLVO CAR S90 T8 PLUG-IN HYBRID | GREYNJ UNITED, Bangkok * | THAILAND | MAXUS THAILAND, Bangkok | THAILAND |
| SIP SAFE | MONASH UNIVERSITY | SIP SAFE | Y&R ANZ, Melbourne * | AUSTRALIA | Y&R ANZ, Melbourne | AUSTRALIA |
| TAP FOR YOUR TOWN | MASTERCARD | CONTACTLESS PAYMENT | McCANN SYDNEY * | AUSTRALIA | CARAT, Sydney | AUSTRALIA |
| HOME IS NOT A BOXING RING | WOMEN AND MEN PROGRESSIVE FOUNDATION | WOMEN AND MEN PROGRESSIVE FOUNDATION | J. WALTER THOMPSON BANGKOK * | THAILAND | VERVE, Bangkok | THAILAND |
| 720 HOURS OF YOUTH | YIMOBILE | YIMOBILE | HAKUHODO KETTLE INC, Tokyo * | JAPAN | | |
| LITTLE MOMENTS. BIGGER THINGS | SAMSUNG | NOTE 8 PHONE | DIGITAS, Singapore * | SINGAPORE | STARCOM, Singapore | SINGAPORE |
| RED ROCK DELI, THE SYNC TO SALES | PEPSICO | RED ROCK DELI TASTE SPACE | PHD, Sydney * | AUSTRALIA | PHD, Sydney | AUSTRALIA |
| HIJACKING THE LARGEST SHOPPING FESTIVAL IN THE WORLD | UNIQLO/FAST RETAILING | UNIQLO STORES | MINDSHARE CHINA, Shanghai * | CHINA | MINDSHARE CHINA, Shanghai | CHINA |
| AUSSIE NEWS TODAY | TOURISM AUSTRALIA | AUSTRALIA | CLEMENGER BBDO SYDNEY * | AUSTRALIA | UM, Sydney | AUSTRALIA |
| UNMUTE | MOVEMBER | SUICIDE PREVENTION | CUMMINS & PARTNERS, Melbourne * | AUSTRALIA | | |
| Bronze Spike | | | | | | |
| THE FLIXONASE ALLERGY MONITOR | GSK | FLIXONASE NASAL ALLERGY SPRAY | MEDIACOM, Beijing * | CHINA | MEDIACOM, Beijing | CHINA |
| AUTOADS | CARSALES.COM.AU | ONLINE AUTOMOTIVE CLASSIFIEDS | CHE PROXIMITY, Melbourne * | AUSTRALIA | CHE PROXIMITY, Melbourne | AUSTRALIA |
| HIJACKING THE LARGEST SHOPPING FESTIVAL IN THE WORLD | UNIQLO/FAST RETAILING | UNIQLO STORES | MINDSHARE CHINA, Shanghai * | CHINA | MINDSHARE CHINA, Shanghai | CHINA |
| PLAY THE GIFT | SKY PERFECT JSAT CORPORATION x PIZZA OF DEATH RECORDS | HI-STANDARD "THE GIFT" | DENTSU INC., Tokyo * | JAPAN | | |
| DISAPPEARING PERSON ALERTS | QUEENSLAND POLICE SERVICE | DISAPPEARING PERSON ALERTS | BWM DENTSU, Melbourne * | AUSTRALIA | VIZEUM, Sydney | AUSTRALIA |
| #POWERLESSQUEEN | PROJECT NANHI KALI | NON PROFIT ORGANISATION | WATCONSULT, Mumbai * | INDIA | | |
| AUTOADS | CARSALES.COM.AU | ONLINE AUTOMOTIVE CLASSIFIEDS | CHE PROXIMITY, Melbourne * | AUSTRALIA | CHE PROXIMITY, Melbourne | AUSTRALIA |
| VECTOR LIGHTS | AUCKLAND COUNCIL IN COLLABORATION WITH NZTA AND VECTOR | AUCKLAND COUNCIL IN COLLABORATION WITH NZTA AND VECTOR | COLENSO BBDO, Auckland * | NEW ZEALAND | | |
| THE BRIDAL UNIFORM | UN WOMEN / ALI XEESHAN THEATER STUDIO | ANTI-CHILD-MARRIAGES | BBDO PAKISTAN, Lahore * | PAKISTAN | | |
| WIN OVER CHINA GIFTING SEASON | UNIQLO/FAST RETAILING | UNIQLO SENIOR SERIES | MINDSHARE CHINA, Shanghai * | CHINA | MINDSHARE CHINA, Shanghai | CHINA |
| DEADPOOL HIJACKS GOVERNMENT BROADCASTER | TWENTIETH CENTURY FOX | DEADPOOL 2 | MEDIACOM NEW ZEALAND, Auckland * | NEW ZEALAND | MEDIACOM NEW ZEALAND, Auckland | NEW ZEALAND |
| CANESTEN - THRUSH: THE MUSICAL | BAYER | CANESTEN | PHD, Sydney * | AUSTRALIA | PHD, Sydney | AUSTRALIA |