## **Mobile Winner 2018**





Title	Advertiser/Client	Product/Service	Entrant Company	Country
Grand Prix	·	·	<u> </u>	<u> </u>
WE REMIT	TENCENT	WE REMIT	TENCENT, Shenzhen	CHINA
Gold Spike				
DISAPPEARING PERSON ALERTS	QUEENSLAND POLICE SERVICE	DISAPPEARING PERSON ALERTS	BWM DENTSU, Melbourne	AUSTRALIA
THE GOOD VIBES PROJECT	SENSE INTERNATIONAL INDIA	MOBILE APP FOR THE DEAFBLIND	CHEIL WORLDWIDE, Gurgaon	INDIA
SELFIESTIX	MARS NZ	PEDIGREE DENTASTIX	COLENSO BBDO, Auckland	NEW ZEALAND
Silver Spike				
THE GOOD VIBES PROJECT	SENSE INTERNATIONAL INDIA	MOBILE APP FOR THE DEAFBLIND	CHEIL WORLDWIDE, Gurgaon	INDIA
SELFIESTIX	MARS NZ	PEDIGREE DENTASTIX	COLENSO BBDO, Auckland	NEW ZEALAND
DISAPPEARING PERSON ALERTS	QUEENSLAND POLICE SERVICE	DISAPPEARING PERSON ALERTS	BWM DENTSU, Melbourne	AUSTRALIA
Bronze Spike				
HYPER COURT	NIKE	NIKE	MEDIAMONKS, Amsterdam	THE NETHERLANDS
SELFIESTIX	MARS NZ	PEDIGREE DENTASTIX	COLENSO BBDO, Auckland	NEW ZEALAND
ACTIVATING INFECTION ALERT SYSTEM IN RURAL INDIA	HINDUSTAN UNILEVER LIMITED	LIFEBUOY	MINDSHARE, Mumbai	INDIA
LUCY	PRINCE OF WALES HOSPITAL	PRINCE OF WALES HOSPITAL - SPINAL UNIT	DELOITTE AUSTRALIA, Melbourne	AUSTRALIA
INVISIBLE FRIENDS	MISSING PERSONS ADVOCACY NETWORK	MISSING PERSONS ADVOCACY NETWORK	whiteGREY MELBOURNE	AUSTRALIA
DISAPPEARING PERSON ALERTS	QUEENSLAND POLICE SERVICE	DISAPPEARING PERSON ALERTS	BWM DENTSU, Melbourne	AUSTRALIA