

Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 Art Direction				
CHOP-CHOP 2.0 BEEF	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
CHOP-CHOP 2.0 PORK	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
CHOP-CHOP 2.0 MUTTON	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
DRAGSTER	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
SHUTTLE	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
HEROES	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
1980S	JINS INC.	JINS TIME SLIP GLASSES	DENTSU INC., Tokyo	JAPAN
DRAGON	DKSH (THAILAND) LTD.	LEGO	OGILVY, Bangkok	THAILAND
THE MEETING	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
ROOFTOP SOCCER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
MORNING SHIFT	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
GRAFFITI	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
DESIGNER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
ABBEY'S POOL	SMITH GROUP	E-NOD WAVEPORT IPX7	TBWA/THAILAND, Bangkok	THAILAND
GENOCIDE	STAEDTLER (THAILAND) LIMITED	STAEDTLER HIGHLIGHTER PENS	STAEDTLER THAILAND, BANGKOK	THAILAND
A03 Illustration				
CHOP-CHOP 2.0 BEEF	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
CHOP-CHOP 2.0 PORK	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
CHOP-CHOP 2.0 MUTTON	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
DROUGHT	GREENPEACE MALAYSIA	GREENPEACE MALAYSIA	HAKUHODO MALAYSIA, Selangor	MALAYSIA
BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (ITECT LTD)	HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (ITECT LTD)	HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
OLD MAN	JAKARTA GLOBE	INTERNATIONAL DAY OF PEACE CAMPAIGN	HAKUHODO INDONESIA, Jakarta	INDONESIA
GENOCIDE	STAEDTLER (THAILAND) LIMITED	STAEDTLER HIGHLIGHTER PENS	STAEDTLER THAILAND, BANGKOK	THAILAND
9/11	STAEDTLER (THAILAND) LIMITED	STAEDTLER ERASER	STAEDTLER THAILAND, BANGKOK	THAILAND
A04 Photography				
DRAGSTER	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
SHUTTLE	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
HEROES	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
THE MEETING	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
ROOFTOP SOCCER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
MORNING SHIFT	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
GRAFFITI	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
DESIGNER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
KANYAKUMARI	AMAR TEA PVT. LTD.	SOCIETY TEA	BLACK SWAN LIFE COMMUNICATIONS, Mumbai	INDIA
GET BACK, TOHOKU. 1	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC., Tokyo	JAPAN
GET BACK, TOHOKU. 3	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC., Tokyo	JAPAN
GET BACK, TOHOKU. 4	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC., Tokyo	JAPAN
A05 Typography				
TO ADMIRE/TO DIMINISH	THE ONE CLUB GREAT CHINA OFFICE	PORTFOLIO NIGHT	SERVICEPLAN BEIJING	CHINA
AMBITIOUS/FEAR	THE ONE CLUB GREAT CHINA OFFICE	PORTFOLIO NIGHT	SERVICEPLAN BEIJING	CHINA