



Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>Gold Spike</b>				
GENOCIDE	STAEDTLER (THAILAND) LIMITED	STAEDTLER HIGHLIGHTER PENS	STAEDTLER THAILAND, BANGKOK	THAILAND
<b>Gold Spike Campaign</b>				
DRAGSTER	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
SHUTTLE	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
HEROES	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
GET BACK, TOHOKU. 1	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC., Tokyo	JAPAN
GET BACK, TOHOKU. 3	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC., Tokyo	JAPAN
GET BACK, TOHOKU. 4	EAST JAPAN RAILWAY COMPANY	TOHOKU SHINKANSEN	DENTSU INC., Tokyo	JAPAN
<b>Silver Spike</b>				
GENOCIDE	STAEDTLER (THAILAND) LIMITED	STAEDTLER HIGHLIGHTER PENS	STAEDTLER THAILAND, BANGKOK	THAILAND
THE MEETING	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
TO ADMIRE/TO DIMINISH	THE ONE CLUB GREAT CHINA OFFICE	PORTFOLIO NIGHT	SERVICEPLAN BEIJING	CHINA
<b>Silver Spike Campaign</b>				
THE MEETING	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
ROOFTOP SOCCER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
MORNING SHIFT	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
GRAFFITI	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
DESIGNER	MCDONALD'S	MCDONALD'S 24 HOURS	TBWA/THAILAND, Bangkok	THAILAND
DRAGSTER	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
SHUTTLE	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
HEROES	KFC BIRDLAND (HONG KONG) LTD	KFC	OGILVY HONG KONG	HONG KONG
<b>Bronze Spike</b>				
OLD MAN	JAKARTA GLOBE	INTERNATIONAL DAY OF PEACE CAMPAIGN	HAKUHODO INDONESIA, Jakarta	INDONESIA
<b>Bronze Spike Campaign</b>				
CHOP-CHOP 2.0 BEEF	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
CHOP-CHOP 2.0 PORK	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
CHOP-CHOP 2.0 MUTTON	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
CHOP-CHOP 2.0 BEEF	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
CHOP-CHOP 2.0 PORK	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
CHOP-CHOP 2.0 MUTTON	AMMELOO	HOUSEHOLD PRODUCTS	AMBER CHINA, Shanghai	CHINA
BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (ITECT LTD)	HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG
BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (ITECT LTD)	HEADPHONES	CHEIL WORLDWIDE, Hong Kong	HONG KONG