

Title	Advertiser / Client	Product / Service	Entrant Company	Location
A01 Creation of a new Brand Identity				
THE RESTAURANT OF MISTAKEN ORDERS	DAIKI ANGEL HELP INC.	THE RESTAURANT OF MISTAKEN ORDERS	TBWAHAKUHODO INC., Tokyo	JAPAN
BAYBAYAN	CULTURAL CENTER OF THE PHILIPPINES	CULTURAL CENTER OF THE PHILIPPINES	TBWAISANTIAGO MANGADA PUNO, Makati City	THE PHILIPPINES
A02 Rebrand / Refresh of an existing Brand				
THE MOST CHALLENGING PINGPONG TABLE	JAPAN PARA TABLE TENNIS ASSOCIATION	PARA PINGPONG TABLE	TBWAHAKUHODO INC., Tokyo	JAPAN
B01 Publications & Brand Collateral				
DEPARTMENT OF SIMCITY BUILDIT STATIONERY KIT	KOBAYASHI CITY, ELECTRONIC ARTS K.K	SIMCITY BUILDIT	DENTSU INC., Tokyo	JAPAN
B02 Promotional Item Design				
HEARTLAND 365	KIRIN BREWERY COMPANY, LIMITED	HEARTLAND BEER	DENTSU INC., Tokyo	JAPAN
THE MOST CHALLENGING PINGPONG TABLE	JAPAN PARA TABLE TENNIS ASSOCIATION	PARA PINGPONG TABLE	TBWAHAKUHODO INC., Tokyo	JAPAN
SAMURAI AVATAR	ALL NIPPON AIRWAYS	IS JAPAN COOL?	ENJIN, Tokyo	JAPAN
HUNGRY PUFFS	FOODBANK WA	HUNGRY PUFFS	THE BRAND AGENCY, Perth	AUSTRALIA
FIREVASE	SAMSUNG FIRE & MARINE INSURANCE	SAMSUNG FIRE & MARINE INSURANCE	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
NIKKEI BLEND	Nikkei Inc.	NIKKEI BLEND	DENTSU INC., Tokyo	JAPAN
B04 Posters				
CURIOUS	HEIWA PAPER CO.,LTD	PAPER CURIOUS	TOKYU AGENCY INC., Tokyo	JAPAN
#ANIMAL_SELFIE	WWF JAPAN	WWF JAPAN	CHERRY, Tokyo	JAPAN
NARCOS THE CENSOR'S CUT	NETFLIX	NETFLIX	WUNDERMAN THOMPSON BANGKOK	THAILAND
BLINK TEST	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON, Mumbai	INDIA
COLLOTYPE POSTER NOT JUST AN AD, BUT TRADITIONAL ART.	KYOTO OKAZAKI MEIJI SAKABA EXECUTIVE COMMITTEE	KYOTO OKAZAKI MEIJI SAKABA	DENTSU INC., Osaka	JAPAN
JELLYFISH COSMOS	OSAKA AQUARIUM KAIYUKAN	OSAKA AQUARIUM KAIYUKAN	DENTSU INC., Osaka	JAPAN
PAINTED BY PAINT	AKZONOBEL	DULUX PAINT	AKZONOBEL INDIA, Mumbai	INDIA
B05 Books				
ONE MINDFUL MIND	NEUROGEN	NER	TBWAINDIA, Mumbai	INDIA
TASTEFUL WORDS	FROEBEL-KAN	FROEBEL-KAN	DENTSU INC., Tokyo	JAPAN
C01 Digital & Interactive Design				
STRADIVARIUS: TIMELESS JOURNEY	TOKYO STRADIVARIUS FESTIVAL 2018 COMMITTEE / NIPPON VIOLIN CO.,LTD	TOKYO STRADIVARIUS FESTIVAL 2018	DENTSU INC., Tokyo	JAPAN
HEALING JUNGLE	HYUNDAI MARINE & FIRE INSURANCE	HYUNDAI MARINE & FIRE INSURANCE	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
88 REASONS	JFOODO	BRAND CAMPAIGN	JFOODO, Tokyo	JAPAN
BLINK TEST	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON, Mumbai	INDIA
D01 Retail Environment & Experience Design				
EATREE PLATES	LIFULL	EATREE PLATES	LIFULL, Tokyo	JAPAN
D02 Retail Installation & Experience				
THE FORCE OF LOVE	7-ELEVEN TAIWAN	CSR	ADK TAIWAN, Taipei City	TAIPEI
NINJA TRICKS IN SHIBUYA	NTT DOCOMO, INC.	WOW! JAPAN	ADK CREATIVE ONE, Tokyo	JAPAN
D03 Point of Sales, Consumer Touchpoints & In-store Collateral				
STOP DOWRYMONGERING	UN WOMEN	ANTI-DOWRY	BBDO PAKISTAN, Lahore	PAKISTAN
D04 Live Events				
THE MOST CHALLENGING PINGPONG TABLE	JAPAN PARA TABLE TENNIS ASSOCIATION	PARA PINGPONG TABLE	TBWAHAKUHODO INC., Tokyo	JAPAN
THE RESTAURANT OF MISTAKEN ORDERS	DAIKI ANGEL HELP INC.	THE RESTAURANT OF MISTAKEN ORDERS	TBWAHAKUHODO INC., Tokyo	JAPAN
THE DYSTOPIA EXPERIENCE	SONY MUSIC ENTERTAINMENT	AMAZARASHI	SIX, Tokyo	JAPAN
D05 Spatial & Sculptural Exhibitions and Experiences				
LIVING SEAWALL	VOLVO CAR AUSTRALIA	VOLVO	whiteGREY SYDNEY	AUSTRALIA
GRAVE OF THRONES	FOXTEL	GAME OF THRONES	DDB SYDNEY	AUSTRALIA
RED BULL _GIVE LIFE TO THE NIGHT	TCP GROUP	RED BULL	VMLY&R INDOCHINA, Ho Chi Minh	VIETNAM
TRUCK ART CHILDFINDER	BERGER PAINTS	BERGER PAINTS	BBDO PAKISTAN, Lahore	PAKISTAN
SIGNS OF LOVE	ANZ BANK AUSTRALIA	BRAND SPONSORSHIP	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
F01 Consumer Products				
7:1 FURNITURE COLLECTION	HOMEPRO	7:1 FURNITURE COLLECTION	BBDO BANGKOK	THAILAND
SANS FORGETICA	RMIT UNIVERSITY	RMIT (ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY) UNIVERSITY	NAKED COMMUNICATIONS, Sydney	AUSTRALIA
F02 Environmental / Social Impact				
HUNGRY PUFFS	FOODBANK WA	HUNGRY PUFFS	THE BRAND AGENCY, Perth	AUSTRALIA
THE QUIET TAXI	HYUNDAI MOTOR GROUP	HYUNDAI MOTOR GROUP	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
SOLAR BOAT : CLEAN UP MEKONG	HANWHA	HANWHA	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
LIVING SEAWALL	VOLVO CAR AUSTRALIA	VOLVO	whiteGREY SYDNEY	AUSTRALIA
THE MOST CHALLENGING PINGPONG TABLE	JAPAN PARA TABLE TENNIS ASSOCIATION	PARA PINGPONG TABLE	TBWAHAKUHODO INC., Tokyo	JAPAN
THE REBORN LIGHT	NISSAN MOTOR CO., LTD	THE REBORN LIGHT	TBWAHAKUHODO INC., Tokyo	JAPAN
7:1 FURNITURE COLLECTION	HOMEPRO	7:1 FURNITURE COLLECTION	BBDO BANGKOK	THAILAND
AURA INCENSE BARRICADE	D'LAS INTERNATIONAL (PVT) LTD.	AURA 'ALIYA' INCENSE STICK	TBWAISRI LANKA, Colombo	SRI LANKA
F03 Brand Communication				
NIKKEI BLEND	Nikkei Inc.	NIKKEI BLEND	DENTSU INC., Tokyo	JAPAN
F04 Innovation & Solution				
7:1 FURNITURE COLLECTION	HOMEPRO	7:1 FURNITURE COLLECTION	BBDO BANGKOK	THAILAND
THE QUIET TAXI	HYUNDAI MOTOR GROUP	HYUNDAI MOTOR GROUP	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA

SOLAR BOAT : CLEAN UP MEKONG	HANWHA	HANWHA	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
EATREE PLATES	LIFULL	EATREE PLATES	LIFULL, Tokyo	JAPAN
G01 Typography				
BAYBAYAN	CULTURAL CENTER OF THE PHILIPPINES	CULTURAL CENTER OF THE PHILIPPINES	TBWA/SANTIAGO MANGADA PUNO, Makati City	THE PHILIPPINES
FORGE AHEAD	SHENZHEN FASHION WEEK	FASHION SHOW	SENSETEAM, Shenzhen	CHINA
G02 Illustration				
CELEBRATE MARRIAGE, REFUSE THE SLAUGHTER OF SHARKS	WILDAID	PUBLIC BENEFIT	I2MAGO, Guangzhou	CHINA
DIVERSITY IN DISASTER PREPARATION	YAHOO! JAPAN	CSR	DENTSU INC., Tokyo	JAPAN
HOMEWORK	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG SAR
TIDY-UP	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG SAR
88 REASONS	JFOODO	BRAND CAMPAIGN	JFOODO, Tokyo	JAPAN
TRUCK ART CHILDFINDER	BERGER PAINTS	BERGER PAINTS	BBDO PAKISTAN, Lahore	PAKISTAN
G03 Logo Design				
HONOR THE DONOR	FORTIS HEALTHCARE	ORGAN DONATION	LEO BURNETT INDIA, Mumbai	INDIA
G04 Sound Design				
BEAT OF A BILLION	SPOTIFY	SPOTIFY	LEO BURNETT INDIA, Mumbai	INDIA
G05 Motion Graphics Design & Animation				
HANKOGRAPH	WILDAID	WILDAID	GREY TOKYO	JAPAN
THE BEGINNING OF EVERYTHING	DELOITTE	DELOITTE CONSULTING	DELOITTE AUSTRALIA, Melbourne	AUSTRALIA
COLLINS BRAND FILM	COLLINS	CORPORATE BRAND FILM	SUPERUNION, Singapore	SINGAPORE
G06 Photography / Curation of Images				
BLINK TEST	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	WUNDERMAN THOMPSON, Mumbai	INDIA
G07 Copywriting				
RECIEPEOKE	HORMEL FOODS INTERNATIONAL	SPAM® BRAND	BBDO GUERRERO, Makati City	THE PHILIPPINES