

| Title  | Advertiser / Client             | Product / Service               | Entrant Company   | Location        |
|--|---------------------------------|---------------------------------|---|-----------------|
| <b>Grand Prix</b>                                    |                                 |                                 |   |                 |
| NAUGHTY OR NICE BAUBLE                               | MYER                            | MYER                            | CLEMENGER BBDO MELBOURNE                                  | AUSTRALIA       |
| <b>Gold Spike</b>                                    |                                 |                                 |   |                 |
| SAFETY HUB   | NRMA                            | HOME INSURANCE                  | CHE PROXIMITY, Melbourne                                  | AUSTRALIA       |
| I'M DRINKING IT FOR YOU                              | DB BREWERIES                    | DB BREWERIES                    | COLENZO BBDO, Auckland                                    | NEW ZEALAND     |
| VOICE OF HUNGER                                      | SWIGGY                          | FOOD DELIVERY                   | DENTSU WEBCHUTNEY, Bangalore                              | INDIA           |
| NAUGHTY OR NICE BAUBLE                               | MYER                            | MYER                            | CLEMENGER BBDO MELBOURNE                                  | AUSTRALIA       |
| <b>Silver Spike</b>                                  |                                 |                                 |   |                 |
| BONDS RE-LOVED                                       | BONDS                           | APPAREL                         | LEO BURNETT MELBOURNE                                     | AUSTRALIA       |
| THE DYSTOPIA EXPERIENCE                              | SONY MUSIC ENTERTAINMENT        | AMAZARASHI                      | SIX, Tokyo  | JAPAN           |
| THE KAWAII TWEAK HAZARD SONG                         | MANDOM                          | GATSBY PERFECT SKIN LOTION      | DENTSU INC., Tokyo  | JAPAN           |
| POLO UNFAIL  | VOLKSWAGEN                      | VOLKSWAGEN POLO                 | DDB SYDNEY  | AUSTRALIA       |
| POCKET FRANCHISE                                     | KFC                             | KFC POCKET FRANCHISE            | HO COMMUNICATION, PART OF ACCENTURE INTERACTIVE, Shanghai | CHINA           |
| UCB AGROBANKING                                      | UCB UCASH                       | UCASH                           | GREY BANGLADESH, Dhaka                                    | BANGLADESH      |
| THE HAIRY TALE                                       | P&G                             | PANTENE                         | GREY TOKYO  | JAPAN           |
| THE EARNBASSADORS                                    | VELOCITY FREQUENT FLYER         | FREQUENT FLYER PROGRAM          | CHE PROXIMITY, Melbourne                                  | AUSTRALIA       |
| POLO UNFAIL  | VOLKSWAGEN                      | VOLKSWAGEN POLO                 | DDB SYDNEY  | AUSTRALIA       |
| FOOD PULSE - THE APP THAT TURNS NOISE INTO KNOWLEDGE | UNILEVER FOOD SOLUTIONS         | FOOD PULSE MOBILE APP           | MRM/McCANN, Singapore                                     | SINGAPORE       |
| CITY OF POSSIBILITIES                                | SINGAPORE TOURISM BOARD         | SINGAPORE                       | TBWA/SINGAPORE  | SINGAPORE       |
| <b>Bronze Spike</b>                                  |                                 |                                 |   |                 |
| MAKE IT A RUNWAY                                     | PVH JAPAN LTD.                  | TOMMY HILFIGER                  | ADK CREATIVE ONE, Tokyo                                   | JAPAN           |
| DOME TO HOME   | MOGAO CAVE                      | DIGITAL GALLERY OF MOGAO CAVE   | TENCENT, Shenzhen   | CHINA           |
| CITY OF POSSIBILITIES                                | SINGAPORE TOURISM BOARD         | SINGAPORE                       | TBWA/SINGAPORE  | SINGAPORE       |
| BREAST BUFFER  | ALT BALAJI                      | BREAST CANCER AWARENESS         | GREY INDIA, Mumbai  | INDIA           |
| KUPU   | SPARK                           | SPARK                           | COLENZO BBDO, Auckland                                    | NEW ZEALAND     |
| UCB AGROBANKING                                      | UCB UCASH                       | UCASH                           | GREY BANGLADESH, Dhaka                                    | BANGLADESH      |
| ONE IN A MILLION                                     | P&G VICKS                       | VICKS INDIA                     | PUBLICIS SINGAPORE  | SINGAPORE       |
| THE WORLD'S FASTEST BAND                             | STARHUB                         | 4G MOBILE NETWORK               | BLKJ, Singapore   | SINGAPORE       |
| REFRESHER COURSE                                     | SC JOHNSON                      | BRAND CAMPAIGN                  | SC JOHNSON, Yokohama                                      | JAPAN           |
| L05T   | LOTTO NEW ZEALAND               | POWERBALL                       | DDB NEW ZEALAND, Auckland                                 | NEW ZEALAND     |
| BREAK DOWN IN CRUMBS                                 | HORMEL FOODS INTERNATIONAL      | SPAM® BRAND                     | BBDO GUERRERO, Makati City                                | THE PHILIPPINES |
| THE EARNBASSADORS                                    | VELOCITY FREQUENT FLYER         | FREQUENT FLYER PROGRAM          | CHE PROXIMITY, Melbourne                                  | AUSTRALIA       |
| BRING ON WINTER                                      | AIR NEW ZEALAND                 | AIR NEW ZEALAND                 | HOST/HAVAS, Sydney  | AUSTRALIA       |
| THE WORLD'S FASTEST BAND                             | STARHUB                         | 4G MOBILE NETWORK               | BLKJ, Singapore   | SINGAPORE       |
| BRING ON WINTER                                      | AIR NEW ZEALAND                 | AIR NEW ZEALAND                 | HOST/HAVAS, Sydney  | AUSTRALIA       |
| #STOPMITHANI   | HDFC BANK                       | PARIVARTAN                      | LEO BURNETT INDIA, Mumbai                                 | INDIA           |
| MUSIC LESSONS USING SOUNDLESS BEATS                  | DENTSU INC.                     | PALM BEAT                       | DENTSU INC., Tokyo  | JAPAN           |
| CITY OF POSSIBILITIES                                | SINGAPORE TOURISM BOARD         | SINGAPORE                       | TBWA/SINGAPORE  | SINGAPORE       |
| HEALING JUNGLE                                       | HYUNDAI MARINE & FIRE INSURANCE | HYUNDAI MARINE & FIRE INSURANCE | INNOCEAN WORLDWIDE, Seoul                                 | SOUTH KOREA     |
| A.I. LOVE  | CLOSEUP                         | CLOSEUP BRAND                   | MULLENLOWE SINGAPORE                                      | SINGAPORE       |