## **Entertainment Shortlist 2019**



| MICHANISON   | Title   | Advertiser / Client                      | Product / Service                  | Entrant Company                                 | Location    |  |
|--|---|--|------------------------------------|---|-------------|--|
| AMERITAN SYRT LINE   AFLAS   CAUGNOS   CRITICA NOT SYRT LINE NOT SYRT LI | A01 Fiction & Non-Fiction Film: Up to 5 minutes                 | •  |                                    | '   |             |  |
| SEMESTED COURSE  | ONE IN A MILLION  | P&G VICKS                                | VICKS INDIA                        | PUBLICIS SINGAPORE                              | SINGAPORE   |  |
| MEAN DESIRE SHOWN & STENEOTYPES   GILLETTEMO   GILLETTE   | MARATHON WITH NO START LINE                                     | AFLAC                                    | TOMOSNOTE                          | HAKUHODO KETTLE INC, Tokyo                      | JAPAN       |  |
| MEDICANSTED   MEDICANSE AVECTSTONE AND DESIGN QUE   MODE ANIMAL ANAMOS AND EVENT THREEDMOD, Series   MODE ANIMAL SERIES   MODE ANIMAL ANAMOS AND EVENT THREEDMOD, ANIMAL ANAMOS AND EVENT THREEDMOD, SERIES   MODE ANAMOS AND EVENT THREEDMOD, ANIMAL ANAMOS   | REFRESHER COURSE  | SC JOHNSON                               | BRAND CAMPAIGN                     | SC JOHNSON, Yokohama                            | JAPAN       |  |
| PROFESSION OF THE PROPERTY OF THE SUBMICIS NOTES AND GAMBLE   PROFESSION GAMBER   PR   | THE BARBERSHOP GIRLS - SHAVING STEREOTYPES                      | GILLETTE/P&G                             | CSR                                | GREY INDIA, Mumbai                              | INDIA       |  |
| METION   TENCENT   TENCE   | MEET GRANT  | MELBOURNE ADVERTISING AND DESIGN CLUB    | MADC ANNUAL AWARDS AND EVENT       | THIRTEEN&CO, Sydney                             | AUSTRALIA   |  |
| THE ROLE   | BITTU, THE 75-YEAR-OLD STUDENT                                  | PROCTER AND GAMBLE                       | P&G SHIKSHA                        | LEO BURNETT INDIA, Mumbai                       | INDIA       |  |
| THE BURNET HE BU | A02 Fiction & Non-Fiction Film: 5-30 minutes                    |  |                                    |   |             |  |
| THE BLOCKET  AD FILE ON A PUPLE  AD FILE ON A  | THE ROLE  | TENCENT                                  | TENCENT CHARITY                    | LINK FILMS, Shanghai                            | CHINA       |  |
| ADE TINION À NON-FICTION FÍMIC OVER 20 minutes  ADRIE TINION À NORTE PINA ILLES  SOFTEANIC CORP.  YIMÓBILE  1 MACURCOD KETTLE INC, Tokyo  APANA  APANA  APANA  APANA  ARA  ARA   | THE TRANSLATOR  |  | CREAM BISCUITS/CRACKERS            | GOVT, Singapore                                 |             |  |
| ADD    | THE BUCKET  | APPLE                                    | APPLE                              | TBWA\MEDIA ARTS LAB, Shanghai                   | CHINA       |  |
| Modern   M   | A03 Fiction & Non-Fiction Film: Over 30 minutes                 |  |                                    |   |             |  |
| MERIANNO IT FOR YOU  ABBEWERIES  DB BREWERIES  COLENSO BBDO, Audeland  NEW ZEALAND  ABOCCATERIOR & USER Generated Content  WERT OF CONCERNING USER ORDER  SWIGGY  SWI  | MORE THAN LIKES   | SOFTBANK CORP.                           | YIMOBILE                           | HAKUHODO KETTLE INC, Tokyo                      | JAPAN       |  |
| ABOR Co-Creation & User Generated Content         WinGOY         FOOD DELIVERY         DENTSULWEBCHUNEY, Bangalore         INDIA           WIGHE OF HUNGER         MAPARESE RED CROSS SOIETY, BYTEDANCE W.         PRIMID DO ANCE PROJECT         JAPARESE RED CROSS NATIONAL HEADQUARTERS, Toly.         APAN           AND TUBER OF TUBER         ARTHOUGH CANNEL W.         TRIGGER HAPPY         WIRTHE SURGICAL STRIKE, THE JIII.         DENTSULWEBCHUNEY, Mumbale         INDIA           MISTERIA UR.         AR NEW ZEALAND         ARTHE SURGICAL STRIKE, THE JIII.         DENTSULWEBCHUNEY, Mumbale         AUSTRALIA           MISTERIA UR.         AR NEW ZEALAND         ARTHE DOWN DOWN AS Sydney         AUSTRALIA         AUSTRALIA           MISTERIA UR. STRIKE, THE JIII.         DENTSULWEBCHUNEY, Mumbale         AUSTRALIA         AUSTRALIA           MISTERIA UR. STRIKE, THE JIII.         DENTSULWEBCHUNEY, SURGICAL STRIKE, THE JIII.         DEN NEW ZEALAND, AUSSIAND         NEW ZEALAND         NEW ZEALAND         NEW ZEALAND         NEW ZE   | A05 Audio Content   |  |                                    |   |             |  |
| MINISTED    | I'M DRINKING IT FOR YOU   | DB BREWERIES                             | DB BREWERIES                       | COLENSO BBDO, Auckland                          | NEW ZEALAND |  |
| ######################################   | A06 Co-Creation & User Generated Content                        |  |                                    |   |             |  |
| AND Use of Talent  TRIGGER HAPPY  TR | VOICE OF HUNGER   | SWIGGY                                   | FOOD DELIVERY                      | DENTSU WEBCHUTNEY, Bangalore                    | INDIA       |  |
| DOIS NAME: URI   TRIGGER HAPPY   URI: THE SURGICAL STRIKE, THE FILE   DENTSU WEBCHUTNEY, Mumbail   NDIA  | #BPM100 DANCE PROJECT   | JAPANESE RED CROSS SOCIETY, BYTEDANCE KK | #BPM100 DANCE PROJECT              | JAPANESE RED CROSS NATIONAL HEADQUARTERS, Tokyo | JAPAN       |  |
| AIR NEW ZEALAND AIR NEW ZEALAND AIR NEW ZEALAND HOST, Sydney ALSTRALIA AIR NEW ZEALAND ALSTRALIA SAMSUNG SERIES LEO BURNETT SYDNEY ALSTRALIA SYDNEY ALSTRALIA SYDNEY ALSTRALIA SYDNEY AND SERIES LEO BURNETT SYDNEY ALSTRALIA SYDNEY ALSTRALIA SYDNEY AND SERIES S | A07 Use of Talent   |  |                                    |   |             |  |
| SUBTLYSPONSOREDPOST- SAMSUNG/ SAMSUNG AUSTRALIA SAMSUNG A SERIES LEO BURNETT SYDNEY ALISTRALIA STOP DOWNYMONGERING UN WOMEN ANT-DOWRY BBDO PAKISTAN, Lahore PAKISTAN AND REPRETENCE UN WOMEN ANT-DOWRY BBDO PAKISTAN, Lahore PAKISTAN AND REPRETENCE SONY MUSIC ENTERTAINMENT AMAZARASHI SILV, Tokyo JAPAN AND FARMAGO GAMBO WINGSION ENLIGHTENING TENCENT FOUDATION TENCENT FOUDATI | CODE NAME: URI  | TRIGGER HAPPY                            | URI: THE SURGICAL STRIKE, THE FILM | DENTSU WEBCHUTNEY, Mumbai                       | INDIA       |  |
| STOP DOWRYMONGERING UN WOMEN ANTI-DOWRY BBDO PAKISTAN, Lahore PAKISTAN Lahore PAKISTAN LANDRE STOP DOWRYMONGERING UN WOMEN AND LIVE BRAID EXPERIENCE SUPER AIR DOWN DRONE ATTACK YOUNGONE OUTDOOR CORP / THE NORTH FACE SUPER AIR DOWN JACKET INNORED, Seoul SOUTH KOREA AND PARA PARA PARA PARA PARA PARA PARA PAR  | BRING ON WINTER   | AIR NEW ZEALAND                          | AIR NEW ZEALAND                    | HOST/HAVAS, Sydney                              | AUSTRALIA   |  |
| AUBELIVE Brand Experience  SUPER AIR DOWN DRONE ATTACK YOUNGONE OUTDOOR CORP / THE NORTH FACE SUPER AIR DOWN JACKET INNORED, Seoul SOUTH KOREA AIR DOWN DRONE ATTACK YOUNGONE OUTDOOR CORP / THE NORTH FACE SUPER AIR DOWN JACKET INNORED, Seoul SOUTH KOREA AIR DOWN JACKET INNORED AIR DOWN JACKET INNORED AIR DOWN JACKET INNORED AIR DOWN JACKET INNORED AIR SEOUL SOUTH AIR DOWN JACKET INNORED AIR DOWN JACKET INNORED AIR SEOUL SOUTH AIR DOWN JACKET INNORED AIR DOWN JACKET INNORED AIR SEOUL SOUTH AIR DOWN JACKET INNORED AIR DOWN JACKET INNORED AIR SEOUL SOUTH AIR DOWN JACKET INNORED AIR DOWN JACKET INNO | #SUBTLYSPONSOREDPOST-   | SAMSUNG/ SAMSUNG AUSTRALIA               | SAMSUNG A SERIES                   | LEO BURNETT SYDNEY                              | AUSTRALIA   |  |
| SUPER AIR DOWN DRONE ATTACK YOUNGONE OUTDOOR CORP / THE NORTH FACE SUPER AIR DOWN JACKET INNORED, Seoul SOUTH KOREA HIED DYSTOPIA EXPERIENCE SONY MUSIC ENTERTAINMENT AMAZARASHI SIX, Tokyo JAPAN ADA BRANCHE DYSTOPIA EXPERIENCE SONY MUSIC ENTERTAINMENT AMAZARASHI SIX, Tokyo JAPAN ADA BRANCHE DYSTOPIA EXPERIENCE SONY MUSIC ENTERTAINMENT AMAZARASHI SIX, Tokyo JAPAN ADA BRANCHE DYSTOPIA EXPERIENCE SONY MUSIC ENTERTAINMENT AMAZARASHI SIX, Tokyo JAPAN ADA BRANCHE DYSTOPIA EXPERIENCE SAMSUNG SOCIAL RESPONSIBILITY PROJECT CHELL PENGTAI, Beijing CHINA ADA BRANCHE DISTORY AND ADA BRANCHE DESTRUCTION OF MUSIC AND ADA BRANCHE DESTRUCTION OF MUSIC ADARD ADARD ADARD ADARD ADARD ADA BRANCHE DESTRUCTION OF MUSIC ADARD ADARD ADARD ADARD ADA BRANCHE DESTRUCTION OF MUSIC ADAD ADARD ADARD ADA BRANCHE DESTRUCTION OF MUSIC ADARD ADARD ADARD ADA BRANCHE DESTRUCTION OF MUSIC ADAPT ADAP | STOP DOWRYMONGERING   | UN WOMEN                                 | ANTI-DOWRY                         | BBDO PAKISTAN, Lahore                           | PAKISTAN    |  |
| THE DYSTOPIA EXPERIENCE SONY MUSIC ENTERTAINMENT AMAZARASHI SIX, Tokyo JAPAN  A09 Branded Games  MISSION ENLIGHTENING TENCENT FOUDATION TENCENT FOUNDATION HYLINK DIGITAL SOLUTIONS, Guangzhou CHINA  BACKZLIFE SAMSUNG SOCIAL RESPONSIBILITY PROJECT CHEIL PENGTAL, Beijing CHINA  A05 NEW ZEALAND, Auckland NEW ZEALAND, Auckland NEW ZEALAND  A10 Use of Digital & Social  A10 Use of Digital & Social  BASSION ENLIGHTENING PROMED PROMED PROMED BY SEALAND, Auckland NEW ZEALAND, Auckland NEW ZEALAND  A11 Excellence in Brand or Product Integration into Existing Content  A12 Excellence in Brand or Product Integration into Existing Content  A13 Excellence in Audience Engagement & Distribution Strategy  A14 Excellence in Audience Engagement & Distribution Strategy  A15 Excellence in Partnerships  A16 Excellence in Partnerships  BBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER  BBER EATS AUSTRALIAN OPEN AMBUSH UBER  BBER EATS AUSTRALIAN OPEN AMBUSH UBER  BBER EATS AUSTRALIAN OPEN AMBUSH UBER  BBER EATS SUSTRALIAN OPEN AMBUSH UBER  BBER EATS | A08 Live Brand Experience                                       |  |                                    |   |             |  |
| AND BRAINDER GAMES  AND STANDAM PROMISSION ENLIGHTENING TENCENT FOUDATION TENCENT FOUDATION TENCENT FOUDATION HYLINK DIGITAL SOLUTIONS, Guangshou CHINA  ACKZLIFE SAMSUNG SCIAL RESPONSIBILITY PROJECT CHEIL PENGTAI, Beijling CHINA  DENEW ZEALAND, Auckland NEW ZEALAND  NEW ZEALAND  AND USE OF DIGITAL & SOCIAL  OTTO NEW ZEALAND  POWERBALL DENEW ZEALAND, Auckland NEW ZEALAND, Auckland NEW ZEALAND  AND USE OF DIGITAL & SOCIAL RESPONSIBILITY PROJECT CHEIL PENGTAI, Beijling CHINA  AT 1 Excellence in Brand or Product Integration into Existing Content  SACKZLIFE SAMSUNG SCIAL RESPONSIBILITY PROJECT CHEIL PENGTAI, Beijling CHINA  AT 2 Excellence in Audience Engagement & Distribution Strategy  CHINA  AT 2 Excellence in Audience Engagement & Distribution Strategy  AND USE OF AMEL VIA RUNWAY SINGER HAPPY WIRL: THE SURGICAL STRIKE, THE FILM DENTSU WEBCHUTNEY, Mumbai NIDIA  MAKE IT A RUNWAY SINGHAMBUSH WISE WEBCHUTNEY, Mumbai NIDIA  AND SERVER EATS AUSTRALIAN OPEN AMBUSH WEBCHUTNEY, Mumbai MUSTRALIA  BEG 2 Sports: Live Experience  JEBER EATS AUSTRALIAN OPEN AMBUSH WEBCH WEBCHUTNEY, Mumbai MUSTRALIA  BEG 2 Sports: Live Experience  JEBER EATS AUSTRALIAN OPEN AMBUSH WEBCH WEBCHUTNEY, Mumbai MUSTRALIA  BEG 2 Sports: Live Experience  JEBER EATS AUSTRALIAN OPEN AMBUSH WEBCH WEBCHUTNEY, Mumbai MUSTRALIA  BEG 2 Sports: Live Experience  JEBER EATS AUSTRALIAN OPEN AMBUSH WEBCH WEBCHUTNEY, Mumbai MUSTRALIA  BEG 2 Sports: Live Experience  JEBER EATS AUSTRALIAN OPEN AMBUSH WEBCH WEBCHUTNEY, Mumbai MUSTRALIA  BEG 2 Sports: Live Experience  JEBER EATS AUSTRALIAN OPEN AMBUSH WEBCH WEBCHUTNEY, Mumbai MUSTRALIA  BEG 2 Sports: Live Experience  JEBER EATS AUSTRALIAN OPEN AMBUSH WEBCH WEBCHUTNEY, Mumbai MUSTRALIA  BEG 2 Sports: Live Experience  JEBER EATS AUSTRALIAN OPEN AMBUSH WEBCH WEBCHUTNEY, MUMBAI MUSTRALIA  BEG 2 Sports: Live Experience  JEBER EATS AUSTRALIAN OPEN AMBUSH WEBCH WEBCHUTNEY, MUMBAI MUSTRALIA  BEG 2 Sports: Live Experience  JEBER EATS AUSTRALIAN OPEN AMBUSH WEBCH WEBCHUTNEY, MUMBAI MUSTRALIA  BEG 2 Sports: Live Experience  JEBER | SUPER AIR DOWN DRONE ATTACK                                     | YOUNGONE OUTDOOR CORP / THE NORTH FACE   | SUPER AIR DOWN JACKET              | INNORED, Seoul                                  | SOUTH KOREA |  |
| INSION ENLIGHTENING TENCENT FOUDATION TENCENT FOUNDATION HYLINK DIGITAL SOLUTIONS, Guangzhou CHINA ACKZLIFE SAMSUNG SOCIAL RESPONSIBILITY PROJECT CHEIL PENGTAI, Beijing CHINA ACKZLIFE DIGITAL SOCIAL ACTION NEW ZEALAND POWERBALL DEB NEW ZEALAND, Auckland NEW ZEALAND ACTION NEW ZEALAND ACTION NEW ZEALAND POWERBALL DEB NEW ZEALAND, Auckland NEW ZEALAND ACTION NEW ZEALAND ACT | THE DYSTOPIA EXPERIENCE   | SONY MUSIC ENTERTAINMENT                 | AMAZARASHI                         | SIX, Tokyo                                      | JAPAN       |  |
| AND MAKE IT A RUNWAY TOMMY HILFIGER WERE ALTS AUSTRALIAN OPEN AMBUSH UBER EATS BOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 CHINA CAIC ALT AND AMBUSH US AND AND ADD AND AND AND AND AND AND AND   | A09 Branded Games   |  |                                    |   |             |  |
| LOTTO NEW ZEALAND A10 Use of Digital & Social  LOTTO NEW ZEALAND DEBY MERBALL DISTRICT DISTRI | MISSION ENLIGHTENING  | TENCENT FOUDATION                        | TENCENT FOUNDATION                 | HYLINK DIGITAL SOLUTIONS, Guangzhou             | CHINA       |  |
| And Use of Digital & Social  1.05T LOTTO NEW ZEALAND POWERBALL DDB NEW ZEALAND, Auckland NEW ZEALAND AT Excellence in Brand or Product Integration into Existing Content  1.05C SAMSUNG SOCIAL RESPONSIBILITY PROJECT CHEIL PENGTAI, Beijing CHINA  1.05C SAMSUNG SOCIAL RESPONSIBILITY PROJECT CHEIL PENGTAI, Beijing CHINA  1.05C SAMSUNG SOCIAL RESPONSIBILITY PROJECT CHEIL PENGTAI, Beijing CHINA  1.05C SAMSUNG SOCIAL RESPONSIBILITY PROJECT CHEIL PENGTAI, Beijing CHINA  1.05C SAMSUNG CHINA  1.05C SAMSUNG SOCIAL RESPONSIBILITY PROJECT CHEIL PENGTAI, Beijing CHINA  1.05C SAMSUNG C | BACK2LIFE   | SAMSUNG                                  | SOCIAL RESPONSIBILITY PROJECT      | CHEIL PENGTAI, Beijing                          | CHINA       |  |
| LOTTO NEW ZEALAND POWERBALL DDB NEW ZEALAND, Auckland NEW ZEALAND ALT Excellence in Brand or Product Integration into Existing Content  ACKZLIFE SAMSUNG SOCIAL RESPONSIBILITY PROJECT CHEIL PENGTAI, Beijing CHINA ALT Excellence in Audience Engagement & Distribution Strategy CDE NAME: URI TRIGGER HAPPY URI: THE SURGICAL STRIKE, THE FILM MAKE IT A RUNWAY TOMMY HILFIGER MAKE IT A RUNWAY TOMMY HILFIGER UBER EATS UBER EATS AUSTRALIAN OPEN AMBUSH UBER EATS UBER EATS UBER EATS UBER EATS UBER EATS SPECIAL GROUP, Sydney AUSTRALIA BOADSTALLA BO | L05T  | LOTTO NEW ZEALAND                        | POWERBALL                          | DDB NEW ZEALAND, Auckland                       | NEW ZEALAND |  |
| A11 Excellence in Brand or Product Integration into Existing Content  A24 Excellence in Audience Engagement & Distribution Strategy  A25 Excellence in Audience Engagement & Distribution Strategy  A26 Excellence in Audience Engagement & Distribution Strategy  A27 Excellence in Audience Engagement & Distribution Strategy  A28 Excellence in Audience Engagement & Distribution Strategy  A29 Excellence in Partnerships  A20 Excellence in Partnerships  A21 Excellence in Partnerships  A22 Excellence in Partnerships  A23 Excellence in Partnerships  BBER EATS AUSTRALIAN OPEN AMBUSH  BBER  | A10 Use of Digital & Social                                     |  |                                    |   |             |  |
| ACKZLIFE SAMSUNG SOCIAL RESPONSIBILITY PROJECT CHEIL PENGTAI, Beijing CHINA  AT Excellence in Audience Engagement & Distribution Strategy  CODE NAME: URI TRIGGER HAPPY URI: THE SURGICAL STRIKE, THE FILM DENTSU WEBCHUTNEY, Mumbai INDIA  MAKE IT A RUNWAY GEEK PICTURES, Tokyo JAPAN  AT 3 Excellence in Partnerships  UBER CATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  BOQ Sports: Live Experience  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  BOQ Excellence in Brand Integration & Sponsorship / Partnership  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  BOQ Excellence in Brand Integration & Sponsorship / Partnership  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  BOQ Excellence in Brand Integration & Sponsorship / Partnership  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  BOQ Excellence in Brand Integration & GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE  BOG Sports for Good  | L05T  | LOTTO NEW ZEALAND                        | POWERBALL                          | DDB NEW ZEALAND, Auckland                       | NEW ZEALAND |  |
| A12 Excellence in Audience Engagement & Distribution Strategy  CODE NAME: URI TRIGGER HAPPY URI: THE SURGICAL STRIKE, THE FILM DENTSU WEBCHUTNEY, Mumbai INDIA  MAKE IT A RUNWAY GEK PICTURES, Tokyo JAPAN  A13 Excellence in Partnerships  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B02 Sports: Live Experience  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B04 Excellence in Brand Integration & Sponsorship / Partnership  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B05 EXCELLENCE IN BRAND INTEGRATION & SPONSORSHIP / Partnership  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B06 EXCELLENCE IN BRAND INTEGRATION & SPONSORSHIP / Partnership  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B07 GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE GOOGLE TRANSLATE TOASTER LIMITED SINGAPORE BRANCH SINGAPORE  B08 Sports for Good   | A11 Excellence in Brand or Product Integration into             | Existing Content                         |                                    |   |             |  |
| CODE NAME: URI TRIGGER HAPPY URI: THE SURGICAL STRIKE, THE FILM DENTSU WEBCHUTNEY, Mumbai INDIA MAKE IT A RUNWAY GEEK PICTURES, Tokyo JAPAN  ATA Excellence in Partnerships  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  BO2 Sports: Live Experience  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  BO4 Excellence in Brand Integration & Sponsorship / Partnership  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER SPECIAL GROUP, Sydney AUSTRALIA  BO4 Excellence in Brand Integration & Sponsorship / Partnership  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER SPECIAL GROUP, Sydney AUSTRALIA  GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE GOOGLE TRANSLATE TOASTER LIMITED SINGAPORE BRANCH SINGAPORE  BO5 Sports for Good   | BACK2LIFE   | SAMSUNG                                  | SOCIAL RESPONSIBILITY PROJECT      | CHEIL PENGTAI, Beijing                          | CHINA       |  |
| MAKE IT A RUNWAY GEK PICTURES, Tokyo JAPAN  A13 Excellence in Partnerships  JBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B02 Sports: Live Experience  JBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B04 Excellence in Brand Integration & Sponsorship / Partnership  JBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B05 EXPERIENCE IN BRAND INTEGRATION OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B06 EXPICTURES, Tokyo JAPAN  AUSTRALIA  B07 EXPERIENCE IN BRAND INTEGRATION OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B08 EXPERIENCE IN BRAND INTEGRATION OPEN AMBUSH UBER UBER EATS TOASTER LIMITED SINGAPORE BRANCH SINGAPORE  B06 Sports for Good  | A12 Excellence in Audience Engagement & Distribution            | tion Strategy                            |                                    |   |             |  |
| A13 Excellence in Partnerships  JBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B02 Sports: Live Experience  JBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B04 Excellence in Brand Integration & Sponsorship / Partnership  JBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE GOOGLE TRANSLATE TOASTER LIMITED SINGAPORE BRANCH SINGAPORE  B06 Sports for Good  | CODE NAME: URI  | TRIGGER HAPPY                            | URI: THE SURGICAL STRIKE, THE FILM | DENTSU WEBCHUTNEY, Mumbai                       | INDIA       |  |
| BER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS UBER EATS SPECIAL GROUP, Sydney AUSTRALIA BO2 Sports: Live Experience  JEBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA BO4 Excellence in Brand Integration & Sponsorship / Partnership  JEBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA BO4 GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE GOOGLE TRANSLATE TO ASTER LIMITED SINGAPORE BRANCH SINGAPORE BO4 Sports for Good  | MAKE IT A RUNWAY  | TOMMY HILFIGER                           | MAKE IT A RUNWAY                   | GEEK PICTURES, Tokyo                            | JAPAN       |  |
| B02 Sports: Live Experience  JBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B04 Excellence in Brand Integration & Sponsorship / Partnership  JBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER SPECIAL GROUP, Sydney AUSTRALIA  GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE  B06 Sports for Good  | A13 Excellence in Partnerships                                  |  |                                    |   |             |  |
| UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  B04 Excellence in Brand Integration & Sponsorship / Partnership  UBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA  GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE GOOGLE TRANSLATE TOASTER LIMITED SINGAPORE BRANCH SINGAPORE  B06 Sports for Good  | UBER EATS AUSTRALIAN OPEN AMBUSH                                | UBER                                     | UBER EATS                          | SPECIAL GROUP, Sydney                           | AUSTRALIA   |  |
| B04 Excellence in Brand Integration & Sponsorship / Partnership  JBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE  B06 Sports for Good  | B02 Sports: Live Experience                                     |  |                                    |   |             |  |
| JBER EATS AUSTRALIAN OPEN AMBUSH UBER UBER EATS SPECIAL GROUP, Sydney AUSTRALIA GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE  GOOGLE TRANSLATE -  | UBER EATS AUSTRALIAN OPEN AMBUSH                                | UBER                                     | UBER EATS                          | SPECIAL GROUP, Sydney                           | AUSTRALIA   |  |
| GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018 GOOGLE GOOGLE TRANSLATE TOASTER LIMITED SINGAPORE BRANCH SINGAPORE BROOK Sports for Good  | B04 Excellence in Brand Integration & Sponsorship / Partnership |  |                                    |   |             |  |
| B06 Sports for Good  | UBER EATS AUSTRALIAN OPEN AMBUSH                                | UBER                                     | UBER EATS                          | SPECIAL GROUP, Sydney                           | AUSTRALIA   |  |
| ·  | GOOGLE TRANSLATE - THE AI HOST OF ASIAN GAMES 2018              | GOOGLE                                   | GOOGLE TRANSLATE                   | TOASTER LIMITED SINGAPORE BRANCH                | SINGAPORE   |  |
| THE MOST CHALLENGING PINGPONG TABLE JAPAN PARA TABLE TENNIS ASSOCIATION PARA PINGPONG TABLE TBWAIHAKUHODO INC., Tokyo JAPAN  | B06 Sports for Good   |  |                                    |   |             |  |
|  | THE MOST CHALLENGING PINGPONG TABLE                             | JAPAN PARA TABLE TENNIS ASSOCIATION      | PARA PINGPONG TABLE                | TBWA\HAKUHODO INC., Tokyo                       | JAPAN       |  |