

| Title | Advertiser / Client | Product / Service | Entrant Company | Location |
|--------------------------------------|--------------------------|-----------------------------------|--------------------------------|-------------|
| Grand Prix | | | | |
| 10 SEC. DRAMA: THE STOP LINE OF LOVE | JMS/TACTI | JMS | HAKUHODO KETTLE INC, Tokyo | JAPAN |
| Gold Spike | | | | |
| NEXT EPISODE | OLD SPICE | OLD SPICE | REVOLVER/WILL O'ROURKE, Sydney | AUSTRALIA |
| THE SHOT | AT&T | AT&T | REVOLVER/WILL O'ROURKE, Sydney | AUSTRALIA |
| BOOB BALLS | BERLEI | BERLEI | REVOLVER/WILL O'ROURKE, Sydney | AUSTRALIA |
| Silver Spike | | | | |
| ONE IN A MILLION | P&G | VICKS | OFFROAD FILMS, Mumbai | INDIA |
| BLINK TEST | JIMMY NELSON FOUNDATION | JIMMY NELSON FOUNDATION | WUNDERMAN THOMPSON, Mumbai | INDIA |
| BLINK TEST | JIMMY NELSON FOUNDATION | JIMMY NELSON FOUNDATION | WUNDERMAN THOMPSON, Mumbai | INDIA |
| BLINK TEST | JIMMY NELSON FOUNDATION | JIMMY NELSON FOUNDATION | WUNDERMAN THOMPSON, Mumbai | INDIA |
| THE PARTY BUS | SHISEIDO | MAKEUP | SHISEIDO CO., LTD., Tokyo | JAPAN |
| ASAHI - ENTER ASAHI | ASAHI PREMIUM BEVERAGES | ASAHI SUPER DRY | ALT.VFX, Brisbane | AUSTRALIA |
| DAY N NITE | JAZZY SPORT LTD. | KOJOE | TAIYO KIKAKU CO., LTD., Tokyo | JAPAN |
| Bronze Spike | | | | |
| GENERATION VOICE | SPARK | TELECOMMUNICATIONS | FINCH, Auckland | NEW ZEALAND |
| THE PARTY BUS | SHISEIDO | MAKEUP | SHISEIDO CO., LTD., Tokyo | JAPAN |
| PRISON | OPTUS | OPTUS COVERAGE COMMITMENT | REVOLVER/WILL O'ROURKE, Sydney | AUSTRALIA |
| ONE IN A MILLION | P&G | VICKS | OFFROAD FILMS, Mumbai | INDIA |
| WINE IS NORMAL | EMART | EMART WINE | TBWA/KOREA, Seoul | SOUTH KOREA |
| ONE IN A MILLION | P&G | VICKS | OFFROAD FILMS, Mumbai | INDIA |
| HONDA 'ORIGAMI' | HONDA MOTOR CO., LTD. | HONDA | CYBERAGENT, Tokyo | JAPAN |
| DAY N NITE | JAZZY SPORT LTD. | KOJOE | TAIYO KIKAKU CO., LTD., Tokyo | JAPAN |
| BLINK TEST | JIMMY NELSON FOUNDATION | JIMMY NELSON FOUNDATION | WUNDERMAN THOMPSON, Mumbai | INDIA |
| THE BUCKET | APPLE | APPLE | TBWA/MEDIA ARTS LAB, Shanghai | CHINA |
| WEDDING SPEECH | SPARK | TELECOMMUNICATIONS | THE EDITORS, Sydney | AUSTRALIA |
| I'M DRINKING IT FOR YOU | DB BREWERIES | DB BREWERIES | COLENSO BBDO, Auckland | NEW ZEALAND |
| PLAY THE BIGGEST RECORD | TOYOTA MOTOR CORPORATION | RAV4 | SUN-AD COMPANY, Tokyo | JAPAN |
| MR. OIL | PANASONIC CORPORATION | PANASONIC ENVIRONMENT VISION 2050 | DENTSU INC., Tokyo | JAPAN |
| HONDA 'ORIGAMI' | HONDA MOTOR CO., LTD. | HONDA | CYBERAGENT, Tokyo | JAPAN |