

Title	Advertiser / Client	Product / Service	Entrant Company	Location	Production Company	Location
Grand Prix						
10 SEC. DRAMA: THE STOP LINE OF LOVE	JMS/TACTI	JMS	HAKUHODO KETTLE INC., Tokyo *	JAPAN	TOHOKUSHINSHA FILM CORPORATION, Tokyo	JAPAN
Gold Spike						
THE KAWAII TWEAK HAZARD SONG	MANDOM	GATSBY PERFECT SKIN LOTION	DENTSU INC., Tokyo *	JAPAN	KEYPRO, Tokyo	JAPAN
FACE/OFF	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREY NJ UNITED, Bangkok *	THAILAND	HUB HO HIN BANGKOK	THAILAND
LILIOSA HILAO	THE CAMPAIGN AGAINST THE RETURN OF THE MARCOSES TO MALACAÑANG OR CARMMA	THE CAMPAIGN AGAINST THE RETURN OF THE MARCOSES TO MALACAÑANG OR CARMMA	TBWAISANTIAGO MANGADA PUNO, Makati City *	THE PHILIPPINES		
ONE IN A MILLION	P&G VICKS	VICKS INDIA	PUBLICIS SINGAPORE *	SINGAPORE	OFFROAD FILMS, Mumbai	INDIA
UBER EATS AUSTRALIAN OPEN AMBUSH	UBER	UBER EATS	SPECIAL GROUP, Sydney *	AUSTRALIA	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
L05T	LOTTO NEW ZEALAND	POWERBALL	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	BLOCKHEAD VFX, Auckland	NEW ZEALAND
Silver Spike						
SUPERHEROES	HOTSTAR	HOTSTAR STREAMING APP	DDB MUDRA, Mumbai *	INDIA	EARLY MAN FILMS, Mumbai	INDIA
I'M DRINKING IT FOR YOU	DB BREWERIES	DB BREWERIES	COLENZO BBDO, Auckland *	NEW ZEALAND	SWEETSHOP, Auckland	NEW ZEALAND
THE PARTY BUS	SHISEIDO	MAKEUP	SHISEIDO CO., LTD., Tokyo *	JAPAN	TOWER FILM, Tokyo	JAPAN
SOUVENIRS FROM TRAVEL	CHINA AIRLINES	CHINA AIRLINES	LEO BURNETT TAIWAN, Taipei *	TAIPEI	YUAN YUAN PRODUCTION, Taipei	TAIPEI
THE WORLD'S FASTEST BAND	STARHUB	4G MOBILE NETWORK	BLKJ, Singapore *	SINGAPORE	BLKJ, Singapore	SINGAPORE
FACE/OFF	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREY NJ UNITED, Bangkok *	THAILAND	HUB HO HIN BANGKOK	THAILAND
ONE IN A MILLION	P&G VICKS	VICKS INDIA	PUBLICIS SINGAPORE *	SINGAPORE	OFFROAD FILMS, Mumbai	INDIA
TIME WILL TELL	SCHROEDERS TAIWAN	BRAND IMAGE	DENTSU TAIWAN, Taipei City *	TAIPEI	GOOD NEWS PRODUCTION, Taipei	TAIPEI
BLINK TEST	JIMMY NELSON FOUNDATION	JIMMY NELSON FOUNDATION	J. WALTER THOMPSON INDIA, Mumbai	INDIA	SMALL FRY PRODUCTIONS, Mumbai	INDIA
FACE/OFF	KASIKORNBANK PUBLIC COMPANY LIMITED	K PLUS	GREY NJ UNITED, Bangkok *	THAILAND	HUB HO HIN BANGKOK	THAILAND
IF TOMORROW GEN Y RULES	TMRW BY UOB	TMRW	RABBIT'S TALE, Bangkok *	THAILAND	FACTORY01, Bangkok	THAILAND
ONE IN A MILLION	P&G VICKS	VICKS INDIA	PUBLICIS SINGAPORE *	SINGAPORE	OFFROAD FILMS, Mumbai	INDIA
ONE IN A MILLION	P&G VICKS	VICKS INDIA	PUBLICIS SINGAPORE *	SINGAPORE	OFFROAD FILMS, Mumbai	INDIA
THE BARBERSHOP GIRLS - SHAVING STEREOTYPES	GILLETTE/P&G	CSR	GREY INDIA, Mumbai *	INDIA	TOWNHOUSE PRODUCTIONS, Mumbai	INDIA
Silver Spike Campaign						
BEST MANAGER	CHAMPIONS FOR CHANGE	CHAMPIONS FOR CHANGE	SAATCHI & SAATCHI, Auckland *	NEW ZEALAND	EIGHT, Auckland	NEW ZEALAND
BETTER SUITED TO A MAN	CHAMPIONS FOR CHANGE	CHAMPIONS FOR CHANGE	SAATCHI & SAATCHI, Auckland *	NEW ZEALAND	EIGHT, Auckland	NEW ZEALAND
FLEXIBLE HOURS	CHAMPIONS FOR CHANGE	CHAMPIONS FOR CHANGE	SAATCHI & SAATCHI, Auckland *	NEW ZEALAND	EIGHT, Auckland	NEW ZEALAND
POLITELY INTERRUPT	CHAMPIONS FOR CHANGE	CHAMPIONS FOR CHANGE	SAATCHI & SAATCHI, Auckland *	NEW ZEALAND	EIGHT, Auckland	NEW ZEALAND
STATISTICALLY LIKELY	CHAMPIONS FOR CHANGE	CHAMPIONS FOR CHANGE	SAATCHI & SAATCHI, Auckland *	NEW ZEALAND	EIGHT, Auckland	NEW ZEALAND
Bronze Spike						
L05T	LOTTO NEW ZEALAND	POWERBALL	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	BLOCKHEAD VFX, Auckland	NEW ZEALAND
MARATHON WITH NO START LINE	AFLAC	TOMOSNOTE	HAKUHODO KETTLE INC., Tokyo *	JAPAN	AOI PRO. INC., Tokyo	JAPAN
RESCUE A PET, RESCUE A FAMILY.	PET REFUGE	PET REFUGE	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	GOODOIL FILMS, Auckland	NEW ZEALAND
WHAT HAPPENED ?	HECATE INC.	HECATE	CHERRY, Tokyo *	JAPAN	SODA! COMMUNICATIONS, Tokyo	JAPAN
JUST ME	CUTE PRESS	PERFUME	SOUR BANGKOK *	THAILAND	FACTORY01, Bangkok	THAILAND
MY VARIETY FATHER	E-LIFE HOME APPLIANCE MALL	HOME APPLIANCE PRODUCTS	J. WALTER THOMPSON TAIWAN, Taipei City	TAIPEI	SPRING FILMS, Taipei	TAIPEI
I DON'T WANT TO SELL A CAR TO YOU	TANGECHÉ / SOUCHE.COM	TANGECHÉ	W, Shanghai *	CHINA	YUAN YUAN PRODUCTION, Taipei	TAIPEI
FISH FLOPS	SIAM COMMERCIAL BANK	MAE MANEE SRI ONLINE	WOLF BANGKOK *	THAILAND	SUNETTA HOUSE, Bangkok	THAILAND
THE ROLE	TENCENT	TENCENT CHARITY	LINK FILMS, Shanghai *	CHINA	LINK FILMS, Shanghai	CHINA
THE ROOFTOP	SOUTHEAST ASIA UNIVERSITY	ANTI SMOKING CAMPAIGN	KIT PBN LERT, Bangkok *	THAILAND	JUMP FILM, Bangkok	THAILAND
GRATITUDE	CHAROEN POKHAND GROUP	C.P. GROUP	OGILVY, Bangkok *	THAILAND	SUNSHINE ETC, Bangkok	THAILAND
BITTU, THE 75-YEAR-OLD STUDENT	PROCTER AND GAMBLE	P&G SHIKSHA	LEO BURNETT INDIA, Mumbai *	INDIA	RED ICE FILMS, Mumbai	INDIA
THE WORLD'S FASTEST BAND	STARHUB	4G MOBILE NETWORK	BLKJ, Singapore *	SINGAPORE	BLKJ, Singapore	SINGAPORE
KTB YOUNG MAN AND THE SEAL	KRUNGTHAI BANK	KRUNGTHAI BANK	CJ WORX, Bangkok *	THAILAND	THE FILM FACTORY, Bangkok	THAILAND
BLUE HANDS	BMW JAPAN	BMW SERVICE	DENTSU EAST JAPAN, Tokyo	JAPAN	DENTSU EAST JAPAN, Tokyo	JAPAN
THE LAST LETTER	U-CAN INC.	CORPORATE BRAND	HAKUHODO INC., Tokyo *	JAPAN	HAKUHODO PRODUCT'S INC., Tokyo	JAPAN
IF TOMORROW GEN Y RULES	TMRW BY UOB	TMRW	RABBIT'S TALE, Bangkok *	THAILAND	FACTORY01, Bangkok	THAILAND
CHAMPIONS FOR CHANGE	CHAMPIONS FOR CHANGE	CHAMPIONS FOR CHANGE	SAATCHI & SAATCHI, Auckland *	NEW ZEALAND	EIGHT, Auckland	NEW ZEALAND