

Title	Advertiser / Client	Product / Service	Entrant Company	Location	Media Agency	Location
Grand Prix						
UBER EATS AUSTRALIAN OPEN AMBUSH	UBER	UBER EATS	SPECIAL GROUP, Sydney *	AUSTRALIA	MEDIACOM, Sydney	AUSTRALIA
Gold Spike						
ANZ SIGNS OF LOVE	ANZ BANK AUSTRALIA	BRAND SPONSORSHIP	TBWAIMELBOURNE *	AUSTRALIA	REVOLVER/WILL O'ROURKE, Sydney	AUSTRALIA
KFC CHRISTMAS POCKET STORE	YUM CHINA	KFC	ISOBAR CHINA, Shanghai *	CHINA	WECHAT, ShenZhen	CHINA
SAFETY HUB	NRMA	HOME INSURANCE	CHE PROXIMITY, Melbourne *	AUSTRALIA	CHE PROXIMITY, Melbourne	AUSTRALIA
MONTY: THE WORLD'S FIRST PREDICTIVE COMMENTATOR	FOXTEL	FOX CRICKET	MINDSHARE, Sydney *	AUSTRALIA	MINDSHARE, Sydney	AUSTRALIA
BRING ON WINTER	AIR NEW ZEALAND	AIR NEW ZEALAND	HOST/HAVAS, Sydney *	AUSTRALIA		
Silver Spike						
EXTRA REMINDER	WRIGLEY'S EXTRA	WRIGLEY'S EXTRA CHEWING GUM	CLEMENGER BBDO SYDNEY *	AUSTRALIA	CLEMENGER BBDO SYDNEY	AUSTRALIA
HUNGRY PUFFS	FOODBANK WA	HUNGRY PUFFS	THE BRAND AGENCY, Perth *	AUSTRALIA	THE BRAND AGENCY, Perth	AUSTRALIA
UBER EATS AUSTRALIAN OPEN AMBUSH	UBER	UBER EATS	SPECIAL GROUP, Sydney *	AUSTRALIA	MEDIACOM, Sydney	AUSTRALIA
UNDERCOVER CROSSWORDS	MINISTRY OF SOCIAL DEVELOPMENT/ OFFICE FOR SENIORS	ELDER ABUSE	FCB NEW ZEALAND, Auckland *	NEW ZEALAND	FCB NEW ZEALAND, Auckland	NEW ZEALAND
POWERSHARE STATIONS	SAMSUNG	SPECIAL BUILD OUTDOOR	LEO BURNETT SYDNEY *	AUSTRALIA	STARCOM, Melbourne	AUSTRALIA
LIFEBUOY GERM NASHINI	UNILEVER	LIFEBUOY	MULLENLOWE LINTAS GROUP INDIA, Mumbai *	INDIA	MULLENLOWE LINTAS GROUP INDIA, Mumbai	INDIA
CODE NAME: URI	TRIGGER HAPPY	URI: THE SURGICAL STRIKE, THE FILM	DENTSU WEBCHUTNEY, Mumbai *	INDIA	DENTSU WEBCHUTNEY, Mumbai	INDIA
MONTY: THE WORLD'S FIRST PREDICTIVE COMMENTATOR	FOXTEL	FOX CRICKET	MINDSHARE, Sydney *	AUSTRALIA	MINDSHARE, Sydney	AUSTRALIA
R.I.P SIMON THE SLOTH	TRADE ME LTD.	LIFE DIRECT	Y&R ANZ, Auckland	NEW ZEALAND	MBM NZ, Auckland	NEW ZEALAND
TRUCK ART CHILDFINDER	BERGER PAINTS	BERGER PAINTS	BBDO PAKISTAN, Lahore *	PAKISTAN	BBDO PAKISTAN, Lahore	PAKISTAN
LIFEBUOY GERM NASHINI	UNILEVER	LIFEBUOY	MULLENLOWE LINTAS GROUP INDIA, Mumbai *	INDIA	MULLENLOWE LINTAS GROUP INDIA, Mumbai	INDIA
Bronze Spike						
CODE NAME: URI	TRIGGER HAPPY	URI: THE SURGICAL STRIKE, THE FILM	DENTSU WEBCHUTNEY, Mumbai *	INDIA	DENTSU WEBCHUTNEY, Mumbai	INDIA
MONTY: THE WORLD'S FIRST PREDICTIVE COMMENTATOR	FOXTEL	FOX CRICKET	MINDSHARE, Sydney *	AUSTRALIA	MINDSHARE, Sydney	AUSTRALIA
L05T	LOTTO NEW ZEALAND	POWERBALL	DDB NEW ZEALAND, Auckland *	NEW ZEALAND	PHD, Auckland	NEW ZEALAND
HAGGLEBOT	FLIPKART INTERNET PVT LTD	SALE EVENT - FLIPKART'S THE BIG BILLION DAYS	DENTSU WEBCHUTNEY, Bangalore *	INDIA		
PROJECT SAVE	GOVERNMENT OF VALENZUELA CITY	GOVERNMENT OF VALENZUELA CITY	HAVAS, Makati City *	THE PHILIPPINES	HAVAS MEDIA ORTEGA, Makati City	THE PHILIPPINES
ALL HAIL PATRICKS	ASIA PACIFIC BREWERIES	GUINNESS	IRIS SINGAPORE *	SINGAPORE	RED STAR, Singapore	SINGAPORE
#MAKEYOURCHOICE	MCDONALD'S INDIA	MCDONALD'S	DDB MUDRA, Mumbai *	INDIA	DDB MUDRA, Mumbai	INDIA
BACK2LIFE	SAMSUNG	SOCIAL RESPONSIBILITY PROJECT	CHEIL PENGTAI, Beijing *	CHINA	CHEIL PENGTAI, Beijing	CHINA
SAFETY HUB	NRMA	HOME INSURANCE	CHE PROXIMITY, Melbourne *	AUSTRALIA	CHE PROXIMITY, Melbourne	AUSTRALIA
FOOORTEPAY: THE LONGEST BANK ADVERTISEMENT IN THE WORLD	FORTEBANK	FORTEPAY	KOMBINAT, Almaty *	KAZAKHSTAN	KOMBINAT, Almaty	KAZAKHSTAN
EXTRA REMINDER	WRIGLEY'S EXTRA	WRIGLEY'S EXTRA CHEWING GUM	CLEMENGER BBDO SYDNEY *	AUSTRALIA	CLEMENGER BBDO SYDNEY	AUSTRALIA
CHAI-FI	KEO PVT. LTD.	CHAKRA TEA	DENTSU WEBCHUTNEY, Gurgaon *	INDIA		
CHAI-FI	KEO PVT. LTD.	CHAKRA TEA	DENTSU WEBCHUTNEY, Gurgaon *	INDIA		
HUNGRY PUFFS	FOODBANK WA	HUNGRY PUFFS	THE BRAND AGENCY, Perth *	AUSTRALIA	THE BRAND AGENCY, Perth	AUSTRALIA