Music Shortlist 2019



Title	Advertiser / Client	Product / Service	Entrant Company	Location
A02 Use of Social / Digital Platform				
#BPM100 DANCE PROJECT	JAPANESE RED CROSS SOCIETY, BYTEDANCE KK	#BPM100 DANCE PROJECT	JAPANESE RED CROSS NATIONAL HEADQUARTERS, Tokyo	JAPAN
RECIPEOKE	HORMEL FOODS INTERNATIONAL	SPAM® BRAND	BBDO GUERRERO, Makati City	THE PHILIPPINES
A04 Use of Licensed or Adapted Music				
NEW ZEALAND MEETS JAPAN	LION	TOKYO DRY	DDB NEW ZEALAND, Auckland	NEW ZEALAND
THE BARBERSHOP GIRLS - SHAVING STEREOTYPES	GILLETTE/P&G	CSR	GREY INDIA, Mumbai	INDIA
A05 Use of Original Composition				
I'M DRINKING IT FOR YOU	DB BREWERIES	DB BREWERIES	COLENSO BBDO, Auckland	NEW ZEALAND
SIDE BY SIDE	SAN MIGUEL CORPORATION	SAN MIGUEL PALE PILSEN	McCANN MANILA	THE PHILIPPINES
RECIPEOKE	HORMEL FOODS INTERNATIONAL	SPAM® BRAND	BBDO GUERRERO, Makati City	THE PHILIPPINES
A06 Use of Music Streaming Platform / Video Hosting Service / App				
#BPM100 DANCE PROJECT	JAPANESE RED CROSS SOCIETY, BYTEDANCE KK	#BPM100 DANCE PROJECT	JAPANESE RED CROSS NATIONAL HEADQUARTERS, Tokyo	JAPAN
A09 Excellence in Music Video				
I'M DRINKING IT FOR YOU	DB BREWERIES	DB BREWERIES	COLENSO BBDO, Auckland	NEW ZEALAND
A10 Excellence in Audience Engagement & Distribution Strategy				
EXTRA SUPPORT ACTS	WRIGLEY'S EXTRA	WRIGLEY'S EXTRA CHEWING GUM	CLEMENGER BBDO SYDNEY	AUSTRALIA