

Title	Advertiser / Client	Product / Service	Entrant Company	Location
A04 Consumer Durables				
DRAGON	DKSH (THAILAND) LIMITED	LEGO	OGILVY, Bangkok	THAILAND
SPACESHIP	DKSH (THAILAND) LIMITED	LEGO	OGILVY, Bangkok	THAILAND
EMPIRE STATES	DKSH (THAILAND) LIMITED	LEGO	OGILVY, Bangkok	THAILAND
A06 Retail				
GAME OF THRONES (HBO)	KFC HONG KONG, JARDINE RESTAURANT GROUP	KFC HONG KONG	OGILVY HONG KONG	HONG KONG SAR
A08 Media / Entertainment				
NARCOS THE CENSOR'S CUT	NETFLIX	NETFLIX	WUNDERMAN THOMPSON BANGKOK	THAILAND
B01 Food / Drink				
HOMEWORK	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG SAR
MUSIC	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG SAR
TIDY-UP	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG SAR
B02 Other FMCG				
DELETE THE DIRT - KITCHEN	SAAMIX / OU SHANG HUI TRADING CO., LTD. (SHENZHEN)	SAAMIX MULTI-PURPOSE CLEANER	W, Shanghai	CHINA
DELETE THE DIRT - RESTROOM	SAAMIX / OU SHANG HUI TRADING CO., LTD. (SHENZHEN)	SAAMIX MULTI-PURPOSE CLEANER	W, Shanghai	CHINA
DELETE THE DIRT - BATHROOM	SAAMIX / OU SHANG HUI TRADING CO., LTD. (SHENZHEN)	SAAMIX MULTI-PURPOSE CLEANER	W, Shanghai	CHINA
B03 Healthcare				
CURE 1	MINDOPENERS	COUNSELLING FOR DEPRESSION	McCANN INDIA, Mumbai	INDIA
CURE 2	MINDOPENERS	COUNSELLING FOR DEPRESSION	McCANN INDIA, Mumbai	INDIA
B04 Consumer Durables				
DRAGON	DKSH (THAILAND) LIMITED	LEGO	OGILVY, Bangkok	THAILAND
SPACESHIP	DKSH (THAILAND) LIMITED	LEGO	OGILVY, Bangkok	THAILAND
EMPIRE STATES	DKSH (THAILAND) LIMITED	LEGO	OGILVY, Bangkok	THAILAND
B06 Retail				
APOLLO	MCDONALD'S	BIG MAC	TBWA/THAILAND, Bangkok	THAILAND
OLYMPIC	MCDONALD'S	BIG MAC	TBWA/THAILAND, Bangkok	THAILAND
STAR TREK	MCDONALD'S	BIG MAC	TBWA/THAILAND, Bangkok	THAILAND
HEY JUDE	MCDONALD'S	BIG MAC	TBWA/THAILAND, Bangkok	THAILAND
B09 Consumer Services / Business to Business				
JINGLE DIRECTION	LOUDBOX STUDIOS, INC.	LOUDBOX STUDIOS, INC.	McCANN MANILA	THE PHILIPPINES
B10 Not-for-profit / Charity / Government				
KID	KHALSA AID	PUBLIC SERVICE	DDB MUDRA, Mumbai	INDIA
OLD MAN	KHALSA AID	PUBLIC SERVICE	DDB MUDRA, Mumbai	INDIA
YOUNG MAN	KHALSA AID	PUBLIC SERVICE	DDB MUDRA, Mumbai	INDIA
C01 Animated Digital Screens				
NARCOS THE CENSOR'S CUT	NETFLIX	NETFLIX	WUNDERMAN THOMPSON BANGKOK	THAILAND
SUBDIVIDED FLAT IN A LANE	SOCIETY FOR COMMUNITY ORGANIZATION (SOCO)	SOCIETY FOR COMMUNITY ORGANIZATION	HAKUHODO HONG KONG	HONG KONG SAR
NINJA TRICKS IN SHIBUYA	NTT DOCOMO, INC.	WOW! JAPAN	ADK CREATIVE ONE, Tokyo	JAPAN
C02 Interactive Digital Screens				
HEALING JUNGLE	HYUNDAI MARINE & FIRE INSURANCE	HYUNDAI MARINE & FIRE INSURANCE	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
POWERSHARE STATIONS	SAMSUNG	SPECIAL BUILD OUTDOOR	LEO BURNETT SYDNEY	AUSTRALIA
C03 Dynamic Digital Screens				
EXTRA REMINDER	WRIGLEY'S EXTRA	WRIGLEY'S EXTRA CHEWING GUM	CLEMENGER BBDO SYDNEY	AUSTRALIA
D01 Standard Sites				
EVERY DOG HAS ITS AD	PUPPO	PUPPO	COLENZO BBDO, Auckland	NEW ZEALAND
D02 Ambient Outdoor				
THE HALF BISCUIT	LEGACY AUSTRALIA & RSA NEW ZEALAND	THE HALF BISCUIT	VMLY&R MELBOURNE	AUSTRALIA
WEARABLE POSTER	GRAB	GRAB WEARABLE POSTER	FLOCK, Jakarta	INDONESIA
SOUNDWAVES CHRISTMAS TREE	WORLD VISION TAIWAN	113 CHILD PROTECTION HELPLINE	WUNDERMAN THOMPSON, Taipei	TAIPEI
LIVING SEAWALL	VOLVO CAR AUSTRALIA	VOLVO	whiteGREY SYDNEY	AUSTRALIA
TRUCK ART CHILDFINDER	BERGER PAINTS	BERGER PAINTS	BBDO PAKISTAN, Lahore	PAKISTAN
D03 Technology				
SOLAR BOAT : CLEAN UP MEKONG	HANWHA	HANWHA	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
E02 Small Scale Special Solutions				
THE HALF BISCUIT	LEGACY AUSTRALIA & RSA NEW ZEALAND	THE HALF BISCUIT	VMLY&R MELBOURNE	AUSTRALIA
FIREVASE	SAMSUNG FIRE & MARINE INSURANCE	SAMSUNG FIRE & MARINE INSURANCE	CHEIL WORLDWIDE, Seoul	SOUTH KOREA
AURA INCENSE BARRICADE	D'LAS INTERNATIONAL (PVT) LTD.	AURA 'ALIYA' INCENSE STICK	TBWA/SRI LANKA, Colombo	SRI LANKA
E03 Special Build				
ANZ SIGNS OF LOVE	ANZ BANK AUSTRALIA	BRAND SPONSORSHIP	TBWA/MELBOURNE	AUSTRALIA
LIVING SEAWALL	VOLVO CAR AUSTRALIA	VOLVO	whiteGREY SYDNEY	AUSTRALIA
HANDHELD CONCERT	ROKID	ROKID ME / THE PORTABLE SMART SPEAKER	THE NINE, Shanghai	CHINA
E04 Live Advertising & Events				
CLEVER CASH	SAVE STREET CHILD SIDOARJO	CLEVER CASH	HAKUHODO INDONESIA, Jakarta	INDONESIA

GREEN SCREEN ACTRESSES, MIKA+RIKA	STAFF-UP GROUP	MIKA+RIKA	DENTSU INC., Tokyo	JAPAN
A TEAM OF ONE	TENCENT, CHINA ORGAN DONATION	ORGAN DONATION	LOONG, Beijing	CHINA
HANDHELD CONCERT	ROKID	ROKID ME / THE PORTABLE SMART SPEAKER	THE NINE, Shanghai	CHINA
E05 Interactive Outdoor Experiences				
SUPER AIR DOWN DRONE ATTACK	YOUNGONE OUTDOOR CORP / THE NORTH FACE	SUPER AIR DOWN JACKET	INNORED, Seoul	SOUTH KOREA
GRAVE OF THRONES	FOXTEL	GAME OF THRONES	DDB SYDNEY	AUSTRALIA
SCUBER	TOURISM & EVENTS QUEENSLAND	GREAT BARRIER REEF	PUBLICIS, Brisbane	AUSTRALIA
TOUCH ME NOT	PARINAAM FOUNDATION	NOT-FOR-PROFIT ORGANISATION THAT PROVIDES HOLISTIC SUPPORT FOR CHILDREN.	McCANN INDIA, Mumbai	INDIA
E06 Transit				
THE QUIET TAXI	HYUNDAI MOTOR GROUP	HYUNDAI MOTOR GROUP	INNOCEAN WORLDWIDE, Seoul	SOUTH KOREA
TRUCK ART CHILDFINDER	BERGER PAINTS	BERGER PAINTS	BBDO PAKISTAN, Lahore	PAKISTAN