

Title	Advertiser / Client	Product / Service	Entrant Company	Location
<b>A01 Food / Drink</b>				
HOMEWORK	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG SAR
MUSIC	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG SAR
TIDY-UP	CHUPA CHUPS (SNACK TO HOME LIMITED)	CHUPA CHUPS	CHEIL WORLDWIDE HONG KONG	HONG KONG SAR
<b>A02 Other FMCG</b>				
DELETE THE DIRT - KITCHEN	SAAMIX / OU SHANG HUI TRADING CO., LTD. (SHENZHEN)	SAAMIX MULTI-PURPOSE CLEANER	W, Shanghai	CHINA
DELETE THE DIRT - RESTROOM	SAAMIX / OU SHANG HUI TRADING CO., LTD. (SHENZHEN)	SAAMIX MULTI-PURPOSE CLEANER	W, Shanghai	CHINA
LOLLIPOP	PEPSODENT	PEPSODENT TOOTHPASTE	MULLENLOWE SINGAPORE	SINGAPORE
BUBBLEGUM	PEPSODENT	PEPSODENT TOOTHPASTE	MULLENLOWE SINGAPORE	SINGAPORE
<b>A03 Healthcare</b>				
ONE MINDFUL MIND	NEUROGEN	NER	TBWAINDIA, Mumbai	INDIA
<b>A04 Consumer Durables</b>				
DRAGON	DKSH (THAILAND) LIMITED	LEGO	OGILVY, Bangkok	THAILAND
SPACESHIP	DKSH (THAILAND) LIMITED	LEGO	OGILVY, Bangkok	THAILAND
EMPIRE STATES	DKSH (THAILAND) LIMITED	LEGO	OGILVY, Bangkok	THAILAND
<b>A06 Retail</b>				
OLYMPIC	MCDONALD'S	BIG MAC	TBWAITHAILAND, Bangkok	THAILAND
<b>A07 Travel / Leisure</b>				
DECEIT	TADOBA WILDLIFE SANCTUARY AND IRAI SAFARI	WILDLIFE SANCTUARY AND SAFARI	FAMOUS INNOVATIONS, Mumbai	INDIA
RAGE	TADOBA WILDLIFE SANCTUARY AND IRAI SAFARI	WILDLIFE SANCTUARY AND SAFARI	FAMOUS INNOVATIONS, Mumbai	INDIA
<b>A09 Consumer Services / Business to Business</b>				
BREAKFAST	LINE COMPANY (THAILAND) LIMITED	LINE MAN	OGILVY, Bangkok	THAILAND
<b>A10 Not-for-profit / Charity / Government</b>				
KID	KHALSA AID	PUBLIC SERVICE	DDB MUDRA, Mumbai	INDIA
KOUPREY	FREELAND THAILAND	FREELAND	OGILVY, Bangkok	THAILAND
BOAR	FREELAND THAILAND	FREELAND	OGILVY, Bangkok	THAILAND
DYLAN CHIRNSIDE	NZ TRANSPORT AGENCY	ROAD SAFETY	CLEMENGER BBDO WELLINGTON	NEW ZEALAND
<b>B01 Innovative Use of Print</b>				
UNDERCOVER CROSSWORDS	MINISTRY OF SOCIAL DEVELOPMENT/ OFFICE FOR SENIORS	ELDER ABUSE	FCB NEW ZEALAND, Auckland	NEW ZEALAND
<b>C01 Original Print &amp; Publishing</b>				
THE HAIRY TALE	P&G	PANTENE	GREY TOKYO	JAPAN
ONE MINDFUL MIND	NEUROGEN	NER	TBWAINDIA, Mumbai	INDIA