

Title	Advertiser / Client	Product / Service	Entrant Company	Location	Production Company	Location
<b>A01 Food / Drink</b>						
I'M DRINKING IT FOR YOU	DB BREWERIES	DB BREWERIES	COLENZO BBDO Auckland	NEW ZEALAND	SWEETSHOP, Auckland / LIQUID STUDIOS, Auckland	NEW ZEALAND
THE PAPERLESS NEWSPAPER AD	DB BREWERIES	DB BREWERIES	COLENZO BBDO Auckland	NEW ZEALAND	FRANKLIN RD, Auckland	NEW ZEALAND
<b>A03 Healthcare</b>						
UNCLE	RECKITT BENCKISER	MOOV PAIN RELIEF CREAM	McCANN INDIA Mumbai	INDIA		
FATHER	RECKITT BENCKISER	MOOV PAIN RELIEF CREAM	McCANN INDIA Mumbai	INDIA		
MOTHER	RECKITT BENCKISER	MOOV PAIN RELIEF CREAM	McCANN INDIA Mumbai	INDIA		
<b>A09 Consumer Services / Business to Business</b>						
HUSBAND	CITI	CITI CASH BACK	FLOCK Jakarta	INDONESIA		
<b>B01 Use of Radio &amp; Audio as a Medium</b>						
NIGHT SHAKE DRILL BROADCAST	FUKUSHIMA-MINPO CO. / RADIO FUKUSHIMA CO.	FUKUSHIMA-MINPO	DENTSU INC. Tokyo	JAPAN	ROBOT COMMUNICATIONS INC., Tokyo / FUKUSHIMA EIZOH KIKAKU	JAPAN
<b>B02 Use of Audio Technology</b>						
BABY CHAT	BAYER	ELEVIT	WUNDERMAN THOMPSON TOKYO	JAPAN	J. WALTER THOMPSON JAPAN, Tokyo	JAPAN
BEAT OF A BILLION	SPOTIFY	SPOTIFY	LEO BURNETT INDIA Mumbai	INDIA	PRODIGIOUS INDIA, Mumbai	INDIA
<b>B03 Branded Content / Programming</b>						
A SINGING MASTERPIECE	THE PALACE MUSEUM	QQ MUSIC	TENCENT Shenzhen	CHINA	TREEDOM, Shenzhen	CHINA
<b>C01 Use of Music</b>						
I'M DRINKING IT FOR YOU	DB BREWERIES	DB BREWERIES	COLENZO BBDO Auckland	NEW ZEALAND	SWEETSHOP, Auckland / LIQUID STUDIOS, Auckland	NEW ZEALAND
<b>C03 Script</b>						
THE PAPERLESS NEWSPAPER AD	DB BREWERIES	DB BREWERIES	COLENZO BBDO Auckland	NEW ZEALAND	FRANKLIN RD, Auckland	NEW ZEALAND
<b>C04 Casting &amp; Performance</b>						
LENDING VOICE TO THE SILENCED	POWER PLANT CINEMA	POWER PLANT CINEMA	VMLY&R PHILIPPINES Taguig City	THE PHILIPPINES	LOUDBOX STUDIOS, Makati City / MAKINA PRODUCTIONS, Makati City	THE PHILIPPINES
<b>D03 Single Market Campaign</b>						
THAT TIME JOHN KEY DIDN'T	HAWKE'S BAY REGIONAL COUNCIL	RAIL SAFETY	CLEMENGER BBDO WELLINGTON	NEW ZEALAND	CLEMENGER BBDO WELLINGTON	NEW ZEALAND
<b>D04 Social Behaviour &amp; Cultural Insight</b>						
NIGHT SHAKE DRILL BROADCAST	FUKUSHIMA-MINPO CO. / RADIO FUKUSHIMA CO.	FUKUSHIMA-MINPO	DENTSU INC. Tokyo	JAPAN	ROBOT COMMUNICATIONS INC., Tokyo / FUKUSHIMA EIZOH KIKAKU	JAPAN
LIFE CHANT	COLOMBO MUNICIPAL COUNCIL	PUBLIC HEALTH DEPARTMENT	TRIAD Colombo	SRI LANKA	TRIAD, Colombo	SRI LANKA
DUCKING AUTOCORRECT	DRY JULY	FUNDRAISING	CLEMENGER BBDO SYDNEY	AUSTRALIA		