

Title	Brand	Product / Service	Entrant Company	Location
<b>A01 Creation of a new Brand Identity</b>				
UNI-FORM	VOGUE	FASHION	OGILVY Taipei City	TAIWAN
MOTHER PEARL	MOTHER PEARL	VEGAN BUBBLE TEA	A Work of Substance Sheung Wan	HONG KONG
<b>A02 Rebrand / Refresh of an existing Brand</b>				
ROSETTE FACE WASH PASTA	ROSETTE CO.,LTD.	ROSETTE FACE WASH PASTA	HAKUHODO INC. Tokyo	JAPAN
POCKY THE GIFT	EZAKI GLICO CO., LTD.	POCKY THE GIFT	DENTSU INC. Tokyo	JAPAN
WHERE BABIES COME FROM	GENEA	IVF AND FERTILITY SERVICES	CHE PROXIMITY Melbourne	AUSTRALIA
<b>B02 Publications &amp; Brand Collateral</b>				
LANGUAGE SANCTUARY – AD SPACE FOR PROTECTING ENDANGERED LANGUAGE	OKINAWA TIMES	70TH ANNIVERSARY CAMPAIGN	DENTSU INC. Tokyo	JAPAN
PERSONAL FUEL	NIKKEI INC.	THE HOSHI AWARDS FOR SCIENTIFIC IMAGINATION IN LITERATURE	DENTSU INC. Tokyo	JAPAN
ART FESTIVAL L(A)UNCH BOX	AGRICULTURE DEPARTMENT, NEW TAIPEI CITY GOVERNMENT AND JUMING MUSEUM	JINSHAN LIGHT FESTIVAL	DENTSU ONE Taipei City	TAIWAN
<b>B03 Posters</b>				
BEAUTIFUL INVADERS	THE AD MUSEUM TOKYO	D&AD AWARDS 2019 EXHIBITION IN JAPAN	DENTSU INC. Tokyo	JAPAN
HUMANI FIT	HONDA MOTOR CO., LTD.	FIT	DENTSU INC. Tokyo	JAPAN
SOUND-FREE CONCERT POSTERS (2019)	JAPAN PHILHARMONIC ORCHESTRA	CONCERT	TBWAHAKUHODO INC. Tokyo	JAPAN
<b>C01 Digital &amp; Interactive Design</b>				
INDEED JOY SEARCH	INDEED	SEARCH ENGINE	DENTSU INC. Tokyo	JAPAN
PRE CHECK	NEW ZEALAND BREAST CANCER FOUNDATION	NEW ZEALAND BREAST CANCER FOUNDATION	NEW ZEALAND BREAST CANCER FOUNDATION Auckland	NEW ZEALAND
GAME CHRONICLE	ALL NIPPON AIRWAYS	IS JAPAN COOL?	ENJIN Tokyo	JAPAN
TYPING HERO	MINISTRY OF CULTURE, SPORTS AND TOURISM	TYPING HERO	HS AD Seoul	SOUTH KOREA
PUBLICLY TRADED	LIFESTYLES	LIFESTYLES	FCB/SIX Toronto	CANADA
<b>D01 Retail Environment &amp; Experience Design</b>				
EMERSON'S - TINY PUB	LION	BEER	DDB NEW ZEALAND Auckland	NEW ZEALAND
STEINLAGER - BLACK LAUNDRY	LION	PROMOTE NATIONWIDE CAMARADERIE WITH LIVE EXPERIENCE	DDB NEW ZEALAND Auckland	NEW ZEALAND
<b>D02 Point of Sales, Consumer Touchpoints &amp; In-store Collateral</b>				
ART FESTIVAL L(A)UNCH BOX	AGRICULTURE DEPARTMENT, NEW TAIPEI CITY GOVERNMENT AND JUMING MUSEUM	JINSHAN LIGHT FESTIVAL	DENTSU ONE Taipei City	TAIWAN
POCKY THE GIFT	EZAKI GLICO CO., LTD.	POCKY THE GIFT	DENTSU INC. Tokyo	JAPAN
<b>D04 Spatial &amp; Sculptural Exhibitions and Experiences</b>				
THE MASSACRE OF KINGDOM	NETFLIX	NETFLIX KINGDOM	THE GLUE SOCIETY Sydney	AUSTRALIA
<b>E01 Food / Drink</b>				
POCKY THE GIFT	EZAKI GLICO CO., LTD.	POCKY THE GIFT	DENTSU INC. Tokyo	JAPAN
QIXI_KISS BOTTLE	BUDWEISER	BUDWEISER QIXI KISS BOTTLE	BUDWEISER CHINA Shanghai	CHINA
<b>F01 Consumer Products</b>				
HELP! THE GAME	NRMA	INSURANCE	CHE PROXIMITY Melbourne	AUSTRALIA
<b>F02 Environmental / Social Impact</b>				
UNI-FORM	VOGUE	FASHION	OGILVY Taipei City	TAIWAN
ANZ MR HUMFREEZ	ANZ BANK	ANZ BANK	TBWA/AUCKLAND	NEW ZEALAND
THE SOAP WITH A LUMP	HINDUSTAN UNILEVER LTD	LUX	WUNDERMAN THOMPSON Mumbai	INDIA
DONATION DOLLAR	THE ROYAL AUSTRALIAN MINT	DONATION DOLLAR	SAATCHI & SAATCHI Melbourne	AUSTRALIA
<b>F03 Innovation &amp; Solution</b>				
AVATAR ROBOT CAFE	ORY LABORATORY	ORIHIME / ORIHIME-D	ADK CREATIVE ONE Tokyo	JAPAN
SECOND FIRST STEPS [HYUNDAI WEARABLE ROBOTICS, H-MEX]	HYUNDAI MOTOR COMPANY	H-MEX	HYUNDAI MOTOR COMPANY Seoul	SOUTH KOREA
TUNA SCOPE 2020	KURA SUSHI, INC.	TUNA SCOPE AND AI TUNA	DENTSU INC. Tokyo	JAPAN