

Title	Brand	Product / Service	Entrant Company	Location	Production Company	Location
A01 UI						
GAME CHRONICLE	ALL NIPPON AIRWAYS	IS JAPAN COOL?	ENJIN Tokyo	JAPAN	BIRDMAN, Tokyo	JAPAN
A02 Digital Illustration						
STRESS PORTRAITS	CIGNA	PUBLIC SERVICE ANNOUNCEMENT	McCANN HONG KONG	HONG KONG	CRAFT, Bangkok	THAILAND
A06 Overall Aesthetic Design						
UMAMI LAND	GOOGLE ARTS & CULTURE	WEBGL EXPERIENCE	MEDIAMONKS SINGAPORE Singapore	SINGAPORE	MEDIAMONKS SINGAPORE, Singapore	SINGAPORE
B01 UX & Journey Design						
GAME CHRONICLE	ALL NIPPON AIRWAYS	IS JAPAN COOL?	ENJIN Tokyo	JAPAN	BIRDMAN, Tokyo	JAPAN
B02 Native & Built-in Feature Integration						
PRE CHECK	NEW ZEALAND BREAST CANCER FOUNDATION	NEW ZEALAND BREAST CANCER FOUNDATION	NEW ZEALAND BREAST CANCER FOUNDATION Auckland	NEW ZEALAND	ASSEMBLY, Auckland	NEW ZEALAND
B04 Overall Functional Design						
STRESS PORTRAITS	CIGNA	PUBLIC SERVICE ANNOUNCEMENT	McCANN HONG KONG	HONG KONG	CRAFT, Bangkok	THAILAND
C02 Data Storytelling						
'THE OCEAN: FUTURE MASTERPIECES' EXHIBITION	YOKOHAMA HAKKEIJIMA INC.	SENDAI UMINO-MORI AQUARIUM	DENTSU LIVE INC. Tokyo	JAPAN	DENTSU DIGITAL INC., Tokyo / DENTSU LIVE INC., Tokyo	JAPAN
C03 Data Visualisation						
12 TO THE FIFTH POWER CAKES	LUMINE CO.,LTD.	LUMINE CO.,LTD.	DENTSU INC. Tokyo	JAPAN	DENTSU LIVE INC., Tokyo / ADBRAIN INC., Tokyo	JAPAN
STRESS PORTRAITS	CIGNA	PUBLIC SERVICE ANNOUNCEMENT	McCANN HONG KONG	HONG KONG	CRAFT, Bangkok	THAILAND
UNIQLO THERMOART	UNIQLO CO., LTD.	HEATTECH	TBWAIHAKUHODO INC. Tokyo	JAPAN	AOI PRO. INC., Akasaka, Tokyo / RHIZOMATIKS, Tokyo	JAPAN
D01 New Realities & Voice Activation						
5G KUNG FU SHOWDOWN	HUAWEI	HUAWEI MATE30 PRO 5G	OGILVY Beijing	CHINA	MOD MEDIA CO. LTD., Shanghai / YC VIRTUAL REALITY TECH CO., LTD, Shenzhen	CHINA
D02 Innovative Use of Technology						
WANTED LIST	YAHOO JAPAN	THE INVESTIGATIONS OF WANTED CRIMINALS	DENTSU DIGITAL INC. Tokyo	JAPAN	PARTY, Tokyo	JAPAN
SECOND LIFE	IBM	IBM WATSON	GEOMETRY OGILVY JAPAN Tokyo	JAPAN	BIRDMAN, Tokyo	JAPAN