

Title	Brand	Product/Service	Entrant Company	Location	Production Company	Location
<b>Grand Prix</b>						
'THE OCEAN: FUTURE MASTERPIECES' EXHIBITION	YOKOHAMA HAKKEIJIMA INC.	SENDAI UMINO-MORI AQUARIUM	DENTSU LIVE INC. Tokyo	JAPAN	DENTSU DIGITAL INC., Tokyo / DENTSU LIVE INC., Tokyo	JAPAN
<b>Silver Spike</b>						
12 TO THE FIFTH POWER CAKES	LUMINE CO.,LTD.	LUMINE CO.,LTD.	DENTSU INC. Tokyo	JAPAN	DENTSU LIVE INC., Tokyo / ADBRAIN INC., Tokyo	JAPAN
<b>Bronze Spike</b>						
GAME CHRONICLE	ALL NIPPON AIRWAYS	IS JAPAN COOL?	ENJIN Tokyo	JAPAN	BIRDMAN, Tokyo	JAPAN
STRESS PORTRAITS	CIGNA	PUBLIC SERVICE ANNOUNCEMENT	McCANN HONG KONG	HONG KONG	CRAFT, Bangkok	THAILAND
SECOND LIFE	IBM	IBM WATSON	GEOMETRY OGILVY JAPAN Tokyo	JAPAN	BIRDMAN, Tokyo	JAPAN