

Title	Brand	Product / Service	Entrant Company	Location
A02 Applied Innovation				
AVATAR ROBOT CAFE	ORY LABORATORY	ORIHIME / ORIHIME-D	ADK CREATIVE ONE Tokyo	JAPAN
DONATION DOLLAR	THE ROYAL AUSTRALIAN MINT	DONATION DOLLAR	SAATCHI & SAATCHI Melbourne	AUSTRALIA
TUNA SCOPE 2020	KURA SUSHI	TUNA SCOPE AND AI TUNA	DENTSU INC. Tokyo	JAPAN
A04 Early-stage Technology				
RUNNING STORIES	RUNNING STORIES	RUNNING STORIES APP	BBH Singapore	SINGAPORE
A05 Brand Strategy & Experience				
THE PUNISHING SIGNAL	MUMBAI POLICE	THE PUNISHING SIGNAL	FCB INDIA Delhi	INDIA