

Title	Brand	Product / Service	Entrant Company	Location
A FUTURE WITHOUT CHANGE	MONASH UNIVERSITY	STUDENT RECRUITMENT	VMLY&R MELBOURNE	AUSTRALIA
BORROW THE ALL BLACKS	ASB BANK	BUSINESS BANKING	ASB BANK Auckland	NEW ZEALAND
SLOWAYS	NRMA	INSURANCE	CHE PROXIMITY Melbourne	AUSTRALIA
FIRST SATURDAY	NRMA	INSURANCE	CHE PROXIMITY Melbourne	AUSTRALIA
MICROCODES	SAMSUNG	SAMSUNG GALAXY S20	CHE PROXIMITY Melbourne	AUSTRALIA
GOOD MORNING WORLD	TOURISM NEW ZEALAND	NEW ZEALAND TOURISM	SPECIAL GROUP Auckland	NEW ZEALAND
DONATION DOLLAR	THE ROYAL AUSTRALIAN MINT	DONATION DOLLAR	SAATCHI & SAATCHI Melbourne	AUSTRALIA